

Region One 2024 - Assistants Program

7:30 a.m. – 8:00 a.m. Registration and Continental Breakfast

8:15 a.m. – 9:10 a.m.

Title: ***Anatomy, Terminology and Commonly Treated Podiatric Conditions***

Speaker: Eric Marchetti, DPM, PGY-2

Objective: Attendees will learn basic anatomy of the lower extremity, specifically the foot and ankle. This section will also review commonly treated podiatric conditions. Clinical photos will be shown to best illustrate these conditions. At the conclusion, attendees will recognize many of the podiatric conditions that patients most often present to the office with.

9:15 a.m.-10:00 a.m. **KEYNOTE SPEAKER WITH ATTENDING**

Title: ***Fireside chat with Dr. Brad Schaeffer of TLC's My Feet are Killing Me***

Objective: Attendees will hear about interesting patient cases and learn about the impact that positive PR has had on Dr. Schaeffer's practice. At the conclusion, attendees will have learned about positive patient interactions and the importance of early detection of conditions.

10:00 a.m -10:30 a.m Break and Visit Vendors (Concurrent with DPMs)

10:30 a.m. – 12:30 p.m.

Title: ***Office-Based Emergencies***

Speaker: David Alper, DPM (Retired, Member of APMA Board Of Trustees)

Objective: From fainting and falls to cuts and nausea. We will cover all the things the front and back office can run into with suggestions on how to handle them

Title: ***Diabetes 101***

Speaker: David Alper, DPM (Retired, Member of APMA Board Of Trustees):

Objective: Staff always hears about the high volume of people with diabetes in the practice - but they do not know much about the disease of diabetes. This takes it to the basics, of the types, treatments, complications, and a cursory 3 minute Diabetic Foot exam. For front and back staff both.

Title: ***In-Office Dispensing (increase bottom line, patient convenience and compliance)***

Speaker: Dr. David Alper, DPM (Retired, Member of APMA Board Of Trustees)

Objective: See how easily your team of well trained staff can increase patient satisfaction, compliance and outcome by offering the services and treatments that so many of your patients need. Let's look past the corns and calluses and see what else we can do to improve quality of life and educate our current and future patient populations.

12:30 p.m. – 1:00 p.m. Lunch with the Doctors

1:00 p.m. – 1:30 p.m.

Title: ***Surgical Scheduling***

Speaker: Scott M. Aronson, DPM (Private Practice, Canton, MA)

Objective: Importance of Proper Diagnosis and Procedures for Scheduling of Surgeries, Surgical Coding, Coordination of supply ordering (Internal vs External Equipment), Ancillary needs (crutches, knee walkers, etc.), Pre-op Testing and Clearance, FMLA and disability forms.

1:30 p.m. – 2:00 p.m.

Title: ***Triage Techniques, Pearls***

Speaker: Scott M. Aronson, DPM (Private Practice, Canton, MA)

Objective: Understanding the difference between routine (non-urgent) and urgent patient visits. Attendees will learn the correct questions to ask patients when scheduling various types of appointments. This session is intended to be interactive with case presentations.

2:00 p.m. – 2:30 p.m.

Title: ***Proper Patient Evaluation and History Taking***

Speaker: Samuel Gorelik, DPM (private practice, Canton, MA)

Objective: Getting accurate information from your patient including PMH, MEDS, ALL, ROS and Current Condition. Weed out the important information and be able to give your doctor a quick synopsis of the current patient/condition. Save time, energy and improve office flow when you know what to ask and how to redirect patients that may be easily distracted.

2:30 p.m. – 3:00 p.m.

Title: ***Social Media, Reviews, Practice Reputation?***

Speaker: Scott Aronson, DPM (private practice, Canton, MA)

Objective: We will discuss how Social networking allows your practice to reach significantly higher numbers of prospective patients at very low cost whether it is Facebook, Twitter, Instagram or Blogging. The question is not if you should be on Social Media rather what and how often you should be posting. Discuss HIPPA as it relates to Social Media. Also discuss techniques to generate more (positive) online reviews.

2:45 p.m. – 3:15 p.m. [Break and Visit Exhibitors](#)

3:15 p.m. – 3:45 p.m.

Title: ***In-Office Dispensing and Practice Branding (increase bottom line, patient convenience and increase patient compliance)***

Speaker: Scott Aronson, DPM (private practice, Canton, MA)

Objective: See how easily your team of well trained staff can increase patient satisfaction, compliance and outcome by offering the services and treatments that so many of your patients need. Let's look past the corns and calluses and see what else we can do to improve quality of life and educate our current and future patient populations.

3:45 p.m. - 4:00 p.m. ***Recap of Program and Open Q & A Session***

4:00 p.m. – 4:30 p.m.

Title: ***Pain Management Lecture with attendings (optional)***

CPR (must register separately)