



LOUISIANA SOCIETY OF  
ASSOCIATION EXECUTIVES  
*The Association for Associations*

# HOOK YOUR SPONSORSHIP

**LSAE IS PLEASED TO OFFER ANNUAL SPONSORSHIP PACKAGES IN 2024.  
MAKE AN IMPRESSION WITH MEMBERS WITH YEAR ROUND EXPOSURE AND UNIQUE  
OPPORTUNITIES TO SHOWCASE YOUR ORGANIZATION.**



# HOOK YOUR SPONSORSHIP

Supporter Amount	\$8,000	\$6,000	\$4,000	\$3,250	\$2,500	\$1,750	\$1,000	\$500
Logos and Recognition on Website, Event Promotions, and Social Media	x	x	x	x	x	x	x	x
Invitation to Exclusive Supporter Appreciation Events	x	x	x	x	x	x	x	x
Ad Placement on Association Homepage	12 mos.	8 mos.	6 mos.	4 mos.	2 mos.	1 mo.		
Virtual Property Tour during One Event	x	x	x	x	x	x	x	
Complimentary Associate Membership(s)	3	2	2	1				
Marketing Item Distribution at Event(s)	3	2	1					
Branded Prize(s) Promoted before and at Event(s) of Your Choice	3	2	1					
Peer to Peer Workshop—Branding and Welcome(s)	2	2	1	1				
Virtual Networking Host	1	1	1					
Lunch and Learn Complimentary Registration(s)	4	4	3	3	2	2	1	1
Lunch and Learn—Branding and Welcome	1	1						
Annual Convention Complimentary Registration(s)	3	3	2	2	1	1		
Annual Convention Meeting Program Advertisement	Full Page	Full Page	Half Page	Half Page	Half Page	Quarter Page	Quarter Page	
Annual Convention Tote Bag Stuffer	x	x	x	x	x	x	x	x
Annual Convention Sponsorship Selection:								
Keynote Speaker or Branded Charging Station	x							
Hot Breakfast Buffett or Branded Registration Bags		x						
Mimosa Break, Welcome Refreshment, or Branded Attendee Nametags			x					
Networking Activity, General Session Speaker, or Branded Registration				x				
Continental Breakfast, Audio Visual, or Breakout Session Speaker					x			
Refreshment Break or Board of Directors Lunch						x		

Please note that items that are struck through above have already been reserved by a sponsor.

Interested in advertising in the digital and printed publications? Visit [www.lsa.org](http://www.lsa.org) and view the "Naylor Media Kit."



Please complete the following form to reserve your annual sponsorship.

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### **LSAE Supporter Selection**

Please select the support level of your choice. The LSAE management team will be in contact relative to complimentary memberships and all arrangements for support benefits.

- \$8,000       \$6,000       \$4,000       \$3,250  
 \$2,500       \$1,750       \$1,000       \$ 500

Please indicate complimentary memberships based on your selected package:

\_\_\_\_\_

Please indicate your preferred sponsorship for Annual Convention based on your selected package:

\_\_\_\_\_

**PAYMENT—TOTAL AMOUNT DUE FROM ABOVE: \$** \_\_\_\_\_

This sponsorship will be paid for in (circle one) Full Payment / Two Equal Payments (if total is \$6,000 or greater).

\_\_\_\_ Check (Check # \_\_\_\_\_)

\_\_\_\_ Credit Card Type: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

V Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_