2027
Police Jury Association of Louisiana
Annual Convention

Sponsorship & Exhibitor Packages

Event Date:
March 3-5, 2027

Event Location:
Golden Nugget Lake Charles

Payment Deadline:
February 12, 2027

Dear Prospective Partners and Continued Supporters,

We would love for you to join us as a sponsor for the upcoming PJAL Convention in March 2027. Each year, hundreds of people from across Louisiana attend this three-day event, including statewide and parish officials, special guests and speakers, vendors, and other community leaders.

Our annual convention is a wonderful opportunity to showcase your organization, build valuable relationships, and expand your reach. With a variety of sponsorship packages available, there is an option to fit every organization and budget.

Thank you for your consideration. We truly appreciate our sponsors and the important role you play in making this event a success.

Please don't hesitate to reach out with any questions. I'd be happy to talk with you about the convention and sponsorship opportunities. We hope to see you in March!

Warm regards,



Guy Cormier
Executive Director
Police Jury Association of Louisiana
email: guy@lpgov.org
cell: 337-207-8571

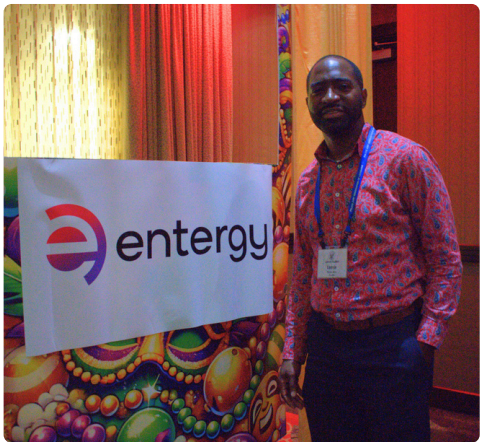
2027 PJAL Annual Convention
Sponsorship Opportunites

What to expect?

- Statewide exposure as a PJAL convention sponsor
- Complimentary convention registrations
- Recognition in our statewide annual magazine: *Louisiana Parish Government*
- Attendee information for post-convention marketing and networking







Multi-tiered packages to fit your budget

Comprehensive package details on next page*

- **Premier** - $15,000 *(only 6 spots available!)*
- **Partner** - $10,000
- **Diamond** - $7,500
- **Platinum** - $5,000
- **Gold** - $2,500
- **Silver** - $1,000

New for 2027!

For the first time ever, the PJAL is offering Premier Sponsors an exclusive opportunity to connect with our members in a more personal setting. **Premier Sponsors will have access to one hour of private meeting time in a reserved room near the exhibit hall.** For any sponsors who want more face-to-face time with our membership, this one's for you!

Use this time to:

- Introduce your business to new potential partnerships
- Showcase your company's services with a presentation
- Strengthen relationships by hosting a mixer

Following registration, Convention Coordinator Melanie Barnett will reach out to discuss details.

NEW

ONLY 6 PREMIER PACKAGES AVAILABLE!

	Premier ≥$15,000	Partner ≥$10,000	Diamond ≥$7,500	Platinum ≥$5,000	Gold ≥$2,500	Silver ≥$1,000
1 Hour Meeting Space During PJAL Annual Convention	X					
Logo on Host Hotel Room Key	X					
Speaking Opportunity at one PJAL Board Meeting	X					
Featured on PJAL website	X	X	X			
1 Push Notification on Convention App	X	X	X			
Banner Ads on PJAL Convention App Only 10 available, first come first served!*	X	X	X			
Complimentary Exhibit Booth *complimentary booths are available while spaces last	**Featured Space in Pre-Function Area**	**Featured Space in Exhibit Hall**	X	X		
Major Convention Event Co-Sponsor	X	X	X	X	X	
Complimentary Convention Registrations	10 ($5,250 value)	8 ($4,200 value)	6 ($3,150 value)	4 ($2,100 value)	2 ($1,050 value)	1 ($525 value)
Recognition in Convention Program	**Full Page**	**Full Page**	**1/2 page**	**Logo**	**Logo**	**Name**
Sponsor Information on Convention App	X	X	X	X	X	X
Attendee Info for Post-Convention Marketing	X	X	X	X	X	X

Additional Perks included with ALL packages:

- Sponsor ribbons to wear on name tags at convention.
- Recognition in PJAL Annual Magazine: *Louisiana Parish Government*. This publication is disseminated across the state.
- Additional individual registrations may be purchased at PJAL member rate. (Member Rate: $325, Non-Member Rate: $525)

Sponsorship Deadlines

Promotional Materials: **All logos, advertisements, and other promotional materials must be submitted by January 29, 2027.**

Payment: **Full payment, or acceptable proof of payment, must be received by February 12, 2027.**

Please note: PJAL sponsorships are not tax deductible given that we are a 501(c)(6) entity.

SPONSORSHIP TERMS & DEADLINES

Promotional Materials: **All logos, advertisements, and other promotional materials must be submitted by January 29, 2027.** Materials received after this deadline are not guaranteed to appear in printed or other promotional materials.

Payment: **Full payment, or acceptable proof of payment, must be received by February 12, 2027.** Failure to provide payment or proof of payment by this deadline will result in the sponsorship being considered null and void, and the organization will not be recognized or promoted as a sponsor of the convention.

Sponsor Booths: Complimentary booths for sponsors are available while spaces last; register early to secure your booth. Final booth placement is up to the discretion of the Exhibit Coordinator.

Please note: PJAL sponsorships are not tax deductible given that we are a 501(c)(6) entity.







READY TO BECOME A SPONSOR?

Visit the link below or scan the QR code to register:
www.lpgov.org/event/2027PJALsponsorship







Exhibitor Opportunities

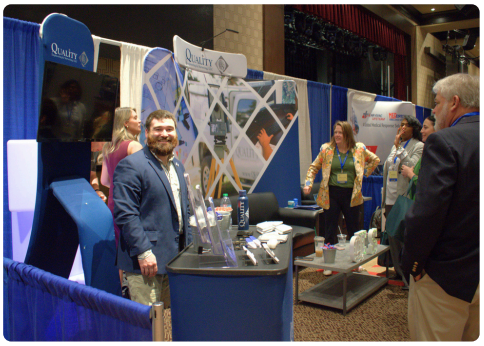
Rates:

- Non-Corner Exhibit Space - $750.00*
- Corner Exhibit Space - $850.00*

*A $100 discount will be granted for companies that purchase two or more booths.

Included with an exhibit booth:

- One (1) 8' x 10' exhibit space furnished with a back drape, dividers, one 6' draped table, two chairs, and a wastebasket
- One (1) booth identification sign
- Two (2) complimentary full conference registrations per exhibit space
- Complimentary post-show attendee mailing list (includes name, title, parish/organization, physical address, state and zip code)
- Company listing in exhibitor directory, conference app, and conference program (if space is reserved and paid for by February 12)







Full payment, or acceptable proof of payment, must be received by February 12, 2027. Failure to provide payment or proof of payment by this deadline will result in the booth reservation being considered null and void, and the reserved space will be reallocated to the waitlist.

SCAN TO RESERVE YOUR EXHIBIT SPACE NOW!

Visit this link or scan the QR code to register:
www.lpgov.org/event/2027exhibitshowcase

EXHIBIT PACKAGE ADD-ONS:

- **Outside Space** - $100

Additional space in the parking lot for showcasing equipment.

- **Push Notifications** - $750 per notification

A push notification is a message notification sent directly to members with the app. Example: “Visit Booth #92 to claim your prize!” or “Talk to one of our representatives today for an exclusive offer!”

The Police Jury Association of Louisiana (PJAL) was created in 1924 to improve parish governance through advocacy and education. The PJAL has 100% membership, meaning that whether organized as a Police Jury, Parish Council or Parish Commission, all 64 Parishes are in the PJAL.

Police Jury Association of Louisiana

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PJAL Staff

Guy Cormier, Executive Director

Melanie Barnett, Executive Administrator

Debbie Henton, Executive Counsel

Candace Herrin, Chief Financial Officer

Cobi Smith, Director of Communications

Allie Labure, Director of Membership Services

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Exhibit Coordinator

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Registration and Payments

Allie Labure
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