



# LOUISIANA SOCIETY OF ASSOCIATION EXECUTIVES

*The Association for Associations*

## ANNUAL CONVENTION

September 19-21, 2021

Shreveport Convention Center / Hilton Shreveport

# MISSION:

# POSSIBLE

**OPERATION  
TOGETHER  
AGAIN**



# LSAE ANNUAL CONVENTION HOSTING

# Venues



**Hilton Shreveport | 104 Market St. | Shreveport, LA 71101  
(P) 318.698.0900**

**Check-in time: 4:00 p.m. | Check-out time: 11:00 a.m.**

*Hilton Shreveport will make every effort to accommodate requests for early arrival or late departure, based on availability.*

*Self Parking is available in the parking garage across the street from the hotel and Convention Center—\$8.00/day.*

*Valet Parking is available—\$14.00/day.*

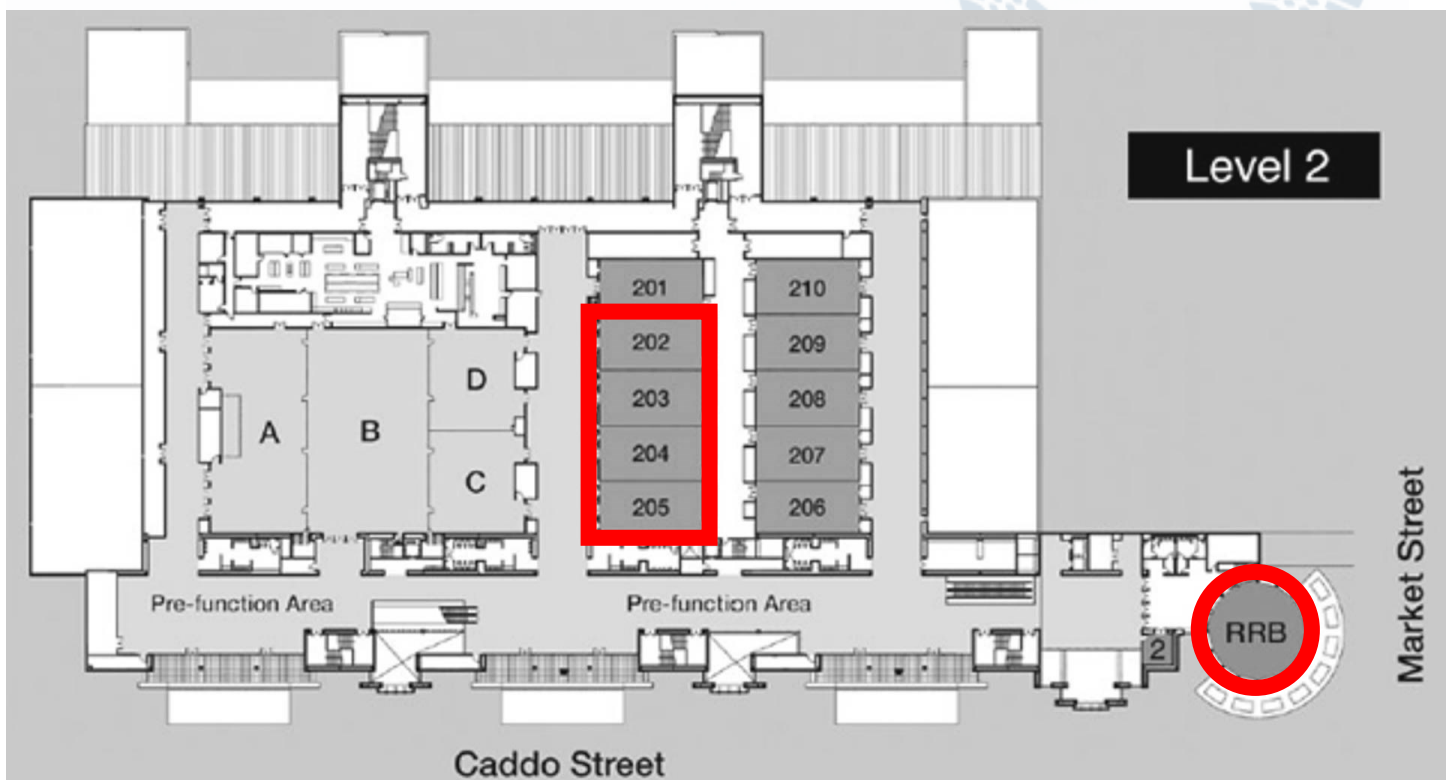


**Shreveport Convention Center | 400 Caddo St. | Shreveport, LA 71101  
(P) 318.841.4000**

*Self Parking is available in the parking garage across the street from the hotel and Convention Center—\$8.00/day.*

All events, unless otherwise noted on the agenda, will be held at the Shreveport Convention Center. Please see below for the assigned rooms on Level 2 of the Center, accessible by escalator directly from hotel or the parking garage across the street.

- Registration: Pre-function Area
- Sunday Board Meeting: Room 205
- Sunday Luncheon: Red River Boardroom
- Sunday Sessions: Room 204
- Sunday Reception: Red River Boardroom
- Monday Sessions: Rooms 202-203
- Monday Breakfast and Luncheon: Red River Boardroom
- Monday Past President's Reception: Rooms 204-205
- Tuesday Breakfast and Closing Session: Rooms 204-205



# MISSION:

# POSSIBLE

## OPERATION TOGETHER AGAIN



LSAE Friends:

I am so FIRED UP to see you and be with you in person here in Shreveport, Louisiana!! It has been way too long since we have been together and this year's convention will be one to remember.

Your mission, should you choose to accept it, is to take away and share valuable information while strengthening the connections we have with each other. Successful completion of this challenge should arm you with a renewed sense of excitement and the confidence that LSAE is a resource to support you.

One thing that isn't top secret, is that I am proud of the leadership team and convention committee that worked hard to identify and coordinate programming. I have a true appreciation to all our sponsors that have contributed to making this event happen. There is an enormous pool of talent within our ranks and we are better together in navigating this post-pandemic world.

THANK YOU for investing your time to be with us!

Amy P. Fennell

2021 LSAE President



### THANK YOU TO OUR ANNUAL CONVENTION COMMITTEE

**Lisa Williams, CAE**  
Society of Louisiana  
Certified  
Public Accountants  
*Committee Chair*

**Lauren Bergeron**  
Louisiana Oil Marketers &  
Convenience Store  
Association

**Suzanne Card**  
Shreveport-Bossier  
Convention & Tourist  
Bureau

**Taryn Daigle**  
Louisiana Chapter of the  
American Academy of  
Pediatrics

**Angele du Passage**  
Cypress Planning Group

**Shannon McCormick**  
LCTA—The Internet and  
Television Association

**Kathleen O'Regan**  
Independent Insurance  
Agents & Brokers of  
Louisiana

**Allison Shepherd**  
Hampton Inn & Suites

**Taylor Stanley**  
Lake Charles/ Southwest  
Louisiana Convention &  
Visitors Bureau

**Landon Vincent**  
Home2 Suites

**Keli Williams**  
Ourso Consulting

**Tracy Young**  
Shreveport Hilton Hotel

# Press Play!

in Shreveport-Bossier, LA



## Press Play on a meeting where everyone wins big.

We are so excited to host the **Louisiana Society of Association Executives**. It's time to take in-person meetings off pause and Press Play on an unforgettable get-together in Shreveport-Bossier, Louisiana. Our easy accessibility, affordable accommodations and flexible meeting venues will give your attendees a one-of-a-kind experience that you will love. And our riverboat casinos and soulful dining scene are sure to keep them entertained after a productive day of meetings.

So Press Play on an unforgettable meeting!

---

★ [www.Shreveport-Bossier.org](http://www.Shreveport-Bossier.org) ★

---



## TAKE A NEW LOOK AT THIS HISTORIC CITY.



**NEW  
ORLEANS  
& COMPANY**

Our long-time strengths of world class assets and walkability, combined with our profound commitment to you to forge a partnership that drives unparalleled success in producing an energizing experience for your executives, exhibitors, and attendees have been reimagined.

The result...meetings that exceed your attendance, financial and business goals and imprint memories of experiences talked about for years.

Choosing New Orleans is a win for you! Call us at 877-393-5836 or visit [NewOrleans.com/Meetings](http://NewOrleans.com/Meetings) to book.

# LSAE ANNUAL CONVENTION MEETING

# AGENDA

## Sunday, September 19, 2021

*Audio Visual Sponsored by Coushatta Casino Resort*

- 10:00 a.m. - 11:30 a.m. LSAE Board of Directors Meeting (Meeting Room 205)
- 11:30 a.m. - 1:00 p.m. Executive Member and Sponsor Luncheon, (Red River Boardroom)  
*Sponsored by Monroe-West Monroe Convention and Visitors Bureau*
- 11:00 a.m. - 1:00 p.m. Convention Check-in and Registration (Pre-Function)  
*Lanyards sponsored by Randolph Riverfront Center*  
*Registration Badges sponsored by Perdido Beach Resort*  
*Mission Accomplished Networking Activity sponsored by NOCCI*
- 1:00 p.m. - 5:00 p.m. **Executive Workshop: The Power of Consistency**, presented by Weldon Long, Weldon Long Organization (Meeting Room 204)
- 2:45 p.m. - 3:15 p.m. Refreshment Break (Pre-Function)  
*Sponsored by The Grand Hotel Golf Resort & Spa*
- 5:30 p.m. - 7:30 p.m. Welcome Reception (Red River Boardroom)  
*Sponsored by Shreveport Convention Center & Renaissance Baton Rouge*

## Monday, September 20, 2021

- 8:00 a.m. Convention Check-in and Registration Opens (Pre-Function)
- 8:00 a.m. - 9:00 a.m. New Member Engagement & Orientation (Meeting Room 202-03)
- 9:00 a.m. - 9:45 a.m. Continental Breakfast Buffet (Red River Boardroom)  
*Sponsored by New Orleans & Company*
- 9:45 a.m. - 10:45 a.m. **The Power of Consistency**, presented by Weldon Long, Weldon Long Organization (Meeting Room 202-03)  
*Sponsored by Caesars Entertainment*
- 10:45 a.m. - 11:15 a.m. Bloody Mary & Mimosa Break (Pre-Function)  
*Sponsored by Lake Charles / Southwest Louisiana Convention and Visitors Bureau*
- 11:15 a.m. - 12:15 p.m. **Rock Your Pitch**, presented by Melanie Spring, Melanie Spring Productions (Meeting Room 202-03)
- 12:15 p.m. - 1:30 p.m. Annual Business Meeting and Awards Luncheon with 2022 Board of Directors Installation (Red River Boardroom)  
*Centerpieces Sponsored by Perdido Beach Resort*
- 1:30 p.m. - 2:30 p.m. **Hurricanes, epidemics, and fires, oh my! Contract negotiation in uncertain times**, presented by Lisa Sommer Devlin, Devlin Law Firm (Meeting Room 202-03)
- 2:30 p.m. - 4:45 p.m. **LSU Executive Education—Authentic Leadership**, presented by Dr. Kerry Sauley, Rucks Department of Management, Louisiana State University (Meeting Room 202-03)
- 3:15 p.m. - 4:00 p.m. Refreshment Break (Pre-Function)
- 5:30 p.m. - 10:00 p.m. **First Ever Networking Axe Throwing Tournament & Closing Party**  
(Off-Site: Bayou Axe Throwing, 509 Barksdale Blvd., Bossier City, LA 71111)  
*Closing Party sponsored by Shreveport-Bossier Convention and Tourist Bureau*  
Bring your **MISSION ACCOMPLISHED CARD** to be entered for prizes!



## Tuesday, September 21, 2021

- 8:00 a.m. - 9:00 a.m. Deluxe Breakfast Buffet (Meeting Room 204-05)  
*Sponsored by Hilton Sandestin*
- 9:00 a.m. - 10:00 a.m. **Decisively Indecisive**, presented by Michael Dominguez, CHSE, Associated Luxury Hotels International (Meeting Room 204-05)
- 10:00 a.m. - 11:00 a.m. Door Prizes and Closing (Meeting Room 204-05)





## YOUR NETWORKING MISSION: SOLVE YOUR MISSION CARD BEFORE MONDAY'S CLOSING PARTY!

During convention check-in, you will receive a **CONFIDENTIAL** envelope, with your **MISSION, SHOULD YOU CHOOSE TO ACCEPT IT!**

During the Sunday and Monday events, you will find clues to solve your mission. Clues will be color coded to match your mission card—so be sure to only take your color clues!

When you think you have your **MISSION ACCOMPLISHED**, you may ask our LSAE team if you have it solved. We will only tell you if you have 1 or 2 out of the 3 correct. Good spies won't need more than that to know they are on the right path with their clues!

Present your **MISSION ACCOMPLISHED CARD** at the closing party for your chance to win prizes! (Only correctly solved cards will be eligible!)

Happy **SOLVING!**



# Surreal MEETINGS. Real INCENTIVES.

VISIT  
**LAKE CHARLES**  
LOUISIANA'S PLAYGROUND

[VisitLakeCharles.org](http://VisitLakeCharles.org)

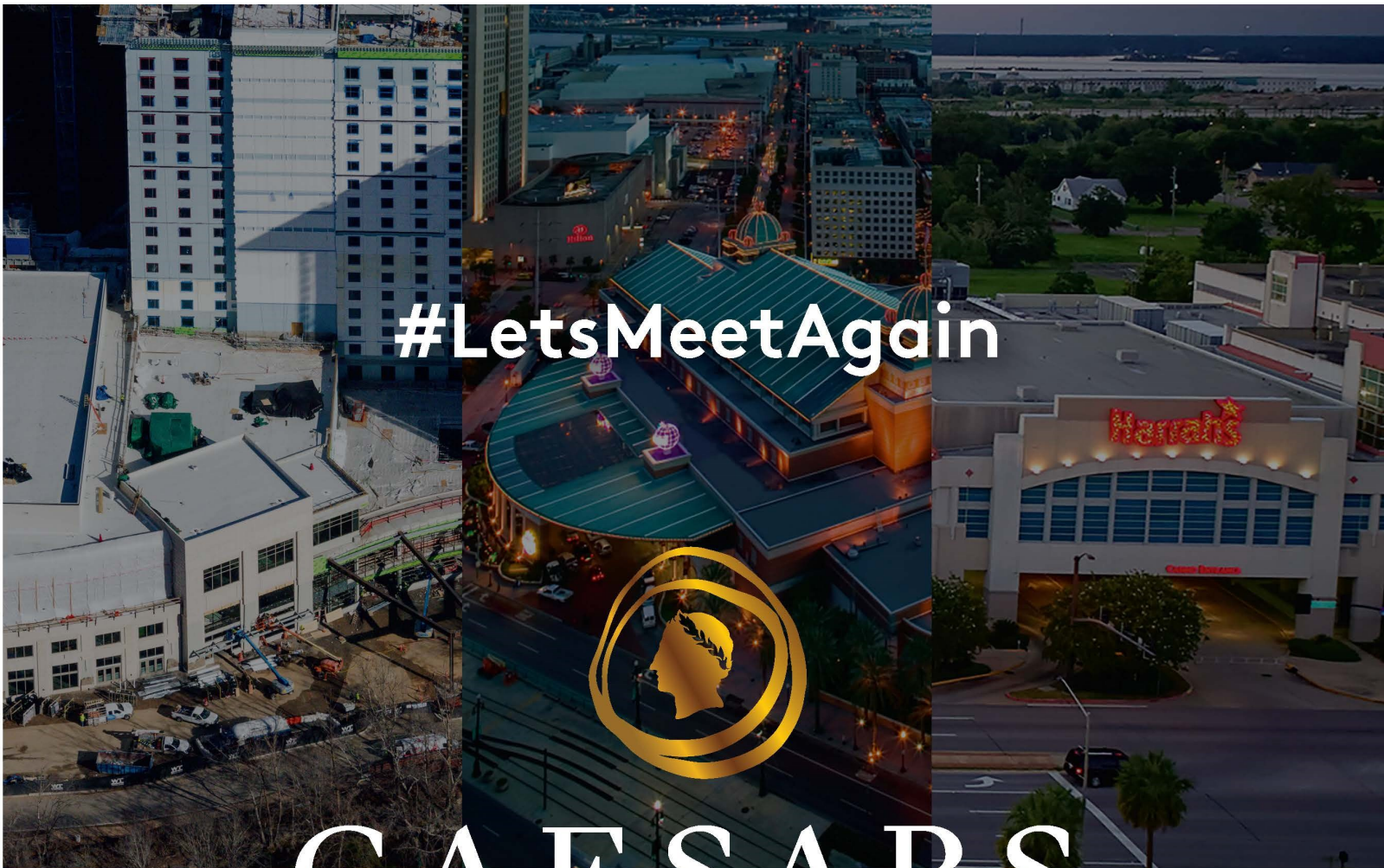


#LetsMeetAgain



CAESARS  
ENTERTAINMENT®

CaesarsMeansBusiness.com



## YOUR MISSION:

# MEET THE EXPERTS AND WALK AWAY WITH THEIR TOP SECRETS



**Weldon Long**  
WELDON LONG  
ORGANIZATION

**EXECUTIVE  
WORKSHOP  
AND KEYNOTE  
SPEAKER**

### ***The Power of Consistency: The Simple Neuro-Science of Overcoming Challenges and Getting \$H!T Done***

Weldon Long is a successful entrepreneur, sales expert and author of the NY Times Bestseller, *The Power of Consistency - Prosperity Mindset Training for Sales and Business Professionals*. In 2009, his business was selected by Inc Magazine as one of America's fastest growing privately held companies. Today, Long is one of the nation's most powerful speakers and a driven motivator who teaches the Sales and Prosperity Mindset philosophies that catapulted him from desperation and poverty to a life of wealth and prosperity.

Long is honored to have served some of America's finest companies, including Comcast, The Franklin Covey Organization, The Home Depot, Fed Ex, Tom Hopkins International, Wells Fargo Bank, Owens Corning and Farmers Insurance.

LSAE is pleased to have Long join us for a deep dive into the power of consistency with our executive workshop on Sunday, with a keynote address on Monday. He will help us see that we tend to take actions with the thoughts and beliefs we consistently have, and the cumulative results of those actions eventually create the quality and circumstances of our lives and businesses. Through transformative change, we can reconstruct our minds and take responsibility for its content.

#### **Executive Workshop: The Power of Consistency Deep Dive**

Sunday, September 19, 2021 | 1:00—5:00 p.m.

Target Audience: Association Executives

CAE Domain: Leadership (2) | CMP Domain: Professionalism (J)

#### **Keynote: The Power of Consistency**

Monday, September 20, 2021 | 9:45—10:45 a.m.

Target Audience: Association Executives, Associate Members

CAE Domain: Leadership (2) | CMP Domain: Professionalism (J)

### ***Hurricanes, epidemics, and fires, oh my! Contract Negotiation in Uncertain Times***

Monday, September 20, 2021 | 1:30—2:30 p.m.

Target Audience: Association Executives, Associate Members

CAE Domain: Programs, Products, and Services (8) | CMP Domain: Project Management (B)

Lisa Sommer Devlin has practiced law since 1984, and has concentrated in hospitality law for almost 30 years. She negotiates contracts, provides legal training for sales staff, and handles convention and meeting related litigation nationwide for major hotel companies, and many independent hotels.

In 2002, Devlin was named one of the 25 most influential people in the meeting industry by Meeting News magazine. In 2006, the magazine gave her the honor again, stating: "More than anyone else, she is the legal voice for the industry." She has served as a member of the Legal Advisory Counsel and on the Contracts panel for the APEX Initiative sponsored by the Convention Industry Council and was President of the Academy of Hospitality Industry Attorneys 2012-2014. In 2015, Meetings and Conventions magazine included her in its "M&C's Top 25 Women in the Meeting Industry."

Devlin is a sought-after speaker and trainer. She has spoken at events sponsored by Meetings Professional International, Professional Convention Management Association, Exhibitor Show, Hotel Sales and Marketing Association International, Society of Government Meeting Planners, Conference Direct, Experient, Connect Meetings, Elite Meetings Alliance, and many others. PCMA named her one of its "Best in Class" speakers for 2012.

Devlin's session at LSAE's convention, "Hurricanes, epidemics, and fires, oh my! Contract negotiation in uncertain times" will provide a look at the current environment surrounding meeting and event contracts. With both the hospitality industry and the association industry still recovering from the pandemic, the art of contracting will look a little different for both parties. Learn more about today's legal considerations and how to better position yourself for future negotiations.



**Lisa Sommer  
Devlin**  
DEVLIN LAW  
FIRM



**Michael  
Dominguez**  
ASSOCIATED  
LUXURY HOTELS  
INTERNATIONAL

### ***Decisively Indecisive***

Tuesday, September 21, 2021 | 9:00—10:00 a.m.

Target Audience: Association Executives, Associate Members

CAE Domain: Organizational Management (1) | CMP Domain: Strategic Planning (A)

Michael Dominguez serves as the President & CEO for Associated Luxury Hotels International (ALHI). ALHI is a Global Sales Organization with a team of nearly 80 professionals located among 26 offices across North America and Europe, ALHI's serves a membership group of hotels that are Independent Hotels & Independent Brands that are an exclusive luxury collection. Prior to joining ALHI, Dominguez served in executive sales leadership roles with MGM Resorts, Loews Hotels, Hyatt Hotels, Starwood Hotels and many more.

Dominguez is actively involved in leadership roles in the Meetings and Events Industry and currently serves as a Past Chairman of the International Board of Directors for MPI. He speaks in the industry often on topics of disruption, the state of the industry, the economy, behavioral lessons. Dominguez was recognized in M&C Magazines survey of top industry speakers and was an invited speaker at South by Southwest in 2018.

During our closing session, Dominguez will discuss how the pandemic forced us to experience so many twists in the road. As a result, there has never been a greater need for you to be *Decisively Indecisive*. "Affective Forecasting," the psychological study of how one feels into the future, is front and center after 2020. The experience of 2020 has been unexpected, uncertain, and devastating in many ways. We now face a world, country, economy, and industry traveling a road much less traveled as we begin to restart our global commerce engine and hospitality industry.

What will be the long-term changes in our industry? What were the silver linings to come out of this challenging time? It is important to know where to look and more importantly to not overthink what may or may not be structural in change.

This session will help identify the questions we should be asking as we adopt changes and set expectations for the meetings industry.



**MEETINGS ARE  
MADE WHEN THE  
HOURS ARE HAPPY.**

Who said networking had to take place  
in a conference room?

Embrace business not as usual in  
Monroe-West Monroe, Louisiana.

[MONROE-WESTMONROE.ORG](http://MONROE-WESTMONROE.ORG)

DISCOVER **MONROE**  
**WEST** outside the lines  
**MONROE**



## Kerry Sauley

**RUCKS  
DEPT. OF  
MANAGEMENT,  
LOUISIANA  
STATE  
UNIVERSITY**

### **Authentic Leadership**

Monday, September 20, 2021 | 2:30—4:45 a.m.

Target Audience: Association Executives

CAE Domain: Leadership (2) | CMP Domain: Professionalism (J)

Kerry Sauley is the J. Trigg and Bettye Baskin Wood, Jr. Endowed Professor in the Rucks Department of Management at Louisiana State University. He received his Ph.D. in Industrial/Organizational Psychology from LSU. During his tenure at LSU, he has received numerous teaching awards. In 2003 and 2004, Sauley was named best professor and his management principles class was named best class at LSU according to surveys conducted by the Daily Reveille. In 2007, he was recognized by Business Week magazine as one of 12 favorite business professors throughout the United States. He is a member of the Southern Management Association and the Academy of Management.

Sauley has been a member of the LSU Executive Education faculty for more than 25 years.

“Authentic Leadership” is the next installment in LSAE’s Institute, a collaboration with LSU’s Executive Education. In this session, Sauley will provide the fundamentals of authentic leadership, an alternative to the traditional leadership focused on profit over people. Learn ways to be an authentic leader by demonstrating passion and purpose.



## Melanie Spring

**MELANIE  
SPRING  
PRODUCTIONS**

### **Rock Your Pitch**

Monday, September 20, 2021 | 11:15 a.m.—12:15 p.m.

Target Audience: Association Executives, Associate Members

CAE Domain: Leadership (2) | CMP Domain: Professionalism (J)

When we share our stories, we connect with each other at a deeper level. When we make friends with our fear, we can step into who we’re meant to be.

Working as a brand strategist with businesses of all sizes - from big brands like Five Guys to brand new entrepreneurs - for the past two decades, Spring once drove 7,000 miles in 3 weeks on the Live Your Brand Tour to find out why great brands work. The HUMANS were at the center of everything.

Along the way, she noticed that every human had a personal story to share along with their brand story. Diving into the methodology of writing branded talks, she saw an even bigger pattern - people wanted to write their talks, yet focused on what they had to do at their “real job” instead of their bigger impact in the world. She knew she had to change this.

As an international keynote speaker, brand storyteller, and public speaking trainer, Spring took all of her corporate & personal branding experience and created a safe place for Kickass Humans to write the talks they needed to write so they could share it with the world through her course, SPEAK With Confidence.

Spring & her Crew travel the world creating branded experiences for humans like you to find your stories, build your confidence, and amplify your voices through their corporate public speaking and pitch trainings.

In this *Rocking* session, Spring will remind us that we are pitching every day, whether we realize it or not. You may be pitching to your board, your team, and of course your audience—your members, your social media followers, and your prospects. Pitching is in every part of our business and we want to make sure we are saying what we need to say to get what we want!

feed their  
**FOMO** 

**150k** sq. ft. meeting space

**18k** lodging units

**32** miles of beaches



Alabama’s beaches offer plenty of flexibility for your next event, and we’re excited to help you feed the FOMO with our complimentary services.

[GSOBmeetings.com](https://www.gsobmeetings.com)



**GULF SHORES &  
ORANGE BEACH  
TOURISM**  
Alabama’s White-Sand Beaches

LOCATED IN DOWNTOWN ALEXANDRIA, LOUISIANA



Meet **ME**  
IN THE Middle

Our sales staff can assist you with personalized group itineraries, hotel leads, planning guides, and tours. Being centrally located in the middle of the state, the area offers a wide variety of venues, historical sites, and unique Louisiana experiences in and around the “Heart” of Louisiana.



**Randolph**  
*Riverfront Center*

1.800.551.9546 • 318-442-9546 • [randolphriverfrontcenter.com](http://randolphriverfrontcenter.com)





COMBINING  
LUXURY  
WITH  
CLASSIC

*Southern*  
CHARM

Nestled in the heart of Baton Rouge, a city brimming with vibrant Cajun culture, inspiring architecture, rich history and delectable seafood, you'll find the Baton Rouge Marriott. This luxury hotel greets its guests with a mix of Southern hospitality and modern amenities such as an on-site restaurant and sparkling outdoor pool.



BOOK YOUR NEXT STAY!  
[Marriott.com/BTRMC](http://Marriott.com/BTRMC)



SCAN ME



MARRIOTT  
BATON ROUGE



**YOUR MISSION:**  
**EMBRACE YOUR INNER LUMBERJACK**

**Networking Axe Throwing Tournament  
& Closing Party**  
**Monday, September 20, 2021 | 5:30—10:00 p.m.**

Who is ready for a little friendly competition?  
Give it your best throw at our first ever Axe Throwing  
Tournament—teams will compete for 1st, 2nd, and 3rd place!

Then we will end the evening with our closing party where you  
may submit your MISSION ACCOMPLISHED CARDS for the  
chance to win prizes!

# 2021 LSAE BOARD OF DIRECTORS

## Officers

### President

Amy Fennell  
Louisiana REALTORS®

### President-Elect

Lisa Williams, CAE  
Society of Louisiana Certified  
Public Accountants

### Secretary/Treasurer

Anna Zebeau  
Associate Builders & Contractors, Inc. -  
Pelican Chapter

### Immediate Past President

Kathleen O'Regan  
Independent Insurance Agents  
& Brokers of Louisiana

## Directors

Jamie Freeman  
The Tatman Group

Sarah Materne  
Hilton Sandestin Beach Golf  
Resort & Spa

Shannon McCormick  
LCTA - The Internet &  
Television Association

Ashley Politz  
Louisiana Chapter of  
the American  
Academy of Pediatrics

Taylor Stanley  
Lake Charles / Southwest  
Louisiana Convention &  
Visitors Bureau

Melanie Talley, CAE  
P&N Association Management

Cathy Vienne  
Professional Association Services

John Wyble, CAE  
Leadership Concepts by Dr. Wyble



# R

# LSAE

## Special Offers

We understand that nothing can replace the value of in-person meetings, so we're making it easy to get back together.

### Offer #1

reduced attrition & flexible cancellation through 2021 on qualified business\*

\*Must book by October 15, 2021. Offer valid for groups traveling now through December 31, 2021; bookings of 10 or more rooms or 10+ attendees. New bookings only.

### Offer #2

pile on the perks in 2022 on qualified business\*  
triple planner Bonvoy points | comp upgrade on 20% of block | comp turndown for all 15% AV discount | 10% F&B discount

\*Must book by October 15, 2021. Offer valid for groups traveling in 2022; bookings of 10 or more rooms or 10+ attendees. New bookings only.



Lacey Terrell  
Group Sales Manager  
225.388.5697

lterrell@renaissancebatonrouge.com

Melissa Silva  
Group Sales Manager  
225.388.5726

msilva@renaissancebatonrouge.com

# The Place To Meet

# WHAT WE DO

## SITE SELECTION

- RFP Development & Management
- Contract Analysis & Negotiation
- Room Block Oversight & Reporting

## MEETING SERVICES

- Conference Logistics & Support
- On-Site Execution & Coordination
- Virtual Meetings & Webinars
- Event Resources & Branded Engagement



### Together is better.

In the event you find yourself needing a seasoned partner and trusted resource for your next meeting, book Cypress Planning Group to put it all together—better.



comprehensive site selection  
& meeting services

[www.cypressplanninggroup.com](http://www.cypressplanninggroup.com)



LOUISIANA SOCIETY OF  
ASSOCIATION EXECUTIVES  
*The Association for Associations*



**You bring your sandals, LSAE will bring the rest.**

**See you at the Perdido Beach Resort.**

**September 25-27, 2022**

**LSAE 2022 Annual Convention**



# YOUR MISSION: EARN YOUR CERTIFICATION



## CAE Designation

LSAE is a CAE Approved Provider. Every program that we offer which qualifies for CAE credit will clearly identify the number of CAE credits granted for full participation, and we will maintain records of your participation in accord with CAE policies.

### ***What is the CAE?***

The Certified Association Executive (CAE) designation is designed to elevate professional standards, enhance individual performance, and identify association professionals who demonstrate the knowledge essential to the practice of association management. Founded in 1960, the CAE Program stands as a mark of excellence and has evolved to reflect what it takes to manage an association in today's challenging climate. The CAE Program was accredited by the National Commission for Certifying Agencies in 2010.

70% of CAE test takers report enhancing knowledge, improving advancement opportunities, and elevating their status in their current position as their motivation.

The CAE Program is geared towards association management practitioners, who have a vested interest in advancing their profession and the industry.

Earning the CAE credential is the hallmark of a committed association professional. It helps drive professional self-confidence, opens doors, creates connections, and offers widespread value and recognition for certificants.

*(Information duplicated from ASAE.)*

Come Hungry  
PIZZA BYRONZ



## CMP Designation

LSAE promotes and supports the Certified Meeting Professional (CMP) designation. Most programs that we offer qualify for CMP credit and will be noted on the individual sessions.

### ***What is the CMP?***

The Convention Industry Council (CIC) launched the Certified Meeting Professional (CMP) program in 1985 to enhance the knowledge and performance of meeting professionals; promote the status and credibility of the meeting profession; and advance uniform standards of practice.

The CMP credential is recognized globally as the badge of excellence in the meeting, convention, exhibition, and event industry. The qualifications for certification are based on professional experience, education, and a rigorous exam.



## WE'RE HONORED.

Thank you for making Hilton Sandestin Beach Golf Resort & Spa an award-winning resort! While we're honored by these titles, the loyalty of guests and businesses—who return in waves year after year to gather and reconnect on our beautiful white sand beaches on Florida's Gulf Coast—is truly our greatest honor.



See our awards and the steps we have taken to safely welcome your group at:

[Meetings.HiltonSandestinBeach.com](https://Meetings.HiltonSandestinBeach.com)

888-519-2089 | #HiltonSandestin



## UPCOMING EVENTS

- |                           |  |
|---------------------------|--|
| <b>September 30, 2021</b> | LSAE Book Club, by Zoom @ 12:00 p.m.   |
| <b>October 19, 2021</b>   | Peer to Peer Workshop – Year in Tech: Tools to Create Cool Content for Social Media and Marketing, by Zoom @ 8:30 a.m.   |
| <b>October 28, 2021</b>   | LSAE Book Club, by Zoom @ 12:00 p.m.   |
| <b>November 9, 2021</b>   | LSAE Institute – Crucial Communications 8:30 a.m.<br>Lunch and Learn 12:00 p.m.<br>LSAE Board Meeting 1:00 p.m.<br>(We hope to have these in person—more details coming soon!) |
| <b>November 18, 2021</b>  | Peer to Peer Workshop— Year in Tech: Powered Productivity, by Zoom @ 8:30 a.m.   |
| <b>December 2, 2021</b>   | LSAE Book Club, by Zoom @ 12:00 p.m.   |
| <b>December 7, 2021</b>   | Peer to Peer Workshop—Topic TBA @ 8:30 a.m.<br>Sponsor /Recognition Appreciation Event TBA<br>(We hope to have these in person—more details coming soon!)                      |
| <b>January 11, 2022</b>   | Peer to Peer Workshop—The Best of Tech 2021, by Zoom @ 8:30 a.m.   |

# THANK YOU TO OUR SPONSORS

