



2019 Annual Conference

SPONSORSHIP OPPORTUNITIES

Saturday, November 2, 2019

Four Points by Sheraton - Norwood, Massachusetts

You are cordially invited to become a sponsor of the Massachusetts Psychological Association's Annual Conference. This program is designed to allow interested parties to promote their support and involvement with MPA members. There are many levels of participation available. The Sponsorship Package description is found below and illustrates the tangible benefits for each level of participation.

	PROGRAM	RECOGNITION FROM PODIUM	PROMOTIONAL BOOTH	SIGNAGE
SPONSORSHIP OPPORTUNITES				
Major Sponsor (\$5000)	Full Page Ad	at conference welcome	X	on all tables at lunch
1st Conference Sponsor (\$2500)	Logo	at keynote and plenary	X	
2nd Conference Sponsor (\$1500)	Logo	at keynote		
Lunch Sponsor (\$1500)	Logo	at each session preceding lunch	X	at lunch buffet
Morning Break Sponsor (\$800)	Logo	at each session preceding break		at break station
Afternoon Break Sponsor (\$800)	Logo	at each session preceding break		at break station
Promotional Booth & Program Ad (\$950)	1/2 Page Ad		X	
Promotional Booth (\$700)	Logo		X	
Half or Full Page Ad in Program (\$375/\$625)	X			
Business Card/Flyer in Conference Folder (\$150 non-members/\$100 members)	Logo			