For decades, Edventures in Learning co-founders have helped educate and align the stakeholders of large organizations including Fortune 500 corporations. Now, through a partnership with the Massachusetts Association of School Business Officials (MASBO), Edventures is able to offer these award winning strategic learning and engagement tools to Massachusetts K-12 school leaders through a professional “map” library.

Our dialogue-driven visual learning tools have a powerful impact on education stakeholders at all levels of a district. They engage people around key strategic issues. When stakeholders understand the challenges and opportunities within K-12 education, they improve their own performance and more importantly, the performance of the district.

Among others, the initial core applications included in the MASBO-Edventures Professional Map Library are:

**LifeSpan** (The Big Picture of K12 Education)
- Industry-wide forces of change
- Competitive challenges
- Evolving customer demands
- Technological & regulatory changes

*Understanding the Case for Change.*

**Financing Our Future** (Understanding the Components of School Finance)
- Revenue components
- Expenses components
- Critical financial issues

*Where does our money come from, where does it go, and how do we keep score?*

**Key Business Processes**
- Internal supplier relationships
- Critical process steps
- Process breakdowns and miscues

*How do key processes shape customer value? Where do “I” fit into the process?*

**Planning Our Future** (Our Strategy)
- Vision & Mission
- Strategic initiatives and goals
- What’s in it for “me”? How can I help?

*Where are we headed and what’s my role?*

For information on how you can access the tools in the **MASBO-Edventures Professional Map Library** please call 1-800-725-5418 or email: danromano@edventuresinlearning.com

*Edventures in Learning, Inc.*
1916 Colony Drive, Toledo, OH 43614