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2020-21 ADVERTISING RATE SHEET

NEWSLETTER HIGHLIGHTS

- Reaches over 2,000 Attorneys, Judges, Paralegals, Law Clerks and Legal Secretaries in Middlesex County and Adjacent Areas
- Mailed to the following: All New Jersey County Bar Associations, New Jersey State Bar Association, American Bar Association, National Association of Bar Executives, New Jersey Law Journal, New Jersey Lawyer and Other Selected Organizations
- 16-20 Page Newsletter with a Minimum of Four (4) Pages Available for Advertising
- Monthly Publication (September to May)

AD CATEGORIES	AD SIZE	COST
Full Page	7.5" x 10.0"	\$400
Half Page (Wide)	7.5" x 5.0"	\$275
Half Page (Column)	4.0" x 10.0"	\$275
Quarter Page	4.0" x 5.0"	\$200
Business Card	BC	\$175
Two-Sided Insert	Full Page	\$600
One-Sided Insert	Full Page	\$400

FIRST TIME SUBSCRIBERS OFFER 50% discount on first ad with 3 ad order 50% discount on first two ads with 6 ad order
NEW/REPEAT SUBSCRIPTION OFFER 20% off full year orders 15% off all other repeat orders

PUBLICATION DATES	PRINT DEADLINES
September 2020	August 14, 2020
October 2020	September 15, 2020
November 2020	October 15, 2020
December 2020	November 13, 2020
January 2021	December 11, 2020
February 2021	January 15, 2021
March 2021	February 13, 2021
April 2021	March 13, 2021
May 2021	April 15, 2021