



Massachusetts Podiatric Medical Society

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Spring Meeting Agenda: April 2, 2016

Conference Center at Waltham Woods

Time	Session
7:30 - 7:55 am	Registration, Continental Breakfast and Visit Exhibits
7:55 am	Welcome
Practice Management & DME, Part 1	
8:00 - 8:20 am	Medicare Compliance DME Updates Josh White, DME, CPed, SafeStep
8:20 - 8:50 am	DME and In-Office Dispensing Scott Aronson, DPM, Aronson Foot Care
8:50 - 9:20 am	Understanding and Responding to your Ancillary Care Weaknesses Cindy Pezza, PMAC, Pinnacle Practice Achievement
9:20 – 10:00 am	Break – Visit Exhibits
Practice Management & DME, Part 2	
10:00 - 11:30 am	Essential Wound Care Protocols and Products for your Office Jonathan Moore, DPM, MS, MA
ICD-10, Update & Challenges (Open Forum)	
11:30 am - 12:15 pm	Frank Campo, DPM, North End Foot Care Yena Do, DPM, New England Foot & Ankle Group David Negron, DPM, Boston University School of Medicine
12:15 – 1:00 pm	Lunch – Visit Exhibits
Health Information Exchange	
1:00 - 1:45 pm	Joseph Heyman, MD, FACOG Wellport Health Information Exchange
Social Media	
1:45 - 2:15 pm	Websites & Google Searches Nick Turner, Hedgehog Medical Websites
2:15 - 2:45 pm	Blogs & Marketing Katherine Lee, Practice Xeleration

2:45 - 3:15 pm

Break

Meaningful Use of Audits

3:15 - 4:00 pm

Michael Brody, DPM, Veterans Administration Medical Center

ACO / Value Based Payment

4:00 - 4:30 pm

Matt Whatlen, Vice President and Executive Director
South Shore Physicians Hospital Organization (SSPHO)

For questions or more information, please contact Hillari Wennerstrom at (978) 256-0935 or via email at Hillari@mckennamanagement.com