

Sponsor Information



Sponsorship with MDG Boston

Sponsoring MDG (Medical Development Group) is sponsoring the growth of the medical device and other medical technology (med-tech) industries in the Greater New England area.

As one of the premier regions for advances in the medical industries, sponsors have the opportunity to get directly involved with the leaders and innovators in the industry.

Sponsorship Relationship

The relationship MDG has with its sponsors is one of mutual support. MDG offers several opportunities for exposure to this vibrant community through the MDG website, regular email blasts, and the opportunity to set up a table at MDG Forums to engage directly with the attendees.

In exchange, MDG asks its sponsors to promote upcoming events on their websites and through outreach to their customers and prospects.

This mutual relationship is helping to build the strongest organization of individuals coming from all aspects of the industry in the Boston area.

Our members range from C-level to R&D engineers, from marketing professionals to legal experts, from business development to HR, from entrepreneurs to employees of established companies.

Sponsors are invited to participate, to be the speaker on a topic of interest to the membership, or, importantly, to bring clients and customers in the industry to participate.

MDG Boston Mission

MDG's Mission is to contribute to the continuing development of medical devices and other life science technologies by enhancing the professional development of its members, fostering and supporting entrepreneurial thinking, serving as a forum for exploration of new business opportunities, and promoting best practices in enterprise management.



MDG Boston Difference

MDG's Forums focus on a broad based business perspective rather than a highly detailed technical perspective.

The Forums bring together two to four experts, each focused on one aspect of the med-tech topic and are chosen for their diversity of involvement in the business of med-tech development.

The time before and after the panel discussion encourages peer-to-peer discussions to facilitate cross-disciplinary dialogue and collaboration.

MDG encourages the creation of venues for networking and information sharing for current and aspiring professionals, clinicians, and entrepreneurs; and the development of alliances with complementary organizations.



MDG Boston Events

MDG Boston is an educational and networking organization consisting of 450+ dues paying medical device and technology professionals. We have a database of several thousand that is used for email communicate about upcoming events.

Typically, MDG events are promoted weekly by email starting one month before the event. Sponsor logos are listed on each email and event sponsors are highlighted.

MDG Forums, which attract 100+ attendees, are held on the first Wednesday of the month (unless otherwise noted) on a variety of topics related to the medical device industry. They are typically structured with a moderator and panelists.

The Networking Meetings are held quarterly to encourage members to network among each other and frequently have a presentation from a panel focusing on networking techniques.

SIGS (Special Interest Groups) are held to focus on topics of common interest to the SIG members with a number of meetings held annually based on member needs and interests

Special Events are targeted programs of special interest with an industry or education theme which are produced by MDG (generally one event per year).

MDG Sponsorship Programs

Forum Sponsorship - \$500

- Sponsors can bring two people to the event
- The sponsor logo will be included on all promotional literature and electronic promos for the event
- Sponsors will be recognized at the event and encouraged to have a table to interact with forum attendees

Silver MDG Sponsorship - \$1,500

- Annual membership with one admission to each MDG event
- Hand out collateral materials on your company at each event
- Company logo on meeting handouts and e-mail announcements, plus logo and link on the following MDG web pages: Home, Announcements, Registration and Sponsor, Job Posting

Premium Level MDG Sponsorship - \$2,500

- Annual membership with one guest admission to all events
- Hand out collateral materials on your company at each event
- Prominent placement of company logo on meeting handouts and e-mail announcements, plus logo and link on the following MDG web pages: Home, Announcements, Registration and Sponsor, Job Posting
- Limited to a maximum of two direct competitors at this level

MDG Current Sponsors

Premier Sponsor



Silver Sponsors



For more information or any questions concerning MDG sponsorship programs contact:

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