

# League Partnerships

**D**eveloping a partnership with the League of Kansas Municipalities will provide your organization an opportunity to reach thousands of key decision makers in local government. League membership consists of cities with populations from 14 to 389,902.

## Municipal Business Alliance Package Options

The Municipal Business Alliance (MBA) program is the most cost-effective way to align with the League. This program gives companies year-round exposure in front of those who can impact business decisions in Kansas communities.

## Annual Conference

As a conference exhibitor, you will have the opportunity to showcase your company's products and services to hundreds of Kansas local government officials. As a conference sponsor, your company will gain exposure as a participant in the event.

## Kansas Government Journal

Published since 1914, the official magazine of the League boasts a circulation of nearly 4,000. It is the only statewide publication designed especially for city, county, and state government officials. Advertising in the 32-page, full-color **KGJ** ensures your company an affordable and timely way to reach your target audience! The **KGJ** is printed 10 times during the year, with January/February and August/September each being a shared issue.

Please see reverse page for Conditions of Partnership

# Conditions of Partnership

---

- Advertisements are accepted with the understanding that all matter contained within complies with U.S. Postal regulations and other federal and state laws, rules, and regulations.
- The League reserves the right to decline or reject any advertising without liability.
- The League reserves the right to determine positioning of advertisements within its publications and online, and will not guarantee a specific position.
- All advertising subject to review; acceptance of advertising does not constitute an endorsement by the League, nor does it represent an opinion about the quality of your organization's products or services.
- Any advertisement which, in the judgment of the League, is not immediately identifiable as an advertisement, will be marked "Advertisement."
- The League shall have no liability for errors, delays, or omissions.
- Type set charges may be assessed for ads requiring substantial changes, retouching, or re sizing.
- Rates, conditions, and advertising standards are subject to change without notice by the League.
- Payment for your vendor booth must be received prior to confirming your booth location.
- All services are subject to availability.