



Peer-to-Peer Workshop

Thursday, May 18, 2017

Louisiana Association of Broadcasters

Agenda

- 8:00 a.m. Registration / Networking
- 8:15 a.m. Breakfast / Introductions
- 8:30 a.m. Facilitator: Julie Fuselier, Association Management Strategies / LSAE Executive Director
- 9:30 a.m. Closing Remarks

TOPIC: Good Employees...Find Them, Keep Them, Grow Them

Discussion included:

- Finding Good Employees
 - Company culture
 - Recruitment Sites and methods
- Keeping Good Employees
 - Communication
 - Appreciation
 - It's more than just pay and benefits
- Grow Good Employees
 - Encourage and foster professional development
 - Empower employees