



THE
2026
**TENT SHOW
SPONSORSHIP**



Atlantic City, NJ Nov 2 – 5, 2026

Introduction

01

MATRA's Tent Show brings together tent rental professionals, suppliers, manufacturers, installers, and industry leaders for hands-on education, networking, certification, product visibility, and real conversations that move the industry forward.

Sponsorship opportunities are designed to give your company meaningful visibility before, during, and after the show while supporting the programs and experiences that MATRA members value most.

Connect with the tenting industry where business, education, safety, and innovation come together.



Why Sponsor?

02

Sponsorship helps support:

- Industry education and professional development
- Safety initiatives and Project PPE
- Certification and training opportunities
- Scholarship programs
- Networking receptions and attendee experiences
- Awards, recognition, and member engagement
- Hands-on product and service visibility
- A stronger, more connected MATRA community

Sponsorship benefits may include:

- Event signage and digital recognition
- Website sponsor listing with company link
- Social media recognition
- Newsletter and content opportunities
- Main stage and verbal recognition
- Registration area visibility
- Swag bag or guest bag insert opportunities
- Priority seating and event hospitality benefits
- Complimentary attendee and hotel-night opportunities at select levels



Tent Show Sponsorship Packages Offered

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Benefit	Diamond	Platinum	Gold	Silver	Bronze
Price	\$3,550	\$2,500	\$1,850	\$1,550	\$1,000
Extra Attendee	⌘				
Second Hotel Night	⌘				
PPE Giveaway	⌘				
Attendee Pass	⌘	⌘			
Main Stage Logo	⌘	⌘			
One Hotel Night	⌘	⌘	⌘		
Event Recognition	⌘	⌘	⌘		
Verbal Recognition	⌘	⌘	⌘		
Social Feature	⌘	⌘	⌘		
PPE Signage Logo	⌘	⌘	⌘	⌘	
Website Link	⌘	⌘	⌘	⌘	
Safety Signage	⌘	⌘	⌘	⌘	
PPE Bag Insert	⌘	⌘	⌘	⌘	
Newsletter Article	⌘	⌘	⌘	⌘	⌘
Extra Article Share	⌘	⌘	⌘	⌘	⌘
Digital Signage	⌘	⌘	⌘	⌘	⌘
Awards Seating	⌘	⌘	⌘	⌘	⌘
Registration Banner	⌘	⌘	⌘	⌘	⌘
Article Share	⌘	⌘	⌘	⌘	⌘
Website Listing	⌘	⌘	⌘	⌘	⌘
Social Thank-You	⌘	⌘	⌘	⌘	⌘
Registration Bag Insert	⌘	⌘	⌘	⌘	⌘

PPE Sponsorship Packages Offered

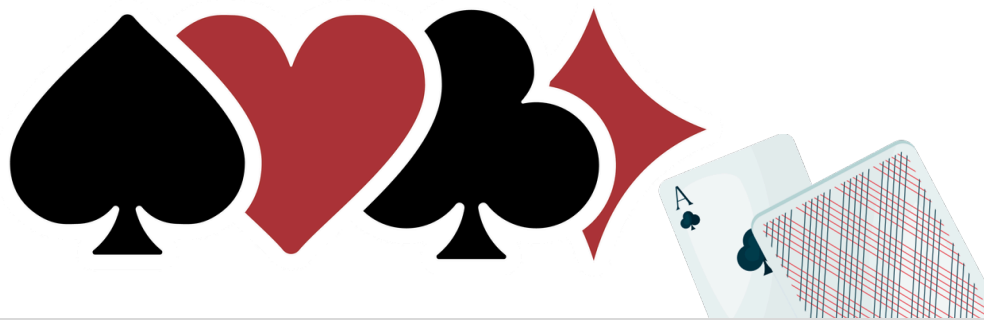
04



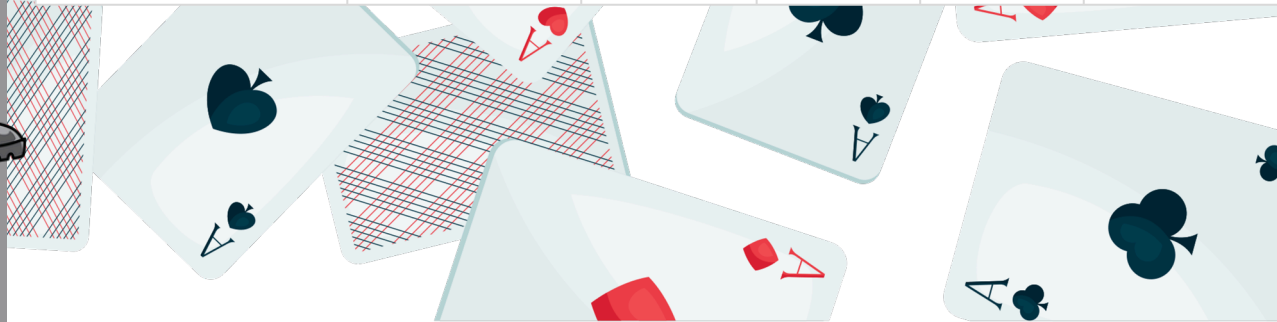
Benefit	Presenting	Safety Champion	Safety Supporter	Industry Ally
Price	\$3,000	\$2,000	\$1,000	\$500
PPE Giveaway	✓			
Main Stage Logo	✓			
Event Recognition	✓	✓		
Verbal Recognition	✓	✓		
Social Feature	✓	✓		
PPE Signage Logo	✓	✓	✓	
Website Link	✓	✓	✓	✓
Safety Signage	✓	✓	✓	✓
PPE Bag Insert	✓	✓	✓	✓
Newsletter Article	✓	✓	✓	✓
Extra Article Share	✓	✓	✓	✓
Digital Signage	✓	✓	✓	✓
Awards Seating	✓	✓	✓	✓
Registration Banner	✓	✓	✓	✓
Article Share	✓	✓	✓	✓
Website Listing	✓	✓	✓	✓
Social Thank-You	✓	✓	✓	✓
Registration Bag Insert	✓	✓	✓	✓

POKER Sponsorship Packages Offered

05



Benefit	Poker Tournament	Poker Table	Poker Swag	In-Kind	Swag Insert
Price	\$1,000	\$300	\$200	In-kind	\$100
PPE Signage Logo	♠				
Website Link	♠				
Safety Signage	♠				
PPE Bag Insert	♠				
Newsletter Article	♠				
Extra Article Share	♠				
Digital Signage	♠				
Awards Seating	♠				
Registration Banner	♠				
Article Share	♠				
Website Listing	♠	♠	♠	♠	
Social Thank-You	♠	♠	♠	♠	
Registration Bag Insert	♠	♠	♠	♠	♠



Additional Sponsorship Packages Offered

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Sponsorship Opportunity	Price	Logo Recognition	Event Signage	Attendee Engagement	Social Media	Verbal Recognition	Exclusive Opportunity
Monday Night Buyout	\$3,450						
Wednesday Awards Dinner	\$2,500						
Tuesday Welcome Reception	\$2,000						
Monday Night Sponsor	\$1,550						
Keynote Speaker	\$1,000						
Wednesday Lunch	\$1,000						
Fashion Show	\$500						
Registration	\$750						
Wednesday Nightclub Entertainment	\$500						
MATRA Certification Vest	\$500						
Education	\$500						
Innovation Hub	\$500						
Good Morning MATRA	\$500						
Indoor Registration	\$500						
Podium	\$500						
Elevator	\$500						
MATRA Games T-Shirt	\$300						
Podcast	\$300						
Banner	\$300						
Swag Store	\$200						
Tenter Trot	\$100						
Swag Bag Insert	\$100						

Thank You

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READY TO RESERVE YOUR SPONSORSHIP?

All sponsorships must be reserved through the online registration system.

1. Visit the MATRA Tent Show website to register and select your preferred sponsorship level or opportunity.
2. Complete the online sponsorship registration form.
3. Complete payment online to finalize your sponsorship.
4. Check confirmation email for link to upload your company logo, website link, and any required sponsor materials by the posted deadline.

Need an invoice for approval? Select the "Bill Me" option during registration.



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MATRAMembers.org

REGISTER NOW

