



87 Bayard Street, New Brunswick, NJ 08901  
 (732) 828-3433 | Fax (732) 828-5862 | [www.mcbalaw.com](http://www.mcbalaw.com)

## 2018-19 ADVERTISING RATE SHEET

### NEWSLETTER HIGHLIGHTS

- Reaches over 2,000 Attorneys, Judges, Paralegals, Law Clerks and Legal Secretaries in Middlesex County and Adjacent Areas
- Mailed to the following: All New Jersey County Bar Associations, New Jersey State Bar Association, American Bar Association, National Association of Bar Executives, New Jersey Law Journal, New Jersey Lawyer and Other Selected Organizations
- 16-20 Page Newsletter with a Minimum of Four (4) Pages Available for Advertising
- Monthly Publication (September to May)

AD CATEGORIES	AD SIZE	COST
Full Page	7.5" x 10.0"	\$400
Half Page (Wide)	7.5" x 5.0"	\$275
Half Page (Column)	4.0" x 10.0"	\$275
Quarter Page	4.0" x 5.0"	\$200
Business Card	BC	\$175
Two-Sided Insert	Full Page	\$600
One-Sided Insert	Full Page	\$400

<b>FIRST TIME SUBSCRIBERS OFFER</b> 50% discount on first ad with 3 ad order   50% discount on first two ads with 6 ad order
<b>NEW/REPEAT SUBSCRIPTION OFFER</b> 20% off full year orders   15% off all other repeat orders

PUBLICATION DATES	PRINT DEADLINES
September 2018	August 15, 2018
October 2018	September 15, 2018
November 2018	October 15, 2018
December 2018	November 15, 2018
January 2019	December 15, 2018
February 2019	January 15, 2019
March 2019	February 15, 2019
April 2019	March 15, 2019
May 2019	April 15, 2019