



LOUISIANA SOCIETY OF ASSOCIATION EXECUTIVES

The Association for Associations



ANNUAL CONVENTION

September 19-21, 2021

Shreveport Convention Center / Hilton Shreveport
REGISTRATION AND SPONSORSHIP INFORMATION

MISSION:

POSSIBLE

OPERATION
TOGETHER
AGAIN



LSAE ANNUAL CONVENTION SPONSORSHIPS

POSSIBLE

In addition to the 2021 Annual Sponsorship Packages, LSAE is pleased to offer the following Annual Convention Sponsorships—offered A LA CARTE!

All sponsorships include exclusive Sunday night dinner with Executives, recognition in convention marketing collateral and during convention through signage and nametag ribbons, as well as the organization logo featured on LSAE’s website banner. All sponsorships are filled on a first come, first served basis. **Only one available per sponsorship unless otherwise noted.**

Deluxe Breakfast Buffet Sponsor \$3,000

Luncheon Centerpieces Sponsor \$1,000

Axe Throwing Tournament Sponsor \$3,000

Board of Directors Luncheon \$ 750

Executive Track Speaker Sponsor \$2,500

Full Page Ad in Program \$ 750

General Session Sponsor (2 available) \$2,000

1/2 Page Ad in Program \$ 375

Audio Visual Sponsor (Signage in each room) \$2,000

Logo on Name Badges \$2,000

Breakout Session Sponsor (4 available) \$1,500

Safety Equipment Sponsor (2 available) \$ 1,000

Networking Activity Sponsor \$1,000

SPONSORSHIP INFORMATION

The following information is applicable to annual sponsors, as well as convention sponsors.

JOINT SPONSORSHIPS: Sponsors choosing to share a sponsorship will be limited to one advertisement (size determined by package selected), as well as one marketing piece per sponsorship, as applicable.

LOGO SUBMISSION: Sponsors are responsible for sending logo (JPEG format preferred) to the LSAE office no later than **August 1, 2021** to guarantee inclusion in printed materials.

ADVERTISEMENTS: All advertisements should be submitted in print ready format (JPEG or PDF) no later than **August 15, 2021**. All advertisements will be printed in full color. Proofs of ads in the final publication will not be distributed prior to printing.



LSAE ANNUAL CONVENTION REGISTRATION

ATTENDEES

Please use the following form to place your order as an attendee. Each attendee should complete their own form. Sponsors should use the sponsor order form to register.

NAME (include designation(s)): _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ PHONE: _____

FIRST CONVENTION? YES NO

DAYS ATTENDING: Sunday Monday Tuesday

Guest/Spouse Name (Please register them below): _____

ATTENDEE REGISTRATION FEES

<u>Registration Type</u>	<u>Before 8/15/21</u>	<u>After 8/15/21</u>
<input type="checkbox"/> Executive Full Registration (Member)	\$210	\$235
<input type="checkbox"/> Executive Full Registration (Non-Member)*	\$295	\$320
<input type="checkbox"/> 2nd Attendee - Executive Full Registration (Member)	\$185	\$210
<input type="checkbox"/> 2nd Attendee - Executive Full Registration (Non-Member)*	\$270	\$295
<input type="checkbox"/> Executive One Day Only Registration (Member)	\$145	\$170
<input type="checkbox"/> Executive One Day Only Registration (Member)	\$230	\$255
<input type="checkbox"/> Associate Full Registration (Member) (not sponsoring)	\$280	\$305
<input type="checkbox"/> Associate Full Registration (Non-Member)* (not sponsoring)	\$365	\$390
<input type="checkbox"/> 2nd Attendee - Associate Full Registration (Member) (not sponsoring)	\$235	\$260
<input type="checkbox"/> 2nd Attendee - Associate Full Registration (Non-Member)* (not sponsoring)	\$320	\$345
<input type="checkbox"/> Guest/Spouse Registration	\$150	\$175

*Non-member pricing includes LSAE membership through December 31, 2021.

PAYMENT

\$_____ Total Registration Amount ___ Check (make payable to LSAE) ___ Credit Card (AX DISC MC VS)

Name on Card: _____

Credit Card #: _____

V Code: _____ Exp. Date: _____ Signature: _____

SUBMIT ORDER FORM

Forms may be submitted by email at info@lsae.org, fax at 225.344.1132, or mail at 620 Florida St., Suite 210, Baton Rouge, LA 70801

LSAE ANNUAL CONVENTION REGISTRATION

SPONSORS

Please use the following form to reserve your sponsorship. Items are served on a first come, first served basis, so register as soon as possible!

NAME: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ PHONE: _____

FIRST CONVENTION? YES NO

DAYS ATTENDING: Sunday Monday Tuesday

Guest/Spouse Name (Please register them below): _____

REGISTRATION SELECTION (discounted)	Before 8/15/21	After 8/15/21
<input type="checkbox"/> Associate Full Registration (Member)	\$200	\$225
<input type="checkbox"/> Associate Full Registration (Non-Member)*	\$275	\$300
<input type="checkbox"/> Guest/Spouse Registration	\$150	\$175

*Non-member pricing includes LSAE membership through December 31, 2021.

SPONSOR SELECTION (check all that you wish to reserve)

- | | |
|--|--|
| <input type="checkbox"/> Deluxe Breakfast Buffet Sponsor \$3,000 | <input type="checkbox"/> Networking Activity Sponsor \$1,000 |
| <input type="checkbox"/> Axe Throwing Tournament Sponsor \$3,000 | <input type="checkbox"/> Luncheon Centerpieces Sponsor \$1,000 |
| <input type="checkbox"/> Executive Track Speaker Sponsor \$2,500 | <input type="checkbox"/> Board of Directors Luncheon \$ 750 |
| <input type="checkbox"/> General Session Sponsor (2 available) \$2,000 | <input type="checkbox"/> Full Page Ad in Program \$ 750 |
| <input type="checkbox"/> Audio Visual Sponsor (Signage in each room) \$2,000 | <input type="checkbox"/> 1/2 Page Ad in Program \$ 375 |
| <input type="checkbox"/> Logo on Name Badges \$2,000 | |
| <input type="checkbox"/> Breakout Session Sponsor (4 available) \$1,500 | |
| <input type="checkbox"/> Safety Equipment Sponsor (2 available) \$1,000 | |

PAYMENT

\$_____ Total Registration Amount ___ Check (make payable to LSAE) ___ Credit Card (AX DISC MC VS)

Name on Card: _____

Credit Card #: _____

V Code: _____ Exp. Date: _____ Signature: _____

SUBMIT ORDER FORM Forms may be submitted by email at info@lsae.org, fax at 225.344.1132, or mail at 620 Florida St., Suite 210, Baton Rouge, LA 70801

ACCOMMODATIONS

All LSAE Convention functions, unless otherwise noted on the agenda, will be held at the Hilton Shreveport Hotel (104 Market Street, Shreveport, LA 71101).

Hotel accommodations for the following block rates may be made by using the below links. These rates are effective for Sunday, September 19, 2021 and Monday, September 21, 2021.

- [Executive Member Reservation link](#)
- [Associate/Supplier Member Reservation link](#)
- Executive and Supplier Rate: \$129/night plus taxes and occupancy fee

Room reservations must be made by September 3, 2021 (5:00 PM).

Hotel check-in time is 4:00 p.m. Check-out time is 11:00 a.m. The hotel will make every effort to accommodate requests for early check-in or late departure, based upon availability.

Parking

Hotel self-parking fee is \$8.00 per car/day, valet parking services is \$13.00 per day, and is subject to change.

ATTIRE

Unless otherwise noted on the agenda, the attire for the convention is **VERY CASUAL—JEANS ARE WELCOME!**

CANCELLATIONS

All convention registration cancellations received by August 15, 2021 may receive a 75% refund. No refunds will be issued for cancellations received after this date.



**ANNUAL CONVENTION
SEPTEMBER 19-21, 2021**

SHREVEPORT CONVENTION CENTER/ HILTON SHREVEPORT

CONTACTING LSAE

Any questions or comments may be submitted to Julie Fuselier, CAE, LSAE Executive Director, or Crystal Carter at info@lsae.org or 225.343.2776.