



Peer-to-Peer Workshop
Thursday, January 12, 2017
Alliance Safety Council

Agenda

- 11:30 a.m. Registration / Networking
- 12:00 p.m. Lunch / Introductions
- 12:00 p.m. Speaker: Bill Dufrene, CAE, Alliance Safety Council
- 1:00 p.m. Closing Remarks

TOPIC: Visualizing Your Data – One Man’s Journey

If you are like most people, you just don’t know how to get started on your Business Intelligence journey. Most believe that it will be expensive and difficult.

Join us for our first peer-to peer session of 2017 as we learn how one LSAE member is using analytics to make better decisions. In this session, you will learn:

- Biggest Barriers to Data Analytics
- Software Recommendations (Including free or cost effective for small associations)
- Recommended Plan to Get Started
- Practical Live Demonstration to answer a hypothetical business question, Should We Raise Prices?
 - o We will start with a basic spreadsheet of pricing data
 - o Create Visualizations
 - o Add some statistics
 - o Create a Dashboard
- o Tell a Story to support our recommendations (like we are presenting to a board)