

KANSAS GOVERNMENT JOURNAL



RESERVE YOUR AD SPACE TODAY!

Published since 1914, the *Kansas Government Journal* (KGJ) is the only magazine in Kansas designed especially for city, county, and state government officials. The KGJ is 32-pages and full-color throughout the entire magazine. With a circulation of over 3,500, the *KGJ* is the most effective way to reach city officials, county officials, state legislators, and many state agencies on a regular basis.

The KGJ is printed bimonthly, and is packed with information specific to local government officials.

2027 Rates - all ads full color

Ad size/rate per insertion	1x	3x	6x
Back Cover	\$850	\$725	\$600
Inside Back Cover	\$825	\$700	\$575
Inside Front Cover	\$825	\$700	\$575
Full Page	\$700	\$575	\$450
Half Page	\$575	\$450	\$325
Quarter Page	\$400	\$325	\$250
Professional Services (6 issues)	\$450	-	-

Ad Sizes*

Full Page	8.5"x11"
Half Page	8.5"x5.5"
Quarter Page	3.75"x5"
Professional Services	2.25"x1.5"

Contact Kate Cooley, Deputy Director
kcooley@lkm.org

League of Kansas Municipalities
 2027 Marketing Guide

Contact Kate Cooley for exact ad specifications and acceptable formats for your submission or see the application on the following page for more details.

Deadline to reserve space and submit artwork is the first day of the month preceding the next issue (i.e. deadline for Sept/Oct issue is August 1.)

Kansas Government Journal

Firm/Organization

Primary Contact

Address

City/St/Zip

Email

Ad size to reserve: *(call for availability on cover positions)*

- ☐ Inside front cover ☐ Inside back cover ☐ Back cover
☐ Full page ☐ Half page
☐ Quarter page ☐ Professional Services Ad

- ☐ Will provide new artwork ☐ Use artwork from previous issue

Ad to appear in the following issues *(check all that apply)*

- ☐ Jan/Feb ☐ March/April ☐ May/June
☐ July/August ☐ Sept/Oct ☐ Nov/Dec

Fees:

Ad rate per issue _____ x # of issues _____ = \$ _____

MBA Alliance member discount (subtract 10%) \$ _____

Total Advertising Cost \$ _____

Terms:

- Municipal Business Alliance members receive a 10% discount. Only complete this application to upgrade advertising beyond MBA package.
- All advertising subject to review; acceptance of advertising does not constitute an endorsement by the League, nor does it represent an opinion about the quality of your organization's products or services.

Ad submission requirements:

- Preferred format for ad submission: EPS, TIFF, and PDF (Saved at high-resolution, 300 dpi); all fonts converted to outlines (or embedded) and all images embedded.
- Advertising is due the 1st of the preceding month to guarantee placement.
- Email this application and files to kcooley@lkm.org

Payment Terms:

- Do not pay from this order form. You will be invoiced for your ad placement on a quarterly basis, unless otherwise notified.

I agree to the terms above, and authorize this application:

Name (please print) _____

Signature _____ Date _____

CONDITIONS OF PARTNERSHIP

- Advertisements are accepted with the understanding that all matter contained within complies with U.S. Postal regulations and other federal and state laws, rules, and regulations.
- The League reserves the right to decline or reject any advertising without liability.
- The League reserves the right to determine positioning of advertisements within its publications and online, and will not guarantee a specific position.
- All advertising is subject to review; acceptance of advertising does not constitute an endorsement by the League, nor does it represent an opinion about the quality of your organization's products or services.
- Any advertisement which, in the judgment of the League, is not immediately identifiable as an advertisement, will be marked "Advertisement."
- The League shall have no liability for errors, delays, or omissions.
- Type set charges may be assessed for ads requiring substantial changes, retouching, or re-sizing.
- Rates, conditions, and advertising standards are subject to change without notice by the League.
- Booth location will not be confirmed until payment is received.
- All MBA applicants are subject to review; acceptance of MBA does not constitute an endorsement by the League, nor does it represent an opinion about the quality of your organization's products or services. Any MBA that offers a service in direct competition with a League service will not be approved.
- The League reserves the right to decline or discontinue any MBA enrollment application.
- All services are subject to availability.