



FEATURED SPEAKER • RICK CAPOZZI

MONDAY NOVEMBER 5, 2018

TWO FUN AND INFORMATIVE SESSIONS



Rich Capozzi
www.capozzigroup.com

A native of Franklin, PA, Rick earned his Bachelor of Science degree in Communication in 1985 from Clarion University of Pennsylvania. He worked in sales and marketing while doing further research in numerous aspects of personal growth and development. In 1991, he released his first public seminars on Motivation and Memory, which remain two of his most frequently requested topics. During his tenure at The Pennsylvania State University as a Learning Strategist with the Human Resource Development Center, he designed and/or developed some of the department's most popular and highly evaluated programs.

Since then, Rick has been delivering personal growth and development training and providing global marketing services. The world has been his classroom. As an international speaker and consultant, his travels have taken him to South America, Mexico, Canada, and Japan, throughout Western and Central Europe, and all across the USA.

Rick has worked with small businesses to Fortune 500 companies, elementary schools through higher education, local churches to international ministries, and individuals to entire companies. His focus is primarily with skills such as nonverbal communication, memory, creative problem solving, interacting with varying personalities, life balance, time management, etiquette, and presentation coaching. In addition to being a professional presenter he is also a presentation

coach and writer. He is the author of two inspirational/motivational books and is currently working on his third book, *It's Not About the Rules*, which puts a practical spin on the topic of etiquette.

Rick has invested heavily in helping others with their personal growth and development. He also believes in giving of himself, as a current or past member on several educational and ministry boards, as well as having served as a Chamber Ambassador, a Sunday school teacher, a youth leader, a prison ministry volunteer, and most importantly, a dad. He also has a passion for missions; last summer, he spent several weeks serving in Romania, Bulgaria, and Slovakia in central Europe as well as in Bolivia, South America. During these, trips he did everything from teaching business leaders how to stay optimistic and motivated to teaching English to children and youth in the jungles.

Rick will be the featured speaker on Day 2 of the Fall Show, Nov. 5. He will present a fun session on memory and a more serious session on what to do if you're ever in an active shooter situation.

MACS 48th ANNUAL MEETING & TRADE SHOW

State College, PA • November 4-6, 2018

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