

# 2020

## FRAMING THE FUTURE

### MARRCH ANNUAL CONFERENCE

# Virtual MARRCH Annual Conference

October 26-28, 2020

## *Sponsorship & Exhibitor Opportunities*

SPONSORSHIP BENEFITS	DIAMOND \$8,000	PLATINUM \$4,000	GOLD \$2,500	SILVER \$1,250	BRONZE \$250	EXHIBITOR Member: \$600 Non-member: \$900
Virtual Exhibit Booth	X	X	X	X		X
Number of booth representatives	4	4	3	2		2
Recognition on MARRCH's conference website	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name	Name
Recognition on virtual conference platform	Logo	Logo	Logo	Logo	Name	Name
Company description	X	X	X	X	X	X
On-demand access to attendee list in event platform	X	X	X	X		X
Leads dashboard (booth visitors list)	X	X	X	X		X
Private sponsor facing dashboard (booth visitors by company and engagement score)	X	X	X	X		X
Pass from bot to available sponsor representative	X	X	X	X		X
In-platform push notification during virtual conference	3	2	1			
Playlist (# of media items)	Unlimited	10	8	4		2
Dynamic role based playlist	X	X	X			
Pre-conference attendee list	X	X	X	X		X
Post-conference attendee list	X	X	X	X		X
Pre-conference sponsored email to attendees	X	X	X			
Post-conference sponsored email to attendees	X	X	X			
Logo recognition on pre-conference marketing materials	X	X	X			
Social media feature	3	2	1			

# VIRTUAL SPONSORSHIP LEVEL OPTIONS

## DIAMOND: \$8,000

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### PLATFORM SPONSOR

- Prominent logo and name recognition featured throughout MARRCH's virtual conference
- Opportunity to provide a pre-recorded commercial video up to 1 minute that will premier during conference breaks

## PLATINUM: \$4,000

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### KEYNOTE SPONSOR

- 2 available
- Opportunity to introduce MARRCH's 2020 keynote speaker

### GAMIFICATION LEADER BOARD SPONSOR

- Prominent logo recognition featured on MARRCH's virtual conference leader board

## GOLD: \$2,500

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### AWARD CEREMONY SPONSOR

- Opportunity to provide a pre-recorded video addressing attendees to be featured before the Award Ceremony speaker
- Opening Remarks Sponsor
- Opportunity to introduce the opening remarks speaker

### ANNUAL MEETING SPONSOR

- 1 available for Wednesday
- Opportunity to introduce the closing remarks speaker

## SILVER: \$1,250

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### BREAKOUT SESSION SPONSOR

- Opportunity to provide a pre-recorded video or a 100-word company description to be read within the breakout sessions

## BRONZE: \$250

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- Company name on virtual conference webpage
- Company name recognition during the virtual conference

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

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### COMMERCIAL BREAK SPONSOR (LIMITED AVAILABILITY): \$750

- Opportunity to provide up to a 60 second pre-recorded video that will be played in-between one of MARRCH's sessions

### VIRTUAL COFFEE GIFT CARD SPONSOR: \$500

- Opportunity to provide a virtual gift card for attendees to use at a coffee shop. The gift card will be sent prior to the start of the virtual Annual Conference, along with a brief message from the sponsor
- Sponsor must purchase the gift cards and send to MARRCH for distribution

# 2020 MARRCH Virtual Annual Conference | October 26-28, 2020

A completed application with payment **MUST** be received before space assignments can be made. (Please type or print clearly, all fields are required.)

Name (the contact to receive materials): \_\_\_\_\_  
Organization (as it will be listed in promo material): \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
E-mail: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## SPONSORSHIP OPTIONS

### DIAMOND LEVEL - \$8,000

Platform Sponsor

### PLATINUM LEVEL - \$5,000

Keynote Sponsor

Gamification Leader Board Sponsor

### GOLD LEVEL - \$2,500

Awards Ceremony Sponsor

Closing Remarks Sponsor

### SILVER LEVEL - \$1,250

Track Session Sponsor

### BRONZE LEVEL - \$250

Bronze Sponsor

### ADDITIONAL SPONSORSHIPS

Commercial Break Sponsor - \$750

Virtual Coffee Gift Card Sponsor - \$500

### VIRTUAL EXHIBIT BOOTH

Member: \$600

Non-Member: \$900

## TERMS & CONDITIONS

I have read and agree to the MARRCH Conference registration policies.

Yes

I have read and grant consent to use my data as outlined in the privacy policy.

Yes

Signature \_\_\_\_\_

### CANCELLATION POLICY:

Exhibitor and sponsor cancellations before Oct. 12, 2020 will receive a 50% refund.  
No refund will be provided for cancellations after 10/12/2020

View full event and privacy policies online: <https://www.marrch.org/page/20-registration-policy>

## PAYMENT

**Please Note: If paying via credit card, all information in this section MUST be completed.**

Check (made payable to MARRCH)    Visa    MasterCard

Credit card number: \_\_\_\_\_ 3-digit security code: \_\_\_\_\_

Exp. date: \_\_\_\_\_ Cardholder phone: \_\_\_\_\_

Cardholder name (please print): \_\_\_\_\_

Cardholder signature: \_\_\_\_\_ Date: \_\_\_\_\_

Credit Card Billing Address:  Same as Above \_\_\_\_\_

Credit Card Billing City/State/Zip \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED: \$** \_\_\_\_\_

All applications to exhibit/sponsor must be accompanied by full payment to be secured.

Due to PCI compliance, MARRCH may only accept this form via fax or mail. Emails with this completed form attached will not be accepted.

**For questions, contact MARRCH at:**  
(651) 651-288-3423 or [blakef@marrch.org](mailto:blakef@marrch.org)  
fax (651) 290-2266 | [www.marrch.org](http://www.marrch.org)

**Please mail or fax this form with payment to:**  
MARRCH, Attn: Blake Finger  
1000 Westgate Drive, Suite 252 | St. Paul, MN 55114

(For office use only)

initials	fin.
date	
CK/CC	
amt. paid	
bal. due	

# VIRTUAL CONFERENCE POLICIES

## REGISTRATION INFORMATION

Online registration requires credit card payment; MARRCH accepts Visa and Mastercard. If you want to pay by check, you can download the PDF form on the registration page. Payment is required prior to the event.

To edit your registration, please contact MARRCH at [info@MARRCH.org](mailto:info@MARRCH.org) or (651) 288-3423. Both members and nonmembers need to log in to register for events. If you are a member or have previously created an account on the MARRCH website, login here. If you are a nonmember, please create a guest account in the system; we will require your first and last name, organization, email, username and password.

## JOIN MARRCH

If you are not a member and would like to join to receive reduced conference rates, please [join here](#). To renew your membership and receive member rates, log into your profile, renew, and then return to register for the event. These will be two separate transactions. You also have the option to pay for both by downloading forms.

## ATTENDANCE POLICIES

### EXHIBITOR/SPONSOR CANCELLATION

To receive a refund, less a \$50 processing fee, all cancellations must be received online at [www.marrch.org/page/cancellation](http://www.marrch.org/page/cancellation) by October 12, 2020 at 11:59 p.m. U.S. Central Time. No refunds will be granted thereafter. Please contact Blake Finger at [blakef@marrch.org](mailto:blakef@marrch.org)

### CONFERENCE MODIFICATION OR CANCELLATION

MARRCH reserves the right to modify the course's schedule or program as necessary. MARRCH also reserves the right to cancel this conference, in which case a full refund of the registration fee will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of MARRCH conference cancellation.

## DATA PRIVACY/GDPR

We host events throughout the year, including our annual conference, webinars, and trainings (collectively "events"). If you are a member and register for one of our events, we will access the information in your member account to provide you with information and services associated with the event. If you are not a member and you register for one of our events, we will collect your name and contact information, which we will store in our database and use to provide you with information and services associated with the event. If you are a presenter at one of our events, we will collect information about you including your name, employer and contact information, and photograph, and we may also collect information provided by event attendees who evaluated your performance as a presenter. As an attendee, speaker, or sponsor/exhibitor, we will keep a record of your participation to provide you with post-event information including details on upcoming events you may be interested in. Your contact information may be shared via an event mobile app or attendee list as part of your participation in the event. Your hotel reservation information may be shared between MARRCH and the hotel.

## PCI COMPLIANCE

Please do not email forms with credit card information. To protect your data and to comply with PCI standards, the MARRCH office will not accept emailed credit card information.

## PHOTO/AUDIO/VIDEO RELEASE

Registration for or attendance at this event acknowledges consent to be recorded or photographed. We reserve the right to use any photograph/video taken at our events, without the expressed written permission of those included within the photograph/video. We may use the photograph/video in publications or other media material produced, used or contracted including but not limited to: brochures, invitations, books, newspapers, magazines, television, websites, etc. To ensure the privacy of individuals, images will not be identified using full names or personal identifying information without written approval from the photographed subject.

## CODE OF CONDUCT

The MARRCH leadership and staff are committed to providing a vibrant learning environment at all of our events, welcoming people from as many diverse backgrounds as possible. We expect our events to be a respectful, harassment-free environment for people of all races, gender and trans statuses, sexual orientation, ability, nationality, ethnicity, socioeconomic status and beliefs.

We're grateful that our community is positive, friendly and supportive of one another — it's what makes our events such a draw each year. In that spirit, the staff, supporters, volunteers, attendees and speakers at MARRCH events are expected to:

- Exercise consideration and respect in your speech and actions.
- Restrict selling to the Marketplace, where our sponsors pay for the opportunity to share information about their company, products, and services.
- Keep conversations professional, respectful and consider other parties' points of view. In short, don't make it personal. Passionate conversations are part of solving problems. Disagreements happen all the time, and are necessary to consider difficult questions.
- Remember that the boundaries of good taste, humor, personal space and physical interaction differ from person to person; if you sense someone feels uncomfortable — whether they explicitly state it or not — be respectful of those boundaries.
- Refrain from demeaning, discriminatory or harassing behavior. Harassment and inappropriate behavior may include, but are not limited to:
- Sexist, racist, homophobic, transphobic or otherwise discriminatory jokes or language, physical intimidation, stalking or following sustained disruption of talks or events.
- Posting or displaying sexually explicit or violent material; if for any reason you may need this material for an educational session, please contact MARRCH staff first and we can discuss how to give an appropriate warning to participants.
- Unwelcome sexual attention. This includes sexualized comments or jokes; inappropriate touching, groping and unwelcomed sexual advances.
- Advocating for, or encouraging, any of the above behavior.

Be mindful of your surroundings and of your fellow participants. Alert emergency services if you notice what you assess to be a dangerous situation or someone in distress. Consequences for violations of this Code of Conduct will be considered on a case by case basis by the MARRCH Board and the staff of MARRCH. You can email [info@MARRCH.org](mailto:info@MARRCH.org) or call 651.290.7462 with questions or concerns.