

BUSINESS ALLIANCE PROGRAM

ELITE

Investment: \$8,000/year

Our premium membership provides you with unparalleled opportunities to connect with local decision-makers and expand your brand's reach.

Elite members receive all the benefits of Signature, plus access to the League mailing list two times a year, exclusive sponsorship opportunities at League conference, and lunch sponsor at a regional event.

SIGNATURE

Investment: \$5,000/year

In addition to all the benefits you receive as an Associate member, the Signature level provides you the opportunity for content publication in the Kansas Government Journal, two half page ads, and your logo on a floor cling prominently displayed at conference.

ASSOCIATE

Investment: \$1,550/year

The Associate level provides your organization with special recognition in League publications, on our website, and at Annual Conference with an exhibit booth. This level also gives you discounts on display advertising, and other opportunities to work alongside the League.

BASIC

Investment: \$600/year

The Basic level is a great way to introduce you to the many ways your business can connect with League members. Discounts on advertising, exhibiting at conference, and other benefits are included at this level for one low price.

See the next page for more details!



**CONNECT
THE WAY
YOU WANT!**

The Municipal Business Alliance Program is packed with a variety of ways to connect with our members.

Choose the right fit for your business through these exclusive packages. Many include special exposure at the annual conference in addition to other events and trainings throughout the year.

See the following page for a full breakdown of benefits at each level.

Sign Up Today!
Contact Kate Cooley
kcooley@lkm.org
for more information.

Municipal Business Alliance Package Benefits

Increase your visibility with League members

Basic: \$600 Investment	Associate: \$1,550 Investment	Signature: \$5,000 Investment	Elite: \$8,000 Investment
- Online Listing in Business Links - Subscription to League News & Legislative Alerts - Subscription to Kansas Government Journal (KGJ) - League member registration rates at Conference and trainings - Discount on display advertising - Discount to exhibit at League Conference PLUS: - Exhibit booth at League Conference including two registrations for booth personnel on Friday - Professional Services Advertising in KGJ - Recognition at League events as MBA - Company logo on League home page - Access to League website/login credentials on request	- Online Listing in Business Links - Subscription to League News & Legislative Alerts - Subscription to Kansas Government Journal (KGJ) - League member registration rates at Conference and trainings - Discount on display advertising PLUS: - Exhibit booth at League Conference including two registrations for booth personnel on Friday - Professional Services Advertising in KGJ - Recognition at League events as MBA - Company logo on League home page - Access to League website/login credentials on request	- Online Listing in Business Links - Subscription to League News & Legislative Alerts - Subscription to Kansas Government Journal (KGJ) - League member registration rates at Conference and trainings - Discount on display advertising - Exhibit booth at League Conference including four registrations for booth personnel on Friday - Professional Services Advertising in KGJ - Recognition at League events as MBA - Company logo on League home page - Access to League website/login credentials on request PLUS: - Two half page ads in KGJ - Content publication in KGJ - Promoted banner ad in League Annual Conference mobile app - Company logo on floor cling at League Annual Conference - Two complimentary job postings to League job board/website - Letter of Introduction to League members for first-time signature level MBAs	- Online Listing in Business Links - Subscription to League News & Legislative Alerts - Subscription to Kansas Government Journal (KGJ) - League member registration rates at Conference and trainings - Discount on display advertising - Exhibit booth at League Conference including six registrations for booth personnel on Friday - Professional Services Advertising in KGJ - Recognition at League events as MBA - Company logo on League home page - Access to League website/login credentials on request PLUS: - Content publication in KGJ - Promoted banner ad in League Annual Conference mobile app - Company logo on floor cling at League Annual Conference - Letter of Introduction to League members for first-time elite level MBAs - Two full page ads in KGJ - Specific event or item sponsor at League Conference - Lunch sponsor at regional MTI training - Access to mailing list/contact information 2x annually by request - Four complimentary job postings to League job board/website - Social media promotion to League followers



Contact Kate Cooley, Deputy Director
kcooley@lkm.org or 785.354.9565
 300 SW 8th Ave, Suite 100
 Topeka KS 66603

Municipal Business Alliance

Firm/Organization

Enrollment Date (if other than January 1)

Address

City/St/Zip

Website

Primary Contact A

☐ Marketing/Creative ☐ Listed on League website ☐ Renewal information

Name

Title

Phone

Email

Primary Contact B

☐ Marketing/Creative ☐ Listed on League website ☐ Renewal information

Name

Title

Phone

Email

Description of services/products your company provides for business link listing:

Level of Participation (select one)

☐ Basic (\$600) ☐ Associate (\$1,550) ☐ Signature (\$5,000) ☐ Elite (\$8,000)

For more information contact:
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785.354.9565

- All applicants subject to review; acceptance of MBA does not constitute an endorsement by the League, nor does it represent an opinion about the quality of your organization's products or services. The League reserves the right to decline or discontinue any Municipal Business Alliance enrollment application.