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2019-20 ADVERTISING RATE SHEET

NEWSLETTER HIGHLIGHTS

- Reaches over 2,000 Attorneys, Judges, Paralegals, Law Clerks and Legal Secretaries in Middlesex County and Adjacent Areas
- Mailed to the following: All New Jersey County Bar Associations, New Jersey State Bar Association, American Bar Association, National Association of Bar Executives, New Jersey Law Journal, New Jersey Lawyer and Other Selected Organizations
- 16-20 Page Newsletter with a Minimum of Four (4) Pages Available for Advertising
- Monthly Publication (September to May)

AD CATEGORIES	AD SIZE	COST
Full Page	7.5" x 10.0"	\$400
Half Page (Wide)	7.5" x 5.0"	\$275
Half Page (Column)	4.0" x 10.0"	\$275
Quarter Page	4.0" x 5.0"	\$200
Business Card	BC	\$175
Two-Sided Insert	Full Page	\$600
One-Sided Insert	Full Page	\$400

FIRST TIME SUBSCRIBERS OFFER 50% discount on first ad with 3 ad order 50% discount on first two ads with 6 ad order
NEW/REPEAT SUBSCRIPTION OFFER 20% off full year orders 15% off all other repeat orders

PUBLICATION DATES	PRINT DEADLINES
September 2019	August 15, 2019
October 2019	September 15, 2019
November 2019	October 15, 2019
December 2019	November 15, 2019
January 2020	December 15, 2019
February 2020	January 15, 2020
March 2020	February 15, 2020
April 2020	March 15, 2020
May 2020	April 15, 2020