



Massachusetts Veterinary Medical Association

## 2019 Sponsor and Exhibitor Opportunities

Please read the following information to help decide how you and the MVMA can succeed together!

### **January 27, 2019 Winter CE Conference**

**DoubleTree Hotel  
Westborough, MA**

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### **May 15, 2019 Spring CE Conference & Annual Meeting**

**DoubleTree Hotel  
Westborough, MA**

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### **October 16, 2019 Fall CE Conference**

**DoubleTree Hotel  
Westborough, MA**

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### **MVMA Cancellation Policy**

*30 days prior to conference  
50% refund*

*No refunds issued within 30 days of conference*

163 Lakeside Avenue, Marlborough, MA 01752-4554

Phone: 508-460-9333 \* Fax: 508-460-9969

Email: [staff@massvet.org](mailto:staff@massvet.org) \* Website: [www.massvet.org](http://www.massvet.org)

## Sponsorship Opportunities

*Platinum Sponsor*  
\$5,000

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Prominent presence at the Conference
- First choice of exhibit space
- MVMA website presence with link to your company website
- Presence in all Conference marketing materials
- Promotional item for all attendees (supplied by sponsor)
- Additional representative
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- 1 Full page ad in the Conference Program
- 1 Full page ad in 2 issues of MVMA Newsletter (Circulation over 1,100; ads will run during the issue preceding Conference and the month of Conference)

*Gold Sponsor*  
\$4,000

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- 2<sup>nd</sup> choice of exhibit space
- MVMA website presence with link to your company website
- Presence in all Conference marketing materials
- Promotional item for all attendees (supplied by sponsor)
- Additional representative
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- ½ page ad in the Conference Program
- 1 Full Page ad in the MVMA Newsletter (Circulation over 1,100; ad will run during month of Conference)

~~*Silver Sponsor*~~  
~~\$3,000~~

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- 3<sup>rd</sup> choice of exhibit space
- MVMA website presence with link to your company website
- Presence in all Conference marketing materials
- Promotional item for all attendees (supplied by sponsor)
- Additional representative
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- ½ page ad in the Conference Program
- ½ page ad in the MVMA Newsletter (Circulation over 1,100; ad will run during month of Conference)

*Educational Session Sponsor*  
\$2,500

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Prominent presence at the selected Session
- MVMA website presence with link to your company website
- Presence in all Conference marketing materials
- Speaker introduction by representative
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- ¼ page ad in the Conference Program
- ½ page ad in the MVMA Newsletter (Circulation over 1,100; ad will run during month of Conference)

*Refreshment Sponsor*  
\$2,000

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Prominent presence during the morning breakfast or break
- MVMA website presence with link to your company website
- Presence in all Conference marketing materials
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- ¼ ad in the Conference Program
- ¼ ad in the MVMA newsletter (Circulation over 1,100; ad will run during month of Conference)

~~Attendee Lanyard Sponsor~~  
~~\$1,500~~

- Benefits received by Exhibitors (See Exhibitor Opportunities)
- Your logo on lanyards that will hold attendee name badges at the event\*
- List of attendees with business contact information (to be provided by the MVMA 1 week prior to event)
- ¼ page ad in the Conference Program

\* Sponsor to provide lanyards. Design must be pre-approved by MVMA. Lanyards must be shipped/delivered to the MVMA office 2 weeks prior to the event date.

\*Multiple sponsorship opportunities are available for Session and Refreshment sponsors.

## Exhibitor Opportunities

*Standard Exhibitor*  
\$600

- One 6' draped table
- Meals (breakfast, refreshments, and lunch) for **one** representative attendee
- Listed in Conference Program as an "Exhibitor"

## Additional Exhibitor Opportunities

Additional 6' draped table	\$300.00
Meals for each additional representative attendee	\$100.00
Electricity provided to exhibit booth	\$100.00
¼ page ad in Conference Program	\$150.00
½ page ad in Conference Program	\$250.00
Full page ad in Conference Program	\$400.00

All advertising submissions for the Conference Program are due thirty (30) days prior to the Conference.

Exhibit space must be pre-paid. Booth selection will be available prior to the conference. Order of booth selection is determined by registration date and sponsorship level (if any).

## MVMA 2019 Sponsor/Exhibitor – Contact Information

**COMPANY NAME:** \_\_\_\_\_

*Include this information exactly as you would like it to appear in promotional materials.*

**WEBSITE:** \_\_\_\_\_

**CONTACT FOR MVMA BUSINESS:** \_\_\_\_\_

*Information for company representative attending the event is requested below*

**BILLING ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**EMAIL ADDRESS:** \_\_\_\_\_

- 01/27/19 – WINTER CE CONFERENCE**
- 05/15/19 – SPRING CE CONFERENCE**
- 10/16/19 – FALL CE CONFERENCE**

**REPRESENTATIVE(S):** \_\_\_\_\_

*Indicate the representative(s) who will attend so we can prepare name badges.*

Luncheon preference: \_\_\_Chicken \_\_\_Vegetarian \_\_\_Fish \_\_\_No Lunch

*Please note that only one meal comes with each exhibitor table. You can order meals for additional company representatives on the next page for an additional fee.*

### REPRESENTATIVE(S) CONTACT INFORMATION

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**CELL:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

## MVMA 2019 Sponsor/Exhibitor Reservation Request

COMPANY NAME: \_\_\_\_\_

Check as applicable

- |   |                      |          |
|---|----------------------|----------|
| <input type="checkbox"/> Exhibit                              | \$600                |          |
| <input type="checkbox"/> Electrical service at Conference     | \$100                |          |
| <input type="checkbox"/> Meals for additional representative  | \$100/representative |          |
| <input type="checkbox"/> Additional 6' draped table           | \$300                |          |
| <input type="checkbox"/> 1/4 page ad in Conference Program    | \$150                |          |
| <input type="checkbox"/> 1/2 page ad in Conference Program    | \$250                |          |
| <input type="checkbox"/> Full page ad in Conference Program   | \$400                |          |
| <input type="checkbox"/> Platinum Sponsor                     | \$5,000              |          |
| <input type="checkbox"/> Gold Sponsor                         | \$4,000              |          |
| <input checked="" type="checkbox"/> <del>Silver Sponsor</del> | <del>\$3,000</del>   | SOLD OUT |
| <input type="checkbox"/> Session Sponsor                      | \$2,500              |          |
| <input type="checkbox"/> Sponsor Morning Break Refreshments   | \$2,000              |          |
| <input type="checkbox"/> Sponsor Afternoon Break Refreshments | \$2,000              |          |
| <input type="checkbox"/> <del>Attendee Lanyard Sponsor</del>  | <del>\$1,500</del>   | SOLD OUT |

Total per Conference:

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Number of Conference registrations:

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	<b>GRAND TOTAL:</b> \$ _____
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Complete information below and return this form

**Fax credit card to 508-460-9969 or call 508-460-9333**

or

**Mail with check to MVMA, 163 Lakeside Avenue, Marlborough, MA 01752**

**Provide information for VISA, MASTERCARD, or AMERICAN EXPRESS:**

Credit Card: \_\_\_\_\_

Expires: \_\_\_ / \_\_\_

Security Code: \_\_\_\_\_ (Last 3 digits in signature box; for Amex, 4 digits above the card number)

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_