



REGIONAL COORDINATORS SPOTLIGHT



Jess Oswald
Shepherd University
Area Director for Technology

What's your educational background? I have a Bachelor of Science in Psychology with a minor in Sociology from Kutztown University in Kutztown, PA and a Master of Arts in College Student Development and Administration from Shepherd University in Shepherdstown, WV.

How long have you been working in Residence Life? I worked for 3 1/2 years at Kutztown as a Community Assistant (CA) and Student Staff Coordinator (SSC). While pursuing my Master's, I worked as a Hall Director at Shepherd and continued working there after graduation for my first professional position (which I still hold today!).

What is your favorite part of working in Residence Life? What I love most about working in Residence Life is seeing the change and development

and impact you make on other people. Some days it's hard to forget that while there are really (and I mean REALLY) bad days, there is always something or someone good that comes out of it. You are able to watch people grow from their first footstep on a college campus all the way to the time they walk across the stage.

What are you looking forward to as being one of the RCs for West Virginia? I am really looking forward to building connections within the region. WV is such a large state with a lot of amazing people, institutions, and opportunities that I don't think we always get to see or talk about. It's going to be a lot of hard work and dedication, but I am really excited to start connecting!



Tracey Eggleston
Marshall University
Assistant Director of Res Life

What's your educational background? I have earned a Bachelor of Business Administration in Accounting with a minor in Economics and Communications from Marshall University. I then decided to further my education at Marshall and I went to graduate school for a Master of Arts in Leadership Studies, emphasis in Higher Education, as well as, a Master of Science in Human Resource Management.

How long have you been working in Residence Life?

I have worked in residence life since undergrad. I was an RA then during graduate school I was a Residence Director. I have been in my current position for 6 1/2 years as an Assistant Director of Residence Life at Marshall University. Bleed Green!!

What is your favorite part of working in Residence Life? Working in Residence Life has been an amazing experience for

me. I found a place I fit in and a place where I felt I could make a difference in students lives. There are so many things about this line of work that I love. Working with student groups and seeing how they grow, working with the staff to see how they develop over the years, or just talking with students and staff about their lives and being a person they come to. Residence Life has done so much for me in helping me grow as a citizen of the world and a citizen of Marshall, I want to return that to the people I come in contact with.

What are you looking forward to as being one of the RCs for West Virginia? I am looking forward to meeting the people of WV and creating a bond between us all. We have so many great things going on in our state and I want to help people share their experiences with others.



MACUHO PRESIDENTIAL SPOTLIGHT

Name: Brooke Clayton

Current Institution & Position/Title: Lehigh University, Assistant Director of Residential Services

Educational Background: B.S. in Agriculture, B.S. in Environmental Education, & M.Ed. Higher Education Administration

Previous Institutions: Gallaudet University, University of Pittsburgh- Johnstown, West Virginia University

What is your favorite part of being a member of MACUHO?

It's the people... simply put! Being in an association and at events or conferences with a group of people that in short, "just get it". They understand the trials and tribulations of work/life balance,

the non-traditional working hours, and the on-call lifestyle. I love sharing ideas, training techniques, and more importantly, war stories. Everyone in this field is genuinely here to help one another... students, staff, colleagues, friends, and family alike.

What is your vision for MACUHO's future?

Currently serving as the President, I can honestly say my vision has changed and probably will continue to change as I serve as a mentor in the future. As it stands today, my vision is two-fold. For one, I hope just to keep the association moving forward, approving budgets, supporting initiatives, mentoring committees, and successfully completing the administrative tasks... not to mention doing all of this with a family at home and a full-time job. Secondly, as

a more personal vision or goal, I have begun and hope to continue to work with the current Leadership Council and Executive Board members to analyze, clarify, and record the past and present responsibilities, calendars, and tasks of the current leadership team. It's very difficult for new council and board members to dedicate the time to learn a position with our current "word of mouth" method. I am hoping my legacy will be able to provide new members the tangible instruments needed to learn the basics with plenty of time during their term to leave their own legacy.

What is one fun & random fact about you?

I can say the alphabet backwards as proficient as most say it forward.

3D THURSDAYS AT SHEPHERD UNIVERSITY

This year, Shepherd University launched a campus-wide, bystander empowerment initiative: 3D Thursdays. The three D's came from the Green Dot's campaign for how to encourage bystander intervention to prevent sexual assault: We asked students to determine whether they felt more comfortable intervening directly, through distraction, or through delegating. Every Thursday this semester, we encouraged student leaders and staff to wear green tee shirts donated by Pepsi or buttons with our logo, and our committee orga-

nized some sort of event to remind our students of the three D's, and to encourage students to Stand Up, Don't Stand By to protect their friends. Events this

Stand Up
Don't stand by
Direct. Distract. Delegate.

year have included candy pass outs, a variation of the shoe project that added an active bystander intervention com-

ponent, two selfie contests, two variations of a quiz day, and a dress up day to name a few. This semester, the campaign asked for volunteers from various student organizations including Resident Assistants, Veterans, Greek Life, and Honor Societies among numerous others. The entire experience recently culminated in a 5K which included dozens of volunteers and over one hundred runners who not only promoted awareness of bystander intervention but also donated more than \$2000 to a local women's shelter.

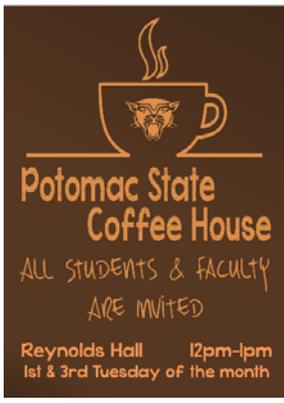


FRESH IDEAS

The Office of Housing & Residence Life at Potomac State College has begun hosting a coffee house program where students and faculty members are invited to mingle in the lobby of the historic 90 year old Reynolds Hall and enjoy flavored coffee, tea, and cookies and to take a break in between classes.

This program is the result of an effort to encourage students and faculty to interact outside the classroom. As a small school with a large commuter population, it has often proved difficult to foster this type of interaction. Approximately 150 students and 12 faculty members have participated in the program and provided extremely positive feedback. The coffee house coincides with a new break period the college has implemented between 11:30am to 1:00pm every Tuesday and Thursday where no classes are scheduled.

A highlight of this program has been seeing the interaction between the students, the faculty members, and the Residence Life staff. After only the first coffee house was held, the campus Creative Writing Club moved their meeting in the hall during the program and it was also used by the staff of Catamount Place residence hall to promote a March Madness Food Drive. It is hoped that as the program becomes a routine part of the college schedule, it will develop into a gathering place for more of the campus community to come together to share thoughts and ideas. The connections that are formed at these types of events permit positive student/faculty interaction and promote academic responsibility through the school year.



THE IMPORTANCE OF ASSESSING STUDENT LEARNING

John Yaun, Director of Housing and Residence Life, Marshall University

Assessment is increasingly a priority for both academic and student affairs administrators, including those responsible for residence life and housing operations. However, many institutions are struggling to create an overarching culture of assessment throughout their residence life operations and showcase the student learning occurring on their campuses.

The Department of Housing and Residence Life at Marshall University is developing an assessment initiative in order to gauge student learning and satisfaction within all aspects of residential living, with the goal of creating a culture of assessment that transcends all aspects of Housing and Residence life in order to “tell our story” about the student learning occurring on campus.

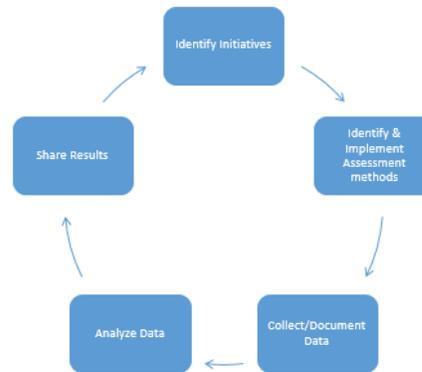
Several Department initiatives are currently being assessed, including student learning outcomes, dining experiences, sustainability, staff development, RHA and NRHH, Living Learning Communities, Academic Initiatives, the RA Course, Hall Councils, and Faculty-in-Residence. HRL’s assessment planning process consists of identifying several initiatives to assess, developing assessment methods, such as paper sur-

veys and focus groups, collecting and analyzing data, sharing the results with students, staff and the campus community, and, ultimately, implementing changes and refining programs based on the collected data.

If you are currently assessing student learning or satisfaction of your program’s services, some key things to think about with your assessment results are: how will the results inform your current practices and services to students? How will the results guide the

learning and development of your students? How will you use the information to improve your programs? How will you share this information with students and the campus community?

The demands of today’s knowledge-based, technological economy require students to learn and master many higher-order thinking skills and master certain abilities to be a twenty-first-century citizen. Given the current financial times we are experiencing within higher education, constructing a case of evidence showing that the funds we are spending and initiatives we are enacting are creating student learning and development is key. As housing and residence life professionals, it is crucial that we tell our story and how we are making a purposeful difference in the lives of our students.



WV REGION

SPRING 2015 NEWSLETTER

UPCOMING REGIONAL EVENTS

Call for Programs 2015

The MACUHO Program Committee is now accepting submissions of proposals to present at the Annual Conference, which will be held October 28-30, 2015 at Penn State University. The deadline for submission is June 1st, 2015. Reach out to David Clurman (clurman@umbc.com) or Sarah Martin (smartin@marymount.edu) for info!



Title IX Summit 2015:



Unifying Approaches to Bridge the Gaps

June 15th and 16th, 2015

Hosted by Rowan University, Glassboro NJ

Registration & Event Information: rowan.edu/equity/titleix/summit

Featured Speakers & Programs:

June 15th

Special Screening- The Hunting Ground
Debrief by - Carol Tracy, JD

Executive Director of the Women's Law Project

thehuntinggroundfilm.com
womenslawproject.org

June 16th

Online Approaches to
Prevention Education

Haven by EverFi

everfi.com/haven



Hotel Accomodations:
Courtyard Marriott
325 Rowan Boulevard
Glassboro, NJ 08028
856-881-0048

Mention Title IX
Summit for conference
rates!

