

# Kansas Government Journal

Published since 1914, the Kansas Government Journal (KGJ) is the only magazine in Kansas designed especially for city, county, and state government officials. The KGJ is 32-pages and full-color throughout the entire magazine. With a circulation of nearly 4,000, the KGJ is the most effective way to reach city officials, county officials, state legislators, and many state agencies on a regular basis. The KGJ is printed 10 times a year, with January/February and August/September each being a shared issue in 2019.

## Display Advertising

The **KGJ** is a full-color magazine and is the most visual way to attract attention for your business. Display advertisers can place full-color ads for an affordable, low price!

### 2019 Rates - all ads full color

Ad size/rate per insertion	1x	3x	6x
Back Cover (Oct issue)	\$650	-	-
Back Cover	\$550	\$525	\$450
Inside Back Cover	\$525	\$500	\$425
Inside Front Cover	\$550	\$525	\$450
Full Page	\$450	\$425	\$375
Half Page	\$350	\$325	\$275
Quarter Page	\$275	\$250	\$200
Professional Services (10 issues)	\$425	-	-
Municipal Products Guide	\$350	-	-

## Professional Services Advertising

The **KGJ** also includes business card sized ads that run in each issue of the magazine (10 months.) With over 4,000 readers, this is the most affordable means of presenting your products and services continually to local and state government officials in Kansas.

## Municipal Products & Services Guide

This year, the April issue of the **KGJ** will contain an insert of our popular **Municipal Products & Services Guide**, previously included in another publication. The **Guide** offers a complete range of products and services to aid municipal officials in purchasing decisions — indexed under a variety of categories for easy access. The **Guide** is an effective method to showcase the products or services offered by a business, as well as provide key business contact information. You will also automatically be listed in the **Business Links** section of our website. In addition to your online listing, your company's website address, e-mail address, and official logo will be included online!

## KGJ Subscription

A subscription to the **KGJ** ensures a strong, supportive network for Kansas government officials and those interested in local government. Each year we bring new and innovative ideas to the **KGJ** in our efforts to disseminate more local and state news to our readers.

### Ad Sizes\*

Full Page	8.5"x11"
Half Page	8.5"x5.5"
Quarter Page	3.75"x5"
Professional Services	2.25"x1.5"

\*Contact Kate Cooley for exact ad specifications.

**order form on back**

# KGJ Order Form

Application for League of Kansas Municipalities Advertising  
Questions: Contact Kate Cooley; [kcooley@lkm.org](mailto:kcooley@lkm.org) or 785.354.9565

## Contact Information

Organization/Department/Building (if applicable): \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Ad size to reserve: (call for availability on cover positions)

- Inside front cover    Inside back cover    Back cover  
 Full page    Half page  
 Quarter page    Professional Services Ad

- Will provide new artwork    Use artwork from previous issue

Ad to appear in the following issues (check all that apply)

- Jan/Feb    March    April    May    June  
 July    August/September    October (Conference Edition)  
 November    December

Fees:

Ad rate per issue \$ \_\_\_\_\_  
MBA Alliance member discount (subtract 10%) - \$ \_\_\_\_\_  
Total per issue cost \$ \_\_\_\_\_ x number of issues \$ \_\_\_\_\_

Total Advertising Cost \$ \_\_\_\_\_

### Terms:

- Municipal Business Alliance members receive a 10% discount. Only complete this application to upgrade advertising beyond MBA package.
- All advertising subject to review; acceptance of advertising does not constitute an endorsement by the League, nor does it represent an opinion about the quality of your organization's products or services.

### Ad submission requirements:

- Preferred format for ad submission: EPS, TIFF, and PDF (Saved at high-resolution, 300 dpi); all fonts converted to outlines (or embedded) and all images embedded.
- Advertising is due the 1st of the preceding month to guarantee placement.
- Email files to [kcooley@lkm.org](mailto:kcooley@lkm.org)

Email this completed form:  
[kcooley@lkm.org](mailto:kcooley@lkm.org)

I agree to the terms above, and authorize this application:

Name (please print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**\*Send no money now.**

*The League will send an invoice to the email listed above.*