MPHA STRATEGIC PLAN

Mission

MPHA's mission is to strengthen the profession of pharmacy, advocate for all Maryland pharmacists and promote excellence in pharmacy practice.

Vision

MPHA is the voice representing all Maryland pharmacists as innovative and respected members of the healthcare team focused on the health and well-being of Maryland residents.

Values

- Health and well-being of Maryland residents
- Safe and effective use of medications and health care devices
- Collaboration among health care professionals and organizations
- Professional integrity and accountability
- Leadership development and innovation
- Commitment to diversity, equity and inclusion
- Fellowship and collegiality in the pharmacy community
- History and tradition of Maryland Pharmacy

Goal 1
Expand Pharmacy Practice in Maryland

- Objective 1.1 Improve pharmacy workforce environment
- Objective 1.2 Lead pharmacy education and advocacy initiatives that reflect industry innovation
- Objective 1.3 Modernize technical capabilities to increase accessibility to MPhA resources
- Objective 1.4 Engage every pharmacist in Maryland

Goal 2
Drive Diversity, Equity and Inclusion in Maryland Pharmacy

- Objective 2.1 Identify community needs and expectations for improving diversity, equity and inclusion
- Objective 2.2 Improve MPhA governance and programming utilizing community feedback and industry best practices

Goal 3
Ensure Financial Health and Longevity of the Association

- Objective 3.1 Identify new income streams
- Objective 3.2 Align organizational resources to increase return on investments
- Objective 3.3 Maintain appropriate member support and staff resources
- Objective 3.4 Maintain appropriate risk management strategies