

## Making Your Case With a Better Memory: March 13

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Registration and Fees for Live Program		
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Non-Member .....	<input type="checkbox"/> \$185	<input type="checkbox"/> \$205
Legal Support Staff/Paralegal .....	<input type="checkbox"/> \$115	<input type="checkbox"/> \$135

Paul Mellor & Tom Howe's Book
Memory Skills for Lawyers: Becoming a More Effective Lawyer With a Trained Brain
<b>MSBA Price .....</b> <input type="checkbox"/> <b>\$10</b>
<i>(retail value of \$18, sold on Amazon for \$23.95)</i>

**CLE Club Membership: MSBA Members ONLY**  
**From now through Sept. 30, 2019**  
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### HOW TO REGISTER FOR THE LIVE PROGRAM:

- Online:**
1. Log into your website account at [www.mainebar.org](http://www.mainebar.org). If you do not know your login credentials, please call the MSBA.
  2. Under **CLE/Education**, click **Register for CLE**.
  3. Locate this program in the Community Calendar and click on the program to register.

**Mail:** Maine State Bar Association  
 124 State Street, Augusta, ME 04330

**Phone:** 207-622-7554 | 1-877-622-7554

**Fax:** 207-623-0083

**Email:** [cle@mainebar.org](mailto:cle@mainebar.org)



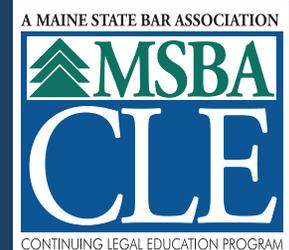
# Making Your Case With a Better Memory

Featuring Paul Mellor

**LIVE PROGRAM**  
 March 13, 2019  
 Hilton Garden Inn, Freeport

**LIVE WEBCAST**  
 March 13, 2019

**CLE CREDITS**  
 3.50



## Making Your Case With a Better Memory

This will be one of the most practical and useful programs you attend!

Join nationally recognized memory training consultant Paul Mellor for a half-day session that will improve the way your mind retains facts. Learn techniques to improve your memory and how to apply these techniques to your everyday practice.

Mellor's objective is to show you how a trained memory can increase your efficiency and productivity in all aspects of law. He will shred the myth that memory cannot be enhanced and help you lay a foundation for total recall.

Invest in a better memory. You have invested years in becoming an attorney and you invest months preparing a case. Invest one day to strengthen your mind and achieve these goals:

- Think quickly and clearly without fumbling for notes
- Remember important information about a jury and use it to win cases
- Effectively recall facts and figures from research and interview to argue cases in court
- Save time in court preparation
- Make polished presentations to jurors and judges without notes
- Become a better listener in the courtroom
- Cross-examine with confidence—no more missed opportunities because your memory failed you
- Remember names of jurors in trials and clients in other professional settings
- Develop better concentration
- Reduce stress, worry less about forgetting to make a crucial point

As attorneys we seldom leave home without our devices. They are convenient, affordable, and most of all, come with a lot of memory. Unfortunately, one of the most powerful memory tools we own is seldom plugged in and often fails us. Brain freeze? Memory lapse? Senior moments? Whatever you want to call it, thousands of attorneys have experienced it. The good news? You can do something about it.

### About Paul Mellor



Paul Mellor is president of Success Links, a memory training company dedicated to helping improve the lives of people by improving their memory power. A finalist in the 2008 USA Memory Championship in New York City, Mellor remembered the names of over 90 people in less than 15 minutes, recalled in correct order over 100 single digit numbers after a five minute study and recalled the exact order of a shuffled deck of playing cards after less than a three and a half minute review. This program back by popular demand, has been presented to more than 28

Bar Associations, including the Ohio State Bar Association, California Bar Association, Oregon State Bar Association, Oklahoma Bar Association, Tennessee Trial Lawyers Association, Pennsylvania Bar Institute, plus many more. He has written extensively on memory improvement and has been quoted in *Newsweek*, *The Wall Street Journal* and *USA Today*. A Rhode Island native, Paul resides in Richmond, VA.

## Schedule

### 8:00 REGISTRATION

### 8:30 MEMORY MAGIC

Introduction with demonstration displaying the lightning speed of a trained memory. With ease, you'll be able to retain a list of items as well as important information. Emphasis is placed on why we forget and how we can remember.

### HOW TO SPEAK WITHOUT NOTES

Learn techniques to draft your remarks, prepare your mind and deliver a presentation without notes. To keep the audience in the palm of your hand you'll have to let go of your notes.

### 10:00 BREAK

### 10:15 CROSS EXAMINATION WITH CONFIDENCE

Using the two step method in recall, acquire new skills in remembering to ask key questions during cross examination. Use of examples and illustrations help reinforce the proficiency when dealing with those on the witness stand.

### HOW TO REMEMBER NAMES AND FACES

Learn the "Facial Formula" to quickly remember a name. Attention is placed on concentration techniques and on recalling the name correctly. Use of pictures and examples create a proven system in correctly matching a name to a face. You'll learn how to remember first names, last names, and groups of people.

### 12:15 PROGRAM ADJOURNS

## Hotel Accommodations: Hilton Garden Inn, Freeport

For those in need of lodging, the Hilton Garden Inn in Freeport offers MSBA registrants a discounted corporate rate starting at \$115.00 per night, plus applicable tax. Call the hotel directly at 207-865-1433 and select #1 for new reservations. You MUST specify you are registering at the corporate rate for the Maine State Bar Association.

## How to Register for the Live Webcast

1. Type [mainebar.org](http://mainebar.org) in your browser.
2. Under **CLE/Education** click **Register for CLE**.
3. Locate this program in the Community Calendar and click on the program to register.

You will access this CLE program through a **third-party website**, which will require a username and a password. **Please note that your MSBA login credentials will not work on this website.**

You will receive a confirmation via email. Program materials will be uploaded to your registration account when they are available.

If you register for this webcast and are unable to view it on the day of the live presentation, you will receive a link following the webcast and will have three months from the date of the live presentation to view the program. Please note if you view the webcast after the program date, the seminar qualifies for self-study credits.

Credits will be reported by the MSBA according to recorded attendance for the webcast.

