

Municipal Business Alliance

Find the right fit for your business through our Municipal Business Alliance program.

The Municipal Business Alliance Packages include a number of exclusive benefits and more ways to interact with city officials. These packages give businesses year-round exposure to key-decision makers in local government across the state. When your company aligns with the League, you'll receive valuable benefits, discounts on advertising, and many more opportunities.

Municipal Business Alliance - Elite

This package includes every benefit of the levels listed below, plus unique opportunities including meal sponsor at monthly trainings, access to mailing lists, and elite sponsor options at one or more of our events throughout the year.

Municipal Business Alliance - Signature

This package offers exclusive opportunities to League members, including opportunities to provide expertise, submit articles for the *KGJ*, and exhibit at our Annual Conference. Also included at this level is display advertising in the *KGJ*, and access to a number of League publications at member rates.

Municipal Business Alliance - Associate

The Associate program provides a number of ways to interact with city officials, plus discounts on advertising, and other opportunities. Receive recognition as an MBA at League events, exhibit at our Annual Conference, and receive a discount on display advertising in the *KGJ*.

Municipal Business Alliance - Basic

Our basic alliance package provides your organization access to League publications, an online listing in the Business Links section of our website, and a valuable discount on a booth at our Annual Conference to meet face-to-face with city officials.

See the reverse of this form for benefit details and pricing for each level.

Terms:

- Elite level is limited to 2 businesses.
- Signature level is limited to a maximum of 8 businesses.
- Elite & Signature Level Applicants will be reviewed prior to approval to ensure services compliment the League's mission and values.
- There is no limit to the Associate or Basic level.
- League Business Alliance membership runs on a calendar year, January - December.
- All applicants subject to review; acceptance of MBA does not constitute an endorsement by the League, nor does it represent an opinion about the quality of your organization's products or services.

Municipal Business Alliance Order Form

Application for League of Kansas Municipalities MBA; see terms below.

Questions: Contact Kate Cooley; kcooley@lkm.org or 785.354.9565

Contact Information

Organization/Department/Building (if applicable): _____

Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

E-mail: _____

Benefits	Elite	Signature	Associate	Basic
Access to Mailing List/Contact Information 2x Annually				
Sponsor Lunch at a Municipal Training Institute Class (Regionally)				
Specific Event or Item Sponsor at Annual Conference				
Priority Choice of Booth at Annual Conference - Up to 2 spaces				
Company Logo on Floor Cling at Annual Conference				
Content Publication in Kansas Government Journal (KGJ)				
Letter of Introduction to League Members (for first time MBA)				
Promoted Message/Banner Ad in Conference Mobile App				
Access/Login Credentials to League's Website as Member				
Opportunities to Provide Expertise to League Members and Staff				
Company Logo Listed on League Homepage (MBA Spotlight)				
Recognition at Conference & Other League Events as MBA				
Professional Services Advertising in KGJ				
Display Advertising in KGJ	2x Full Page	2x Half Page	Discount	Discount
Annual Conference Exhibit Booth + 2 Full Conference Registrations				Discount
Municipal Products & Services Guide Listing (April KGJ)				
Online Listing on League Website in Business Links Section				
Subscription to League News & Legislative Alerts				
Subscription to Kansas Government Journal				
Copies of Any League Publication at Member Rate (purchased separately)				
Rates: <input type="checkbox"/> \$8,000 <input type="checkbox"/> \$5,000 <input type="checkbox"/> \$1,500 <input type="checkbox"/> \$500				

I agree to the terms above, and authorize this application:

Name (please print) _____

Signature _____ Date _____

***Send no money now.**
The League will send an invoice to the email listed above.
 See terms & conditions on reverse page.