2018 MAPPS Accomplishments
2018 Accomplishments

Association Management:
• Completed association management transition
• Fully engaged Prime Policy Group and Ed Cox as MAPPS Legislative Director
• MAPPS Staff working through Stringfellow Management Group (SMG)
• Evaluated Strategic Planning consultant proposals, proceeding with internal update
• Re-organized the MAPPS Committee and Forum structure to be aligned and effective
• Created the first-ever MAPPS Organization Chart, including roles and responsibilities
2018 Accomplishments

Association Management (continued):

• Installed policies for Records Retention, Antitrust, Compliance, and Conflict of Interest
• Began website updating and modernization
• Mentoring younger “up and coming” members to be involved with important roles with MAPPS

MAPPS Members Testified in 2018 at Congressional Hearings and Briefings
2018 Accomplishments

Membership Development:
• 24 new/returning members within the last 14 months
• Board and member firms actively recruiting / retaining
• Created new membership recruiting materials
• Quantified social media effectiveness
• Replaced Sustaining Member Program with more transparent and purposeful Ascent Program
• Launched Associate Partner Program for bundling dues, sponsorships, etc.
2018 Accomplishments

Thought Leadership and Outreach:
• Partnered with xyHt magazine for HEIGTHS ‘18
• Sponsored ILMF Conference Welcome Social
• Completed highly successful and engaging 2018 Winter Conference in Orlando
• Honored “best in class” MAPPS firms at the Geospatial Products and Services Excellence Awards Banquet
• 2019 Geospatial Excellence Awards: all digital entry, Member Choice Award
2018 Accomplishments

Partnering and Collaboration Meetings:
• National States Geographic Information Council (NSCIC)
• American Association of Geographers (AAG)
• American Council of Engineering Companies (ACEC)
• American Society of Photogrammetry Remote Sensing (ASPRS)
• Coalition of Geospatial Organizations (COGO)
• Geospatial Information & Technology Association (GITA)
• National Society of Professional Surveyors (NSPS)
2018 Accomplishments

Legislative Affairs:

• NOAA Digital Coast Act meetings in LA and VA (Thank You PAR, Michael Baker Int’l, AECOM, Woolpert)
• Testified at two (2) NOAA Digital Coast Act hearings in Washington DC (Thank You Quantum and Fugro)
• Held meeting with Tim Petty Assistant Director Dept. of Interior concerning 3DEP and USGS funding
• Submitted FY19 3DEP funding letters to Senate and House Appropriations Committees
• Discuss the Scientific Flood Act with Senator Rick Crawford (AR)
2018 Accomplishments

Legislative Affairs (continued):
• Provided recommendations to the COGO Report Card on National Spatial Data Infrastructure
• Participated in meetings concerning the National Landslide Preparedness Act (HR 1675)
• Moderated 3DEP Executive Forum at ESRI FedGIS
• 3DEP Coalition meeting at AECOM (25 attendees)
• Signed American Association of State Geologists (AASG) letter supporting 3DEEP Critical Minerals
• MAPPS members responded to several Call To Action requests supporting NAIP, GDA, 3DEP, DCA
2018 Accomplishments

2018 Legislation Signed by the President:

• Passage of the Geospatial Data Act (GDA) in the FAA Re-authorization Act
• Passage of the Agricultural Improvement Act of 2018 that includes $23,000,000 annual funding for the National Agricultural Imagery Program (NAIP)
• Passage of the Hydrographic Services Improvement Act passed within the 2018 Coast Guard Authorization Act
2018 Accomplishments

MAPPS Political Action Committee (PAC):
• Bi-partisan and integrated with Legislative Affairs
• Meetings now open to all MAPPS members
• Largest one-time PAC contributions/pledges in Orlando ($18,000)!
• Hosted PAC meeting at the FPC in WDC with speaker Congressman Bruce Westerman (AR)
• PAC meeting in Charleston, SC with Katie Arrington
• Raised $6,000 for the PAC in Charleston, SC
• College Football Bowl Mania PAC fund raiser
• Bi-partisan PAC contributions throughout the year
2018 Accomplishments

Positive Conclusions About Your Association:

• MAPPS is growing
• MAPPS is partnering & collaborating
• MAPPS is making a positive impact on Capitol Hill
• MAPPS is guided by unified leadership
• MAPPS leadership working through transition
• MAPPS is planning for the future
• MAPPS is effectively representing YOUR FIRM
2018 Accomplishments

THANK YOU to all the firms and many committee members that went above and beyond supporting MAPPS.

Because of their efforts the 2018 accomplishments were possible.
2019 Sneak Preview

- PAC fund raisers (Super Bowl and March Madness)
- Geospatial Excellence Awards at the Winter Conference
- Upgraded venue for Federal Programs Conference
- Spectacular Summer Conference venue in Utah
- More members responding to LAC “Calls to Action”
- Evaluate MAPPS diversity starting with GeoWoman
- Continue collaboration within the geospatial community
- Private sector NGAC participation
- Continue to grow new members and retain existing members
Media Partnership
Publishers of HEIGHTS & Depths magazines

Special MAPPS - HEIGHTS ’19 Edition
MAPPS Presidents Message
Legislative Affairs Editorial
Capitol Hill Day “leave-behind”
Member Advertising
Membership Directory
MAPPS Thought Leadership

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MAPPS is the private sector advocating for sound geospatial policy and legislation benefiting the common good!