

MAINE RESTAURANT & LODGING

EXPO 2017

Wednesday, March 29, 2017 · 10 am - 4 pm · Cross Insurance Arena · Portland, Maine

Premier Level Sponsorship *(exclusive - one available)*

\$6,000

- Enjoy marquis recognition as the exclusive, premier sponsors of the 2017 Maine Restaurant & Lodging Expo
- Free exhibit booth at the Expo (a \$1,089 value)
- Full-page color advertisement and/or welcome message on the front, inside cover of the Maine Restaurant & Lodging Expo show program, published by Maine magazine and distributed to approximately 6,000 food service and lodging businesses in Maine (a \$1,445 value).
- Inclusion of your company logo/name on all collateral materials produced and distributed in promotion of the Expo including registration brochure, show program, advertisements, newsletter announcements and web promotion (commitment deadlines apply)
- Company name/logo on welcome bags distributed to all event attendees *(shared space with other sponsors)*
- Product placement opportunity
- Placement of company banner in a premier location at the Expo venue *(Cross Insurance Arena)*
- Prime listing on all multi-sponsor event signage
- Access to databases of show attendees and exhibitors
- And much more including options to sponsor:
 - Logoed Lanyards for first 500 attendees *(for an additional \$500 or sponsor may provide)*
 - Other mutually agreed upon promotion of your suggestion

Investor Level Sponsorship *(four available)*

\$2,500

- Half-page color advertisement in the Maine Restaurant & Lodging Expo show program, published by Maine magazine and distributed to approximately 6,000 food service and lodging businesses in Maine (a \$800 value)
- Inclusion of your company logo/name on all collateral materials produced and distributed in promotion of the event including registration brochure, show program, newsletter announcements and web promotion *(commitment deadlines apply)*
- Company name/logo on welcome bags distributed to all event attendees *(shared space with other sponsors)*
- Product placement opportunity
- Listing on all multi-sponsor event signage
- Placement of company banner at the Expo venue *(Cross Insurance Arena)*
- Access to databases of show attendees and exhibitors

Contributing Level Sponsorship *(six available)*

\$1,000

- Eighth-page color advertisement in the Maine Restaurant & Lodging Expo show program, published by Maine magazine and distributed to approximately 6,000 food service and lodging businesses in Maine (a \$440 value)
- Inclusion of your company name on all collateral materials produced and distributed in promotion of the event including a registration brochure, show program, newsletter announcements and web promotion *(commitment deadlines apply)*
- Product placement opportunity
- Listing on all multi-sponsor event signage
- Access to databases of show attendees and exhibitors

