



Corporate Sponsor Program

The Medical Association of Atlanta offers sponsors a comprehensive three-tiered program providing company promotion, face-to-face contact, and recognition through the following avenues.

MAA Events - with at least four events during the year, sponsors benefit from a great opportunity to network face-to-face with members and support our physician members.

MAA Journal – sponsors are recognized in the official journal of the Medical Association of Atlanta, *ATLANTA Medicine*. This publication mails to the MAA's full membership 6 times a year.

MAA Online – sponsors are promoted through MAA's primary communication tool – maa-assn.org.

Sponsorship Levels

Platinum (cost - \$10,000)

- Events - 8 guests for each function
- Event Recognition
 - > Onsite Signage – with display space
 - > Event Program - logo and 50 word company description/statement
 - > Introduction – 1 minute introduction of company at event
- ATLANTA Medicine - logo and 50 word company description (including website address) on Sponsors page
- MAA-assn.org - logo and 50 word company description appearing on MAA's Sponsors website page.

Gold (cost - \$6,000)

- Events - 4 guests for each function
- Event Recognition
 - > Event Program - logo and company name
 - > Introduction – company recognized as sponsor by MAA executive director
- ATLANTA Medicine – company name and 25 word company description (including website) on Sponsor page
- MAA-assn.org - logo and 25 word company description appearing on MAA's Sponsors website page.

Silver (cost - \$2,500)

- Events - 2 guests for each function
- Event Recognition
 - > Onsite Signage – company name listing
 - > Event Program - company name
 - > Introduction – company recognized as sponsor by MAA Exec. Director
- ATLANTA Medicine - company listing including website on Sponsor Page
- MAA-assn.org company listing including website link on MAA's Sponsors website page

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