

“Associations Jazzing Up the Big Easy”



October 14-16, 2013, New Orleans, Louisiana

Schedule of Events

CAE Domain: Membership, Leadership, Financial Mgmt.



Monday, October 14, 2013

2.0 hours of Programming

9:00 AM MSAE Board of Directors Meeting

1:00 – 4:30 PM Registration

1:00 – 4:30 PM Networking Party Set-up, special requests (*specific details forthcoming to Industry Partners*)

2:00 PM Opening Conference Welcome Jody Boudreaux, CAE, LSAE President

2:15 – 3:00 PM Session: **Contract Negotiations Panel**

Barry Brantley, CAE, CMP – Helms Briscoe (3rd Party)

Roxie Barrios, Louisiana District Attorney's Assn.

Paul Arrigo, CDME, Visit Baton Rouge

Amy Wilson, MSAE

Facilitator: Judith Forshee, MSAE Hospital Association

3:15– 4:15 PM Session: **Leadership & Ethics** –Elli Blaylock, RHU, LUTCF, REBC

5:00 – 6:30 PM Opening Networking: Reception with Industry Partners

6:30 – 9:30 PM Opening Night Party, Dinner & Entertainment - *Sponsored by Caesars Entertainment*

Theme: Harrah's New Orleans, and ALL THAT JAZZ.....

Tuesday, October 15, 2013

3.0 hours of Programming

7:30 – 8:30 AM Networking Breakfast & Registration

8:30 – 9:40 AM General Session: **Paychecks & Playchecks...Planning YOUR future**, Tom Hegna, CLU, ChFC, CASL

9:45 – 10:45 AM Concurrent Sessions:

- **Q&A about Your Personal Retirement**, Tom Hegna, CLU, ChFC, CASL
- **Work & Life Balance**, Elli Blaylock, RHU, LUTCF, REBC

10:45- 11:10 AM Harrahcaine/Mimosa Break

11:15 AM – 12:15 PM Concurrent Sessions:

Association Executive Round Table, Vince Zebaux & Matthew D'Uva, CAE, MBA, President & CEO, SOCAP International

Industry Partner Round Table, Allison Crump, CMP, Renaissance Baton Rouge

CVB Round Table, Mary Statkewicz, Gulf Shores & Orange Beach Tourism

Association 101/Secondary Staff Round Table, Crystal Carter, Phyllis Perron & Associates

Roundtables Discussions of Hot Topics

12:45 PM Jazzy Lunch at Harrah's followed by FREE TIME in the Big Easy!

5:30 PM Depart for Offsite Reception (*meet in Harrah's Lobby*)

6:00 - 7:00 PM Offsite Reception at Bourbon Orleans St. Ann Cottage - *Sponsored by New Orleans Hotel Collection*

Door Prizes & \$200 Cash Prize Drawing

Dinner on Your Own – Restaurant Lists to be provided

Wednesday, October 16, 2013

1.5 hours of Programming

9:00 AM Hearty, Uplifting Brunch & General Session

9:15 AM General Session: **All things Customer & Member Services** Matthew, D'Uva, CAE, MBA, SOCAP International

10:30AM **Refreshment Break**

10:45AM **Send-Off Quick Fire Take Away Best Ideas** *Facilitated by Jody Boudreaux, CAE, LSAE President*

11:10 AM **Cash Prize & Door Prize Drawings & LSAE website reveal**

11:15 AM **MSAE General Membership Meeting** *(immediately following door prizes)*

Schedule Subject to Change