

2017 Minnesota Association of Government Communicators Northern Lights Awards Winners

Video Short

Northern Lights Award (1 st)	Ready Set Roll City of Saint Paul
MAGC Bronze Award (3rd)	The Crosswalking Dead Burnsville Community Television
Award of Merit	Blooming Butterflies at Como Zoo City of Saint Paul

Instructional Video

Northern Lights Award (1st)	What to Expect During Your Water Meter Replacement City of Burnsville
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Interview or Talk Show or News Magazine Programming

Northern Lights Award (1st)	On the Job City of Edina
MAGC Silver Award (2nd)	Bloomington Today City of Bloomington
MAGC Bronze Award (3rd)	Enterprise Edina City of Edina

News Programming

Northern Lights Award (1st)	Agenda: Edina City of Edina
MAGC Silver Award (2nd)	Beyond the Badge City of Edina

Video Campaign or Series

Northern Lights Award (1st) Best of Show Nominee	Public Art Profiles City of Edina
MAGC Silver Award (2nd)	“Welcome to Edina” City of Edina
Award of Merit	Watch BCTV Promos Burnsville Community Television

Promotional Video

Northern Lights Award (1st) **Giraffe Feeding Station at Como Zoo**
Best of Show Nominee

City of Saint Paul

MAGC Bronze Award (3rd) **Better Together – TRAIL Helps Adaptive Softball Players Play Ball**
City of Bloomington

Agency, Event, Program or Service Video

MAGC Silver Award (2nd) **Willow Reserve Restoration**
City of Saint Paul

MAGC Bronze Award (3rd) **Rain as a Resource**
City of Saint Paul

Community Interest Video

MAGC Silver Award (2nd) **Ice Arena Manager Retires After 45 Years**
City of Bloomington

MAGC Bronze Award (3rd) **National Night Out 2016**
City of Saint Paul

Award of Merit **Why do Artists Choose the Ames Center**
Burnsville Community Television

Award of Merit **Talking Crosswalking Dead**
Burnsville Community Television

Public Health or Public Safety Video

Northern Lights Award (1st) **Cops & Kids**
City of Saint Paul

MAGC Bronze Award (3rd) **National Night Out 2016**
City of Saint Paul