

2023



C O N F E R E N C E

October 13-14, 2023

Sheraton Framingham Hotel

***Exhibitor
& Sponsor
Prospectus***

2023 SPONSORSHIP OPPORTUNITIES

Register Now CLICK **HERE!**

These are available to Region One Exhibitors only and do not include the cost to exhibit. Exhibit space must be purchased in order to be eligible for the below sponsorships.

Friday Evening Reception Sponsor: \$3000 (limit 1)

- Introduction & 2 minutes of podium time
- Rotating banner on the Region One Event Mobile App
- Opportunity to provide paper products with your logo at the reception
- Opportunity to do a raffle at the reception (prize to be provided by sponsor)
- Special sponsor recognition on event signage and in the onsite Conference Program
- Recognition on signage at the reception
- Recognition on lecture slides following Q&A slide

Mobile App Sponsor: \$2500 (limit 1)

- Rotating banner on the Region One Event Mobile App
- Your branded banner ad on the mobile app
- 1 pre-scheduled push notification to go out via the mobile app
- Your branded splash-screen
- Special sponsor recognition on event signage and in the onsite Conference Program
- Recognition on lecture slides following Q&A slide

Breakfast Sponsor: \$2000 (limit 2)

- Rotating banner on the Region One Event Mobile App
- Opportunity to provide paper products with your logo at the Breakfast
- Opportunity to make 1-2 minute remarks
- Special sponsor recognition on event signage and in the onsite Conference Program
- Recognition on signage at breakfast
- Recognition on lecture slides following Q&A slide

Lunch Sponsor: \$2000 (limit 2)

- Rotating banner on the Region One Event Mobile App
- Opportunity to provide paper products with your logo at the lunch
- Opportunity to make 1-2 minute remarks
- Special sponsor recognition on event signage and in the onsite Conference Program
- Recognition on signage at lunch
- Recognition on lecture slides following Q&A slide

Attendee Name Badge Sponsor: \$1500 (limit 1)

- Rotating banner on the Region One Event Mobile App
- Opportunity to have your logo on the attendee name badges
- Special sponsor recognition on event signage and in the onsite Conference Program
- Recognition on lecture slides following Q&A slide

Attendee Bag Sponsor: \$1500 (limit 1)

- Rotating banner on the Region One Event Mobile App
- Opportunity to supply your branded bag to all attendees
- Special sponsor recognition on event signage and in the onsite Conference Program
- Recognition on lecture slides following Q&A slide
- Includes 1 insert in the bag
 - Sponsor to supply bags with inserts pre-stuffed

Refreshment Break Sponsor: \$1800 (limit 3)

- Rotating banner on the Region One Event Mobile App
- Opportunity to provide paper products with your logo at the break
- Special sponsor recognition on event signage and in the onsite Conference Program
- Recognition on signage at break
- Recognition on lecture slides following Q&A slide

Registration: \$750

- Have 1 piece / attendee of marketing material at the Registration Desk
- Rotating banner on the Region One Event Mobile App
- Special sponsor recognition on event signage and in the onsite Conference Program

Mobile App Banner Ads: \$200 (*does not include exhibit table)

- Your rotating banner ad scrolling across the mobile app

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2023 EXHIBITOR PROSPECTUS

Register Now CLICK **HERE!**

Cost:

\$1400 – Exhibit Hall Location

\$1500 – Foyer

Exhibit Rate Includes:

Skirted 6' table and 2 chairs

Waste basket

2 booth representatives

EXHIBITOR SCHEDULE

Move-in and Set-up:

Friday, October 13 – 5:30 AM – 7:00 AM

Exhibit Hours:

Friday, October 13: 7:00 AM – 6:00 PM

Saturday, October 14: 7:00 AM – 2:45 PM

Exhibitor Move-out:

Saturday, October 14: 2:45 PM

Breakfasts Lunch Buffets and 45-minute breaks will be held in the ballroom or commons to maximize your contact with attendees.

For more information contact:

office@masspodiatrists.org

978-250-9847

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TERMS AND CONDITIONS

No Sharing allowed.

SHIPPING:

Exhibit materials weighing 150 lbs. or more and/or being shipped via pallet/crate may be subject to additional charges from the hotel's receiving department.

CANCELLATION POLICY

Cancellation requests must be made in writing, via fax, mail or e-mail and postmarked no later than 3 weeks before the start date of the conference. All refund requests will be assessed a \$250 cancellation fee per booth. If canceling less than three weeks prior to the conference NO refund will be due to the exhibitor.

FDA REGULATIONS

Exhibitors shall comply with all applicable Food and Drug Administration (FDA) regulations including, without limitation, FDA restrictions on the promotion of investigational and preapproved drug and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA approved for a particular use or not commercially available in the USA may be exhibited only if accompanied by easily visible signage indicating the status of the product. Exhibitors shall have available at the booth a letter from the FDA that describes the allowable use of any drug or device exhibited.

The Massachusetts Foot & Ankle Society/APMA Region One Committee reserves the right to refuse exhibit space if the vendor's product, service, or display/booth is not consistent with the character of the event.

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