



# LSAE Lunch & Learn | November 8, 2017 Evaluation Form

Please complete this evaluation form and return to the registration desk so that LSAE may continue offering quality programs. Thank you!

**Please rate your level of satisfaction with the program.**

1. Speaker Sherry Zarske	Very Satisfactory	Satisfactory	Unsatisfactory
2. Meeting Format	Very Satisfactory	Satisfactory	Unsatisfactory
3. Cost of Meeting	Very Satisfactory	Satisfactory	Unsatisfactory
4. Facility	Very Satisfactory	Satisfactory	Unsatisfactory

**Please rate the following using a scale of 1-5.**

**1 = strongly agree / 5 = strongly disagree.**

1. This program content was relevant to me as a planner / supplier.  
(circle one)      1      2      3      4      5

2. I would suggest this session to a colleague.      1      2      3      4      5

**What are some topics you would like to see at future meetings?**

**Please provide any additional comments:**



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## LUNCH & LEARN

November 8, 2017

The Tracy Center

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### *Agenda*

11:30 a.m. Registration / Networking

12:00 p.m. Lunch / Introductions

12:30 p.m. Speaker: Sherry Zarske

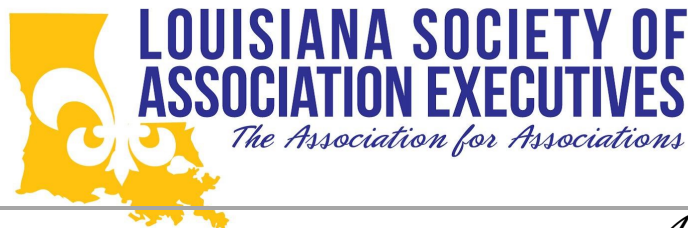
1:15 p.m. Closing Remarks

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### *About Sherry Zarske*

As a Google Partner and owner of one of the only Google All Star Agencies in Texas, Sherry Zarske is one of Houston's leading authorities in the digital space. With 2 decades of digital development and research as a foundation, she works with business professionals in the home services vertical to provide sound guidance that generates ROI. She is Co-Founder of Marketing Depot Inc and MeasurableMarketing.com, a highly sought after professional speaker, author and marketing instructor for the University of Houston Bauer College of Small Business. Zarske has consulted with some of the biggest businesses in town including the U.S. Department of Health, the Houston Chronicle as well as many locally known companies.

Most importantly, Zarske provides education and guidance to help businesses thrive, by educating on how to buy the right digital product that generates return on investment. Through events and courses, she is dedicated to helping business owners understand the confusing process of using technology for marketing and getting business to grow. No matter what cycle of mature the business may be in.



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