January 30, 2020

Dear Exhibitor:

On behalf of the Massachusetts Society of Health-System Pharmacists, it is my pleasure to invite you to participate in our 2020 Annual Meeting and Honors & Awards Banquet on May 14th and 15th at MGM Springfield, Springfield, Massachusetts.

The Massachusetts Society of Health-System Pharmacists’ (MSHP) Annual Meeting promotes the professional development of pharmacists through educational sessions, identification of resources, networking and social events. The Exposition provides a forum for you to meet the pharmacy professionals and decision-makers who purchase the products and secure the services your organization supplies. Our expert lineup of speakers will make this meeting a memorable event, as will the opportunities for valuable networking. We expect this meeting to be well attended by approximately 250 attendees including directors of pharmacy, assistant directors of pharmacy, clinical supervisors, staff pharmacists, pharmacy students and pharmacy technicians. For your information our tax ID number is: 04 2934946 and a link to our W-9 Form can be found on MSHP’s website.

A Reverse Exposition will be held on Thursday, May 14, 2020 from 4:00 pm to 6:00 pm, preceding the Cocktail Reception and the Honors and Awards Banquet that evening. In addition, the exhibit tables will be open from 7:00 am to 4:00 pm on Friday, May 15, 2020. MSHP has recruited key directors of pharmacy, clinical managers and other leaders in the state to participate. Each Representative will have one-on-one time with EVERY director of pharmacy participating. You must be registered as an exhibitor to participate. You may choose between a 2-day booth space which includes the Reverse Exposition (limited to 20 vendors) at $4,000 or a 1-day booth space (no Reverse Exposition) at $2,000. In addition, Platinum and Gold Sponsorships are available; the details of these can be found on MSHP’s website.

The exhibit booth package includes one 6-foot table, draped and skirted, 2 chairs, refreshment breaks and lunch for 2 representatives on May 15, 2020, as well as discounted fees for representatives attending the educational program and earning continuing education credit.

Please register on MSHP’s website at www.mashp.org.

Although this is a CE program, our exhibitor tables are separate and apart from the CE program. The opportunity to exhibit is open to commercial supports (e.g. companies.) The exhibit fee is for exhibit opportunity only.

I hope you will take advantage of this opportunity to connect with key health-system pharmacy leaders as you showcase your company to all MSHP Annual Meeting attendees this year. We look forward to seeing you there!

Sincerely,

Nicole Clark, PharmD, MHA, BCPS, FASHP, FMSHP
MSHP President
MSHP 2020 ANNUAL MEETING EXHIBIT SCHEDULE
May 14-15, 2020
MGM Springfield
One MGM Way
Springfield, MA, 01103

Thursday, May 14, 2020 – Reverse Expo

- Reverse Expo Hours: 4:00 – 6:00 pm (limited to 20 vendors)

Please Note: Vendors will be rotating to the MSHP representative tables, so no set up is required on behalf of the vendors.

Friday, May 15, 2020 – Annual Meeting

- Exhibit Set-Up: 5:30 am – 7:00 am
- Exhibit Hours: 7:00 am – 4:00 pm
  - Registration: 7:00 am
  - Educational Programs: ~ 8:00 am – 5:00 pm
  - Lunch: expected 12:15 pm – 1:30 pm
  - Scheduled Breaks:
    - Mid-morning
    - Afternoon
    - Prizes/raffle held in exhibitor area to encourage attendee/exhibitor interaction
  - Exhibit Teardown 4:00 pm

Shipping Information: Shipping instructions and limits for MGM Springfield can be found in the MGM Exhibitor Guidelines document here.

Please direct any questions to admin@MSHP.org or call 978-364-5060.