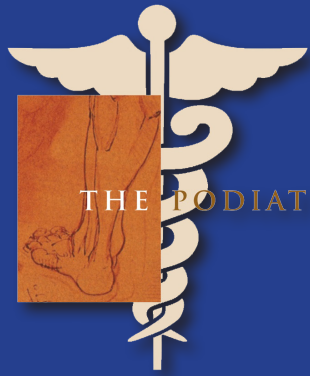




THE PODIATRY INSTITUTE

A P M A
Region One
C O N F E R E N C E

October 18 - 20, 2013

DoubleTree Hotel

Danvers, MA

***Earn up to 20 Continuing
Education Contact Hours!***

Some Topics Include:

Evidence-Based Protocols to Enhance Mobility and Maximize Healing ▪ Treating Complex Hallux Valgus Deformities ▪ Extra-Osseous TaloTarsal Stabilization ▪ ICD 10 ▪ New Opioid Requirements ▪ Pain Management ▪ New Treatment Options for Onychomycosis ▪ 1st MPJ Fusion for Geriatric Patients ▪ Hammertoe Implants ▪ Update Fixation Techniques ▪ 2nd MPJ Algorithm for Treatment ▪ Perioperative Concerns in the Bariatric Patient ▪ Laser Treatment for Pikeratomas and Verruca Update ▪ PICA Risk Management Program

...and much, much MORE!!!

Optional Friday CPR/AED Re-certification Course!

From 3:30 - 6:00 pm on Friday, we will offer a certified CPR/AED refresher course for doctors and assistants. The registration fee will be \$75 per person. CPR certification and re-certification for podiatrists is mandated by the Rules and Regulations of the Board of Registration in Podiatric Medicine of the Commonwealth of MA.



Doctors' Program & Agenda

Doctors' Program

We invite you to join us for this year's APMA Region One Conference. Scientific Program co-chairs Jay Phillips, DPM and JT Marcoux, DPM, have recruited some of podiatry's best speakers from around the nation.

General session lectures begin Friday morning and continue through Saturday and conclude early on Sunday afternoon. Both medically and surgically oriented podiatric physicians will find topics of interest for their practices.

Additional topics to be added! Visit our event website www.regonline.com/2013RegionOneConference for the most up-to-date conference information.

CPME Certification

The Podiatry Institute is an approved sponsor of continuing education in podiatric medicine courses as designated by the Council on Podiatric Medical Education.

The Doctors' Scientific Program will deliver up to 20 Continuing Education Contact Hours (CECH) to DPMs who attend the Friday, Saturday, and Sunday programs.

Doctors will be awarded CECH credits only for those hours for which they have signed-in. Daily sign-in/out sheets for the general session and workshops will be available and will be used to verify attendance. CECH certificates will be mailed to attendees once the number of credit hours has been determined upon review of the daily sign-in and sign-out rosters.

Friday, October 18, 2013

Doctor's Scientific Program

7:30 am - 4:00 pm	Registration
7:30 - 8:00 am	Continental Breakfast
7:50 - 8:00 am	Welcome to Region One
8:00 - 10:15 am	Topics of Interest • Perioperative Antibiotic Update • Perioperative Medical Management • First Ray Ulcer: Linking Location, Cause and Solution • Lymphedema • ADD/ADHD in the Podiatric Practice

10:15 - 11:00 am	Break and Visit Exhibitors
11:00 - 12:00 pm & 12:00 - 1:00 pm	Optional One-Hour Hands-on Surgical Workshops (<i>Choose one from each time period, workshops repeat.</i>) Extra-Osseous TaloTarsal Stabilization <i>Supported by: Gramedica</i> Treating Complex Hallux Valgus Deformities <i>Supported by: Stryker Foot & Ankle</i>
11:00 - 1:00 pm	Optional Two-Hour Workshop Evidenced Based Protocols to Enhance Mobility and Maximize Healing: Two Hours of Practical Solutions to Stimulate Outcomes and Your Practice Discuss the latest tools, protocols, templates, reimbursement updates and documentation pearls to enhance patient outcomes and grow Podiatric Centers of Excellence for Wound Healing and Mobility Preservation. Moderator: Jonathan Moore <i>Supported by: Amerx Health Care/ Langer Biomechanics</i>
1:00 - 1:45 pm	Lunch and Visit Exhibitors
1:45 - 3:05 pm	Rearfoot and Ankle Surgery • Kidner Procedure • Lateral Ankle Stabilization • Clinical Decision-making for Calcaneal Osteotomies • Naviculocuneiform Fusion for Pes Valgus Deformity • Subtalar Joint Arthrodesis
3:05 - 3:50 pm	Break and Visit Exhibitors
3:30 - 6:00 pm	Optional CPR/AED Recertification
3:50 - 6:45 pm	Topics of Interest • Fracture Blisters: Reality vs. Myth • Tendon Repair: Nuthin Fancy • Pins & Wires, What you don't know can hurt you... • Aneurysmal Bone Cyst • Adults Podiatric Pathologies & What They Look Like in Pediatric Patients • ICD-10

Continued next page...

Doctors' Program & Agenda continued

Saturday, October 19, 2013

7:30 am - 2:30 pm	Registration
7:30 - 8:00 am	Continental Breakfast and Visit Exhibitors
8:00 - 10:00 am	Hallux Valgus Surgery • Principles of Revisional HAV Surgery • High IM HAV Deformity: A Procedure Selection Guide • Evaluation of the Sesamoids • Measuring Success in HAV Surgery • The Akin Revisited • First MTPJ Fusion for the Geriatric Bunion
10:00 - 10:45 am	Break and Visit Exhibitors
10:45 - 12:30 pm	Hallux Valgus Surgery Continued • Update on Avascular Necrosis • Complications of Hallux Valgus Surgery • Panel: Common Sense Approach to Complicated Cases
12:30 - 2:00 pm	Lunch - APMA Update
2:00 - 4:45 pm	Topics of Interest • Antibiotic Update • Onychomycosis • The Lock-Pin Technique, Practical Application • Algorithm for Repair of Second MTPJ Pathology • Plantar Plate Repair • Freibergs Infracture • Hammertoe Implants
4:45 - 5:00 pm	Break
5:00 - 6:30 pm	PICA Risk Management Session Is This Patient a Good Surgical Candidate? Risk Issues Related to Patient Selection and Informed Consent

Sunday, October 20, 2013

7:30 - 8:00 am	Continental Breakfast
8:00 - 10:00 am	Podiatric Potpourri • Inpatient Insulin Management • Verruca and Porokeratosis Management with Pulsed Dye Laser • Office Medical Emergencies • How Bariatric Surgery Impacts Foot Surgery
10:00 - 10:20 am	Break
10:20 - 12:30 pm	Podiatric Potpourri Continued • Pain Management

Learner Objectives:

At the conclusion of the conference, the participant should be able to:

- Understand the various midfoot and heel conditions presented and understand the differential diagnosis and treatment options available.
- Understand the various surgical options presented for the forefoot with an emphasis on challenges and avoiding complications.
- Understand the various surgical options presented for the first ray with an emphasis on challenges and avoiding complications.
- Understand the various updates and strategies in wound care, infections and infection management.
- Understand the various surgical options presented for the rearfoot with an emphasis on challenges and avoiding complications.
- Understand the modalities available and surgical approaches to complications and revisional surgery.
- Understand the perioperative considerations of the conditions presented.

PICA Risk Management Program

The 2013 PICA risk management section will focus on patient selection to improve likelihood of success and decrease risk of litigation in podiatric surgery. The attendee will be presented with tools to help identify the possible problem patient and observe possible means of managing these individuals that will lead to mutually successful outcomes for the patient and surgeon alike.

Management of the history and informed consent process as well as a discussion of "red flag" warning signs that may be indicators of future problems to come will be reviewed.



Assistants' Program

Friday, October 18, 2013

Assistants' Program

We understand the need for further education and training for our valued podiatric assistants. With the guidance of national practice management consultant, Cindy Pezza, PMAC, we have developed a fantastic program including subject matter that relates to both front and back office, in order to increase efficiency, maintain compliance and improve skills that enhance patient care and revenue in your practice.

Assistants will join us from 8:00 am - 3:30 pm, for updates about Medicare billing and coding changes, how to avoid the common errors and helpful resources, as well as learn new customer service and productivity strategies and techniques to help streamline processes and increase office efficiency.

What you Need to Know to Keep Your Practice Compliant

With audits and fines galore, learn what you need to know to keep your practice out of the frying pan. Keeping compliant with the new HB 300 rule and the changing landscape of HIPAA can be confusing and seem like a headache. Unfortunately, there is no aspirin that will make them go away, but with a little education and some help from our expert, we can be confident that our practices are up to snuff with big brother.

The Ins and Outs of Providing Durable Medical Equipment to your Patients

Dispensing DME is much more than simply handing an ankle brace or a pair of diabetic shoes to your patient and sending a claim to Medicare or the private insurer. Over the past few years, regulations regarding compliance, dispensing requirements, and even charting documentation have changed and become extremely specific. Join us as we review what Medicare is looking for in your notes, the documents required for diabetic shoes and custom devices as well as requirements for pre-fabricated items that are dispensed every day.

Quick Tips for Improving Diabetic Shoe Fitting and Selection

In this fast-paced overview we will debunk some of the mysteries of diabetic shoe fitting and selection for even the most difficult foot types. We will also discuss how to improve your confidence and your patient repeat rate when it comes to dispensing.

ICD-10 is Almost Here

With the inevitable changes in billing and coding (and life as we know it) almost upon us, now is the time to prepare. By utilizing available resources, we need not worry that our practices will fall in to ruin once the change has taken place. Join us as we review what can be done now to prepare and why podiatry is light-years ahead of other medical specialties when it comes to laying the groundwork.

The Assistant's Role in the Collection Process

When you go to the grocery store and pick up a loaf of bread, a gallon of milk and a dozen eggs, do you ask the clerk at the register to bill you? Of course not, why would you? What patients don't realize is that payment is due at the time of service and billing later isn't always an option. With increasing deductibles, more "patient responsibilities" and a multitude of non-covered services, staff's role in collecting what is owed, is more important than ever. We'll explore ways to gently, but firmly request payment and past due balances from patients and keep our practices in good financial health.

The Top 5 Billing and Coding Mistakes



Join us as we address the common misconceptions and billing mistakes when it comes to getting paid for what we do. Sometimes it's what you think you know, instead of what you truly understand, that can make all the difference.

The Importance of Biopsy Procedures

An update for podiatric assistants and the important role they play in caring for patients. *Supported by Bako Pathology.*

The Art of Scheduling

How well does your practice flow? Are your patients waiting for 30 minutes, 45 minutes, or even an hour to be called back from the reception area? Even worse, are they left waiting sockless for that amount of time before the doctor enters the treatment room? Appointment scheduling is more than simply filling in the empty time slots, it is placing patients methodically according to reason for visit and appropriate time needed to treat or follow up on specific conditions. Join us as we work together as front and back office to schedule in a way that allows for more efficient office flow and production.

Continued next page...

Assistants' Program Continued

Utilizing Technology to Positively Influence Efficiency and Production

How many office hours are spent performing tasks that could be easily delegated to automated systems or digital resources? As practices grow and our fellow team members and doctors begin to stress about higher volumes of patients and not enough hours in the day, it becomes more and more important to utilize technology and make life easier. Join us as we give examples of how to incorporate new and improved ways of working smarter, not harder.

Collecting and Reporting the "Useful" Information Required

In our electronic health records, it is essential to capture specific data in order to meet the requirements of meaningful use. Staff plays an integral role in the reporting and documentation of this information. Join us as we work together to ask the right questions and fulfill government requirements that will keep our practices compliant and moving in the right direction.

Patient Evaluations that Allow Doctors to Treat Effectively

Today, the podiatric assistant is much more involved in patient care than in years past. "Rooming" patients and leaving the doctor to do the rest is no longer acceptable. Thoroughly evaluating conditions, taking and recording vital signs and comfortably positioning patients is only where the duties of the assistant begin. Let's walk through proper evaluation and visit preparation to help staff understand the ways in which they can dramatically impact the entire patient experience.

Turning your TEAM into a Dream Team

Learn coping methods of dealing with different personality types between office staff, managers, and doctors. Increase productivity and efficiency through teamwork and working together toward common goals and rewards (team building exercise).

Quick Tips for Dealing with Difficult Patients

We all have them in our practice. Let's explore ways to handle our more "colorful" patients in a professional manner to keep situations under control and our days from being ruined.



In-Office Dispensing

You see it every day. Patients come in with bags of products from their corner pharmacy or local Super Store. By the time they come to see you, they have tried everything from "miracle" creams and lotions to make-shift pads and supports to make their aching feet feel better! Why do most doctors write prescriptions that can be costly and may not help, or make suggestions for patients to "try" this or that to improve their condition? Why aren't we offering everything our patients need in the convenience of our offices? Join us as we explore the best physician-only formulas and medical grade products available right at the time of visit. See how easy it can be to offer the convenience of specialty products while improving your patients' conditions faster and with less risk and cost than most pharmacy brands.

Foot Typing for the Podiatric Medical Assistant

This lecture helps the podiatric assistant identify the "6 unique foot types" that exist. By the end of this talk each assistant will be able not only to recognize someone's specific foot type but how he or she walks and the reason for their pain.

Assistants will learn how to help the doctor select the appropriate orthotic design and selection based on pathological foot-type. It will also teach the assistant to efficiently manage and grow the office's foot orthotic program. Medical assistants are generally blown away by this lecture because it basically teaches them more about biomechanics (in an hour) than the doctor even knows (shhh...don't tell the doc!).

A detailed agenda for the Assistants' Program with times and instructors will be available on our event website shortly.

Please visit www.regonline.com/2013RegionOneConference for more info!

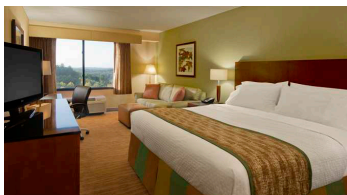
Accommodations & More

Accommodations

Doubletree by Hilton Boston North Shore 50 Ferncroft Road, Danvers, MA, 01923

A block of rooms has been reserved and will be held until full or September 18th, whichever comes first. Receive a special group rate of \$140 per night when you book your stay by 5:00 pm on September 18!

You can reserve your room by calling 888-233-9527 or visit MassPodiatrists.org to access the link for online registration. Let them know you are with the Region One Conference when you call!



Over 50 Exhibitors!

More than 50 exhibitors showcased their products and services at the 2012 conference. Like last year, exhibitors will again display in a section of the ballroom easily accessible to attendees.

We have excellent representation from a variety of companies who supply products or services to the podiatric community. This is an important part of the educational opportunity provided by this conference and we urge you to visit exhibitors who are supporting and subsidizing this conference.



Podiatry Institute Upcoming Schedule

Current Concepts in the Management
of Foot and Ankle Disorders
Overland Park, KS
August 23-25, 2013

Reconstructive Surgery of the Foot & Ankle Up
San Diego, CA
September 26-29, 2013

Insights & Advancements in Foot & Ankle Surgery
Atlantic City, NJ
October 4-6, 2013

APMA Region One Conference
Danvers, MA
October 18-20, 2013

Hallux Valgus and Related Forefoot Surgery
Fort Myers, FL
November 7-10, 2013

Mid-Atlantic Conference
College Park, MD
November 15-17, 2013

Windy City Podiatry Conference
Chicago, IL
December 6-8, 2013

21st Annual Winter Conference
Park City, UT
February 6-8, 2014

Reconstructive Surgery of the Foot & Ankle Up
Atlanta, GA
April 3-6, 2014

Valley of the Sun
Phoenix, AZ
April 24-27, 2014

Surgical Pearls by the Sea
Newport, Rhode Island
May 1-4, 2014

Northern California Podiatric Symposium
Napa Valley, CA
May 15-17, 2014

Footprints in the Sand
Hilton Head, SC
June 26-29, 2014

For more information, visit

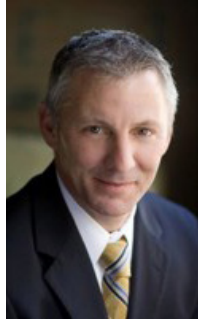
www.PODIATRYINSTITUTE.com

Faculty



Alan S. Banks, DPM

Fellow, American College of Foot and Ankle Surgeons
Diplomate, American Board of Podiatric Surgery
Faculty, The Podiatry Institute
Private Practice, Tucker, GA



Mack Jay Groves, IV

Fellow, American College of Foot and Ankle Surgeons
Diplomate, American Board of Podiatric Surgery
Faculty, The Podiatry Institute
Private Practice, Covington, LA



Nicole J. Pecquex, MD

Fellow, University of Massachusetts Medical Center
Board-certified Surgeon
Director of Bariatric Surgery, Brighton, MA



Jeffrey S. Boberg, DPM

Fellow, American College of Foot and Ankle Surgeons
Diplomate, American Board of Podiatric Surgery
Faculty, The Podiatry Institute
Private Practice, St. Louis, MO



Warren Joseph, DPM

Fellow, Infectious Diseases Society of America
Editor, *Journal of the American Podiatric Medical Association*
Roxborough Memorial Hospital in Philadelphia, PA



Alfred J. Phillips, DPM

Fellow, American College of Foot and Ankle Surgeons
Diplomate, American Board of Podiatric Surgery
Faculty, The Podiatry Institute
Private Practice, Brighton, MA



Casey Burchill, DPM

2nd Year Resident
DeKalb Medical, Decatur, GA



Stephan J. LaPointe, DPM, PhD

Fellow, American College of Foot and Ankle Surgeons
Diplomate, American Board of Podiatric Surgery
Faculty, The Podiatry Institute
Private Practice, Rome, GA



Scott R. Roman, DPM

Fellow, American College of Foot and Ankle Surgeons
Diplomate, American Board of Podiatric Surgery
Faculty, The Podiatry Institute
Private Practice, Covington, GA



Raymond G. Cavaliere, DPM

Fellow, American College of Foot and Ankle Surgeons
Diplomate, American Board of Podiatric Surgery
Faculty, The Podiatry Institute
Private Practice, New York, NY



John T. Marcoux, DPM

Diplomate, American Board of Podiatric Surgery
Fellow, American College of Foot and Ankle Surgeons
Private Practice, Brighton, MA



Thomas F. Smith, DPM

Fellow, American College of Foot and Ankle Surgeons
Diplomate, American Board of Podiatric Surgery
Faculty, The Podiatry Institute
Private Practice, Augusta, GA



Grant Gonzalez, DPM

2nd Year Resident
DeKalb Medical, Decatur, GA



Michael C. McGlamry, DPM

Fellow, American College of Foot and Ankle Surgeons
Diplomate, American Board of Podiatric Surgery
Faculty, The Podiatry Institute
Private Practice, Cumming, GA



Michael H. Theodoulou, DPM

Fellow, American College of Foot and Ankle Surgeons
Diplomate, American Board of Podiatric Surgery
Attending Surgeon, Cambridge Health Alliance, Cambridge, MA

Register online at www.regiononline.com/2013RegionOneConference

DANVERS, MA | OCTOBER 18 - 20, 2013 | DOUBLETREE HOTEL

C O N F E R E N C E



THE PODIATRY INSTITUTE



2013 APMA Region One/Podiatry Institute Conference

6 Boston Road, Suite 202 • Chelmsford, MA 01824

Ph: 978-256-0935 • Email: office@masspodiatrists.org