

# CALL FOR EXHIBITORS

## Recreational Boating Educational Conference

December 7-8, 2106 | Lansing, Mich.

**This conference is a MUST on your 2016 calendar!**

- 150 + attendees including marina owners, dealers, salespeople and other marine business professionals.
- Exclusive exhibits showcased in high-traffic networking areas
- Education and informational sessions catered to the marine industry
- Exhibitor rates start at just \$250!



**For more information:**

[www.MBIA.org](http://www.MBIA.org)

**Contact:**

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### WHEN AND WHERE:

December 7-8, 2016 at the Radisson Hotel at the Capitol in Lansing, Mich. Centrally located in Michigan to provide easy access for more than 350 MBIA members around the state.

### WHO SHOULD EXHIBIT:

Businesses offering products and services to marine related businesses/business people. Introduce yourself to the leaders in the industry - learn more about our MBIA membership with coveted face to face interaction.

### WHY EXHIBIT:

An efficient and effective strategy for:

- Showcasing your products and services to a targeted audience
- Expand your network of contacts in this exclusive setting
- Learn new trends, and get industry and product updates
- Demonstrate your commitment to Michigan's marine industry.

### ABOUT MBIA:

The Michigan Boating Industries Association is a non-profit trade association dedicated to the promotion, protection and advancement of the recreational boating industry in Michigan. The MBIA currently represents more than 350 marine businesses in Michigan and serves as the voice of recreational boating in Michigan. MBIA produces RBEC annually as a member benefit.

