

**Producing a Special Issue of
Current: the Journal of Marine Education
For
The National Marine Educators Association (NMEA)**

Synopsis

The National Marine Educators Association (NMEA) distributes a quarterly e-journal for their 1200 members, and allows agencies to support a thematic issue. An issue costs \$12,500 to produce and includes: editorial, production/design, and printing and mailing 500 copies to the agency. Issues run approximately 40-44 pages and generally include five articles and two to three classroom activities. The process can run about three to five months from start of issue to final publication. An issue editor is responsible for content, peer review, and editing. The NMEA provides coordination of peer-reviewed articles by the *Current* Committee and Editorial Board, editorial coordination, journal production and design, and final edits through draft, two to three layouts, press-ready PDF for review, printing, and mailing.

Background

The NMEA, affiliated with the National Science Teachers Association, is the premiere environmental education association for marine educators in the United States and internationally. NMEA supports the national association along with 17 regional chapters representing 37 states, Canadian maritime provinces, Caribbean countries, and Pacific Island nations. The NMEA members include K-12 formal educators; federal and state agency educators; university professors; school program coordinators; zoo, aquarium, and museum directors and educators; environmental and international educators; editors of marine journals; libraries and schools; and many others.

Members of the national association receive a peer-reviewed e-journal up to four times a year, *Current: the Journal of Marine Education*. The journal includes articles about marine education, art, literature, maritime history, and marine programs, and includes tested activities for classroom use in each issue. In addition to general, open issues with a variety of articles from different sources, the NMEA works with agencies or organizations to fund a special issue. Past issues have focused on ocean exploration and careers, fisheries, marine protected areas, National Estuarine Research Reserves education, satellites, ocean acidification, and other topics.

Overview

The basic cost of producing an issue is \$12,500. This includes an e-journal for posting on the NMEA website for NMEA members, and printing 500 copies delivered to the supporting agency. This price includes design and layout, and editorial support from the NMEA during all phases of production.

The quoted price is for an issue of approximately 40-44 pages with 16,000 words (about 1500 to 3000 words per article). The issue is four-color throughout. The inside cover page includes the NMEA Officers, National Office, Board of Directors, Chapter Representatives, and other copy related to the organization. The back cover lists the article names, and can contain additional graphics, if desired. In addition, our interior pages are used by NMEA for general membership and annual national conference information. For a more complete list of costs, schedules, and responsibilities, please email the *Current* managing editor at current@natlmarineed.org.