



GAME ON



ANNUAL CONVENTION SEPTEMBER 25-27, 2022 PERDIDO BEACH RESORT

THE POWER + OF WINNING + TOGETHER +

Sunday, September 25, 2022

Sunday meetings and events limited to Executive Members and Sponsors ONLY, unless otherwise noted

11:00 a.m 1:00 p.m.	Convention Registration & Welcome Refreshments, Name Badges sponsored by Perdido
11.00 a.iii. 1.00 p.iii.	Convention registration & vveicome refreshinents, rathe badges sponsored by retained

Beach Resort; Welcome Refreshment Sponsored by Hilton Sandestin; Networking Activity Sponsored by New Orleans & Company; Lanyards Sponsored by Golden Nugget Lake Charles

1:00 p.m. - 3:30 p.m. Executive Track, LSU Executive Education - Succession Planning, Audio Visual Sponsored by

Gulf Shores & Orange Beach Tourism

3:30 p.m. - 4:00 p.m. Refreshment Break, Sponsored by Shreveport-Bossier Convention and Tourism Bureau

4:00 p.m. - 5:00 p.m. Executive Track, LSU Executive Education - Succession Planning

5:30 p.m. - 7:00 p.m. Welcome Reception, Hosted by Perdido Beach Resort

7:00 p.m. - 9:00 p.m. Bonfire on the Beach, Hosted by Perdido Beach Resort—All attendees invited!

Monday, September 26, 2022—OPEN to ALL Registrants

7:00 a.m. Registration Opens

7:00 a.m. - 8:15 a.m. Continental Breakfast Buffet, Sponsored by Louisiana Northshore

7:30 a.m. - 8:15 a.m. New Member Orientation

8:15 a.m. - 8:30 a.m. Welcome from Orange Beach Mayor Pro-Tem Jeff Boyd

8:30 a.m. - 9:30 a.m. Tips and Tools for Marketing Your Events, Audio Visual Sponsored by Gulf Shores & Orange

Beach Tourism

Tyra McGarry, CMP, National Sales Manager, American Tradeshow Services

9:30 a.m. - 10:30 a.m. Defending Against the Data Breach: Protect from Spyware, Malware, Ransomware and

Keyloggers (Part 1), Sponsored by Visit Baton Rouge

Robert Siciliano, Partner & Head of Training, Protect Now

10:30 a.m. - 11:00 a.m. Bloody Mary & Mimosa Break, Sponsored by Visit Lake Charles

11:00 a.m. - 12:00 p.m. Defending Against the Data Breach (Part 2)

12:00 p.m. - 1:15 p.m. Annual Business Meeting and Awards Luncheon with 2023 Board of Directors Installation

1:15 p.m. - 2:15 p.m. Discover Yourself, Sponsored by Ruston Lincoln Convention and Visitors Bureau

Scott Schwefel, CEO, Discover Yourself

2:15 p.m. - 3:15 p.m. The State of Louisiana Politics

Bud Courson and Jim Nickel, Lobbyists, Courson Nickel

3:15 p.m. - 3:30 p.m. Refreshment Break, Sponsored by Visit Kenner

3:30 p.m. - 5:00 p.m. Game On: Networking Event—Margarita Making Challenge, Hosted by Perdido Beach Resort

6:30 p.m. - 9:00 p.m. Closing Party and Team Karaoke @ The Lodge at

Gulf State Park, Hosted by The Lodge at Gulf State Park: Transportation provided by Gulf

Shores & Orange Beach Tourism

Tuesday, September 27, 2022

7:30 a.m. Beach Yoga

8:30 a.m. - 9:30 a.m. Deluxe Breakfast Buffet, Sponsored by Perdido

Beach Resort

9:00 a.m. - 10:30 a.m. Now We Go Home...So What? Sponsored by The

Grand Hotel Golf Resort and Spa

Jones Loflin, Speaker, Author, Coach

10:30 a.m. - 11:00 a.m. Door Prizes

Must be present to win door prizes!

11:15 a.m. - 1:15 p.m. LSAE Board of Directors Luncheon and Meeting



LSAE Annual Convention sponsorship opportunities

In addition to the 2022 Annual Sponsorship Packages, LSAE is pleased to offer the following Annual Convention Sponsorships—offered A LA CARTE!

All sponsorships include exclusive entry to Sunday education sessions and welcome Reception with Executives, recognition in convention marketing collateral and during convention through signage and nametag ribbons, as well as the organization logo featured on LSAE's website banner. All sponsorships are filled on a first come, first served basis. *Only one available per sponsorship unless otherwise noted.*

Deluxe Breakfast Buffet Sponsor \$3,000	Logo on Lanyards \$1,500		
Welcome Refreshment Sponsor \$3,000	Karaoke Props Sponsor \$1,500		
Bloody Mary and Mimosa Break Sponsor \$3,000	Beach Yoga Sponsor \$1,000		
Executive Track Speaker Sponsor \$2,500	Luncheon Centerpieces Sponsor \$1,000		
General Session Sponsor \$2,000 (6 2 available)	Board of Directors Luncheon \$ 750		
Audio Visual Sponsor (Signage in each room) \$2,000	Full Page Ad in Program \$ 750		
Logo on Name Badges \$2,000	1/2 Page Ad in Program \$ 375		

Networking Activity Sponsor \$1,500

SPONSORSHIP INFORMATION

The following information is applicable to annual sponsors, as well as convention sponsors.

JOINT SPONSORSHIPS: Sponsors choosing to share a sponsorship will be limited to one advertisement (size determined by package selected), as well as one marketing piece per sponsorship, as applicable.

LOGO SUBMISSION: Sponsors are responsible for sending logo (JPEG format preferred) to the LSAE office no later than **August 1, 2022** to guarantee inclusion in printed materials.

ADVERTISEMENTS: All advertisements should be submitted in print ready format (JPEG or PDF) no later than **August 15, 2022.** All advertisements will be printed in full color. Proofs of ads in the final publication will not be distributed prior to printing.



Ready set sing

After making those margaritas at the Perdido Beach Resort, you will be ready to show off your vocal skills!

Get your singing voice ready to compete in the team karaoke contest on Saturday night at the Lodge at Gulf State Park! You will receive your choral team before the convention, and your props will be available on-site.

LSAE Annual Convention executive registration

Please use the following form to place your order as an attendee. Each attendee should complete their own form. **Sponsors should use the sponsor order form to register.**

NAME	E (include designation(s):		
ORGA	NIZATION:		
ADDR	ESS:		
CITY:		STATE:	ZIP:
EMAII	:PHONE:		NE:
ORGA	NIZATION TYPE:		
	OF MEETINGS PLANNED:		
	OF MEETINGS IN STATE: OUT OF STATE: LARG		
IF AM	IC, LIST ASSOCIATIONS REPRESENTING:		
		DING: □ Sunday □ f	Monday □ Tuesday
	YOU ATTEND BEACH YOGA ON TUESDAY? ☐ YES ☐ NO		
Guest	:/Spouse Name (Please register them below):		
ATTEN	NDEE REGISTRATION FEES		
	Registration Type	Before 8/1/22	After 8/1/22
	Executive Full Registration (Member)	\$210	\$235
	Executive Full Registration (Non-Member)*	\$295	\$320
	2nd Attendee - Executive Full Registration (Member)	\$185	\$210
	2nd Attendee - Executive Full Registration (Non-Member)*	\$270	\$295
	Executive One Day Only Registration (Member)	\$145	\$170
	Executive One Day Only Registration (Member)	\$230	\$255
	☐ Guest/Spouse Registration \$150 \$175		\$175
*Non	-member pricing includes LSAE membership through Decem	nber 31, 2022.	
PAYN	MENT_		
\$	Total Registration Amount Check (make payable to	LSAE) Credit Card	(AX DISC MC VS)
Nam	e on Card:		
	it Card #:		
	de: Exp. Date: Signature:		

LSAE Annual Convention Associate registration

Please use the following form to place your order as an attendee. Each attendee should complete their own form. **Sponsors should use the sponsor order form to register.**

NAMI	E (include designation(s):		
ORGA	ANIZATION:		
ADDR	RESS:		
EMAI	MAIL:PHONE:		NE:
Orgar	nization Type/Service:		
Meet	ing Space Available:		
No. o	f Sleeping Rooms:		
FIRST	CONVENTION? YES NO DAYS A	ATTENDING: □ Sunday □ I	Monday □ Tuesday
Guest	YOU ATTEND BEACH YOGA ON TUESDAY?		
ATTEI	NDEE REGISTRATION FEES		
	Registration Type	Before 8/1/22	After 8/1/22
	Associate Full Registration (Member) (not sponsoring)	\$280	\$305
	Associate Full Registration (Non-Member)* (not sponsoring)	\$365	\$390
	2nd Attendee - Associate Full Registration (Member) (not sponsoring)	\$235	\$260
	2nd Attendee - Associate Full Registration (Non-Member)* (not sponsoring)	\$320	\$345
	Guest/Spouse Registration	\$150	\$175
*Non	n-member pricing includes LSAE membership through I	December 31, 2022.	
PAYI	MENT_		
\$	Total Registration Amount Check (make payal	ble to LSAE) Credit Card	(AX DISC MC VS)
Nam	ne on Card:		
	lit Card #:		
V Co	de: Exp. Date: Signature:		

LSAE Annual Convention sponsor registration

Please use the following form to reserve your sponsorship. Items are served on a first come, first served basis, so register as soon as possible!

NAME:			
ORGANIZATION:			
ADDRESS:			
CITY:		ZIP:	
EMAIL:	PHON	VE:	
Organization Type/Service:			
Meeting Space Available:			
No. of Sleeping Rooms:			
FIRST CONVENTION? ☐ YES ☐ NO D	OAYS ATTENDING: Sunday N	Лonday □ Tuesday	
WILL YOU ATTEND BEACH YOGA ON TUESDAY? YES	□ NO		
Guest/Spouse Name (Please register them below):			
REGISTRATION SELECTION (discounted)	Before 8/1/22	After 8/1/22	
☐ Associate Full Registration (Member)	\$200	\$225	
☐ Associate Full Registration (Non-Member)*	\$275	\$300	
☐ Guest/Spouse Registration	\$150	\$175	
*Non-member pricing includes LSAE membership through Dece	mber 31, 2022.		
□ Deluxe Breakfast Buffet Sponsor \$3,000	─ Networking Activity Sponsor	\$ 1,000	
□ Welcome Refreshment Sponsor \$3,000	─ Karaoke Props Sponsor \$1,50	θ	
☐ Bloody Mary and Mimosa Break Sponsor \$3,000	⊟Beach Yoga Sponsor \$1,000		
□ Executive Track Speaker Sponsor \$2,500	☐ Luncheon Centerpieces Sponsor \$1,000		
☐ General Session Sponsor \$2,000	☐ Board of Directors Luncheon \$ 750		
□ Audio Visual Sponsor (Signage in each room) \$2,000	☐ Full Page Ad in Program \$ 750)	
□-Logo on Name Badges \$2,000	☐ 1/2 Page Ad in Program \$ 375	5	
PAYMENT			
\$ Total Registration Amount Check (make	payable to LSAE) Credit Card (A	AX DISC MC VS)	
Name on Card:			
Credit Card #:			
V Code: Exp. Date: Signature	e:		

LSAE Annual Convention meeting information

ACCOMMODATIONS

All LSAE Convention functions, unless otherwise noted on the agenda, will be held at the Perdido Beach Resort (27200 Perdido Beach Blvd., Orange Beach, AL 36561). Hotel accommodations for the following block rates may be made by using the below links. These rates are effective for Saturday, September 24, 2022, Sunday, September 25, 2022 and Monday, September 26, 2022.

	Executive Members (Booking ID #18104)	Associate Members (Booking ID #19392)	Reservations Executive Member Booking ID #18104 Associate Member Booking ID #19392 Call in Reservations: 800-634-8001 Online Reservations:
Standard Block Rate	\$99	\$155	www.perdidobeachresort.com
Pass View Upgrade	\$125	\$180	(if booking nights other than Saturday, Sunday, or Monday, please call to make your reservations to
Beach View Upgrade	\$149	\$205	receive the group rate.)
Gulf Front Upgrade	\$185	\$240	Room reservations must be made by
Executive Suite Upgrade	\$235	\$290	September 2, 2022 (5:00 PM).
One Bedroom Suite with Parlor Upgrade	\$355	\$410	Hotel check-in time is 4:00 p.m. Check-outime is 11:00 a.m. The hotel will make every effort to accommodate requests for
Two Bedroom Suite with Parlor Upgrade	\$439	\$495	
Club Level Pass View Upgrade	\$169	\$225	early check-in or late departure, based upon availability.
Club Level Bach View Upgrade	\$195	\$250	·
Club Level One Bedroom Suite with Parlor Upgrade	\$380	\$435	Parking Hotel self-parking and valet parking
Club Level Two Bedroom Suite with Parlor Upgrade	\$469	\$525	services are complimentary.

ATTIRE

Unless otherwise noted on the agenda, the attire for the convention is VERY CASUAL—JEANS ARE WELCOME!

CANCELLATIONS

Hotel cancellations must be made five full days before scheduled arrival; otherwise, one night's room and tax will be charged to the credit card on file.

All convention registration cancellations received by September 1, 2022 may receive a 75% refund. No refunds will be issued for cancellations received after this date.

CONTACTING LSAE

Any questions or comments may be submitted to Julie Fuselier, CAE, LSAE Executive Director, or Crystal Carter at info@lsae.org or 225.343.2776.





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