

Brian Mayfield is the President, CEO and majority owner of Atlantic, a professional services firm specializing in remote sensing, surveying and consulting. The firm, located in Huntsville, AL, was founded in 2005 and Brian joined the firm in 2012. Under his leadership, Atlantic's staff have grown 134% to nearly 80 employees, revenues have grown 296% and profits have grown over 675%. In addition to leading Atlantic, he serves in an advisory role for 16 other business in the Huntsville, AL area through an advisory board group called Vistage.

Brian earned a bachelor's degree in Geography from the University of Kentucky. He is an ASPRS Certified Photogrammetrist, a GISCI Certified GIS Professional, a licensed Surveyor Photogrammetrist in Virginia, and a licensed GIS Boundary Surveyor in South Carolina. He has nearly 25 years' experience in both technical and management roles in small and large businesses.

Brian's experience as a small business owner that deals with regulations, taxes, HR, capital investments and general operations helps him relate to many of MAPPs' small business members. Likewise, his experience running a small business within a very large business helps him understand the economic and time pressures placed upon MAPPs' large business members. He has been involved with MAPPs since 2011 and shares the organizations passion for our profession. Brian believes MAPPs plays an important role for the geospatial community, and he is dedicated to helping the organization strategically face its current challenges.