



LINCOLN MIDDLE SCHOOL SANTA MONICA, CA

1501 California Avenue, Santa Monica, CA 90403
Phone: 310-393-9227, Fax: 310-393-4297

September 19, 2019

Dear Santa Monica Business Owner/Manager:

The annual Lincoln Middle School Halloween Carnival will take place on Friday, November 1, 2019. With over 1,100 students, Lincoln Middle School is the largest of the 3 public middle schools serving Santa Monica/Malibu. The Halloween Carnival is our biggest annual event. It is NOT a fundraiser for the school, but is a celebration just for our students.

With expenses rising every year, we count on the generosity of our community to be able to put this great event on. We are reaching out to local businesses that may want to sponsor our event. No donation is too small and all donors are acknowledged in emails and other communications to the Lincoln community.

For a donation of \$500 or more, we also provide the option **for promoting your business via a banner** hung on our school fence for the month of October through the end of November as well as a **link on our Lincoln PTSA website** (www.lmsptsa.org) along with a Thank You For Sponsoring our Carnival message. We can offer you the website promotion for the rest of 2019, nearly all school information is distributed via this website, it is a great way to reach the 1100 families of Lincoln Middle School. Below are some sponsorship options:

Carnival Title Sponsor (2 5x8 Banners/Web Ad)	\$3,000 +
Big Rides (1 5x8 Banner/Web Ad)	\$1,000 +
Large Attractions (1 3x5 Banner/Web Ad)	\$500
Game Booth (Poster on Game Booth)	\$250
Food Booths (Poster on Booth)	\$100

It's great for business and great for the community. If you would like more banners or can think of other ways that we can help promote your business in exchange for sponsoring our carnival, we are open to suggestions. Please contact us at the information below.

Thank you in advance for your consideration and best wishes for a prosperous season.

Kind regards,

Kathy Salem
Halloween Carnival Chair 2019
(310) 963-1834
lmshalloween@gmail.com

Lincoln Middle School PTSA is a 503(c). Our Tax ID number is 95-6002855.