



Massachusetts Society of Health-System Pharmacists
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Westford, MA 01886
(978) 364-5060, FAX (978) 250-1117
www.mashp.org

January 28, 2019

Dear Exhibitor:

On behalf of the Massachusetts Society of Health-System Pharmacists, it is my pleasure to invite you to participate in our 2019 Annual Meeting and Honors & Awards Banquet on May 14th and 15th at the UMass Lowell Inn & Conference Center, Lowell, Massachusetts.

The Massachusetts Society of Health-System Pharmacists' (MSHP) Annual Meeting promotes the professional development of pharmacists through educational sessions, identification of resources, networking and social events. The Exposition provides a forum for you to meet the pharmacy professionals and decision-makers who purchase the products and secure the services your organization supplies. Our expert lineup of speakers will make this meeting a memorable event, as will the opportunities for valuable networking. We expect this meeting to be well attended by approximately 250 attendees including directors of pharmacy, assistant directors of pharmacy, clinical supervisors, staff pharmacists, pharmacy students and pharmacy technicians. For your information our tax ID number is: 04 2934946 and a link to our W-9 Form can be found on MSHP's website.

The exhibit tables will be open from 7:00 am to 4:00 pm on Wednesday, May 15, 2019. In addition, a Reverse Exposition will be held on Tuesday, May 14, 2019 from 4:00 pm to 6:00 pm, preceding the Honors and Awards Banquet that evening. MSHP has recruited key directors of pharmacy, clinical managers and other leaders in the state to participate. Each Representative will have one-on-one time with EVERY director of pharmacy participating. You must be registered as an exhibitor to participate. You may choose between a 2-day booth space which includes the Reverse Exposition (limited to 20 vendors) at \$4,000 or a 1-day booth space (no Reverse Exposition) at \$2,000. In addition, Platinum and Gold Sponsorships are available; the details of these can be found on MSHP's website.

The exhibit booth package includes one 6-foot table, draped and skirted, 2 chairs, breakfast, refreshment breaks and lunch for 2 representatives on May 15, 2018, as well as discounted fees for representatives attending the educational program and earning continuing education credit.

Please register on MSHP's website at www.mashp.org.

Although this is a CE program, our exhibitor tables are separate and apart from the CE program. The opportunity to exhibit is open to commercial supports (e.g. companies.) The exhibit fee is for exhibit opportunity only.

I hope you will take advantage of this opportunity to connect with key health-system pharmacy leaders as you showcase your company to all MSHP Annual Meeting attendees this year. We look forward to seeing you there!

Sincerely,

Melissa Ortega, PharmD, MS
MSHP President



MSHP 2019 ANNUAL MEETING EXHIBIT SCHEDULE
May 14-15, 2019
UMass Lowell Inn & Conference Center
50 Warren Street
Lowell, MA 01852

Tuesday, May 14, 2019 – Reverse Expo

- Reverse Expo Hours: 4:00 – 6:00 pm (*limited to 20 vendors*)

Please Note: Vendors will be rotating to the MSHP representative tables, so no set up is required on behalf of the vendors. Participating vendors in the Reverse Expo will not be able to set up their tables on May 14th for the May 15th Annual Meeting exhibition.

Wednesday, May 15, 2019 – Annual Meeting

- Exhibit Set-Up: 5:30 am – 7:00 am
- Exhibit Hours: 7:00 am – 4:00 pm
 - Registration: 7:00 am
 - Educational Programs: ~ 8:00 am – 5:00 pm
 - Lunch: expected 12:15 pm – 1:30 pm
 - Scheduled Breaks:
 - Mid-morning
 - Afternoon
 - Prizes/raffle held in exhibitor area to encourage attendee/exhibitor interaction
 - Exhibit Teardown 4:00 pm

Shipping Information: Shipping instructions and limits for the UMass Lowell Inn & Conference Center will be updated soon.

Please direct any questions to Caroline Santayana at 978-364-5060 or Caroline@McKennaManagement.com