



SPONSOR & EXHIBITOR OPPORTUNITIES

2026

Show your support of the MDLA all year with one easy payment! Benefits include:

Annual Supporter – Law Firm - \$5,500

Full Page (7.5" w x 10" h) in MN Defense Magazine every issue
One-year rotating ad on the MDLA website
Trial Techniques Seminar - Two registrations, sponsor credit with signage recognition
Mid-Winter Conference - Two registrations and sponsor credit with signage recognition
Diversity Seminar: Two Registrations & sponsor credit with signage recognition
Women in the Law Breakfast: Two registrations and sponsor credit with signage recognition
Calendar Event acknowledgement & Event Email acknowledgement.

Annual Supporter Vendor/Exhibitor - \$5,500

Full Page (7.5" w x 10" h) in MN Defense magazine every issue
One-year rotating ad on the MDLA website
Mid-Winter Conference: Exhibit Table for two representatives, sponsor credit with signage recognition
Trial Techniques Seminar: Exhibit Table for two representatives, sponsor credit with signage recognition
Diversity Seminar: Exhibit table for one & sponsor credit with signage recognition
Women in the Law Breakfast: Exhibit table for one & sponsor credit with signage recognition
Calendar Event acknowledgement & Event Email acknowledgement

www.mdla.org  Minnesota Defense Lawyers Association  director@mdla.org

Continue to see more Sponsorship Opportunities for Law Firms and Vendors.....

SPONSOR OPPORTUNITIES

2026

Show your support of the MDLA all year with one easy payment! Benefits include:

Event Supporter – Law Firm - \$1,500

Law Firm Sponsorships for Mid-Winter Conference, Trial Techniques Seminar, Diversity Seminar and Women in the Law Breakfast (includes 1 registration for each event)

Calendar Event acknowledgement & Event Email acknowledgements with signage recognition at each event

Ability to upgrade sponsorship levels for MWC & TTS to

Dinner +\$1000 (2 available - includes 1 registration)

Diversity + \$1000 (2 available - includes 1 additional registration)

Opening reception +\$500 (4 available)

Breakfast + \$100 (2 available)

Break +\$100 (2 available)

Lanyard +\$1200 (1 available)

Event Supporter – Vendor / Exhibitor \$3000

Exhibit Table for 2: Mid-Winter Conference, Trial Techniques Seminar, Diversity Seminar and Women in the Law Breakfast

Calendar Event acknowledgement & Event Email acknowledgements with signage recognition at each event

Ability to upgrade sponsorship levels for MWC & TTS to

Dinner +\$1000 (2 available - includes 1 registration)

Diversity + \$1000 (2 available - includes 1 registration)

Opening reception +\$500 (4 available)

Breakfast + \$100 (2 available)

Break +\$100 (2 available)

Lanyard +\$1200 (1 available)

Exhibit Space Specifications

8' skirted table
2 chairs. Please contact director@mdla.org if you need an additional chair.

Assignment of Space

First come first serve.

Booth Registration

Exhibitor and sponsorship registration must be completed online or by mailing in the last page of this form. Exhibitor registration must be received by January 9, 2026 for inclusion in event materials.

Balance Due Deadline

All invoices must be paid in full by January 16, 2026. For exhibitors applying after January 16, applications must be accompanied by full payment.

Registering your Company Representatives

Please fill in the registration form at the end with your representatives. MDLA will request your final company exhibitor/sponsor representatives one month prior to each event.

Exhibit Set-up and Tear-down

Set-up: One hour prior to the start of each event.

Meals

Continental breakfasts, breaks, Friday Welcome Reception, and the Saturday Evening Event are included. Exhibitors are invited to attend Friday's Evening Event.

Logo Submissions

All logos must be submitted to director@mdla.org no later than January 5, 2026.

SPONSOR A LA CARTE OPPORTUNITIES

2026

Show your support of the MDLA for Individual Events!

Event Supporter – Law Firm

Sponsorships for:

Mid-Winter Conference

- ___ \$300 Law Firm (unlimited)
- ___ \$300 Friday Welcome (2 Available)
- ___ \$500 Break (2 Available)
- ___ \$500 Breakfast (2 Available)
- ___ \$1000 Saturday Dinner (2 Available)
- ___ \$500 Service Project (1 Available)
- ___ \$800 Diversity (1 Available - includes 1 event registration)

Trial Techniques Seminar

- ___ \$500 Law Firm (unlimited)
- ___ \$1000 Opening Reception Thursday (2 Available)
- ___ \$500 Break (2 Available)
- ___ \$500 Breakfast (2 Available)
- ___ \$1500 Lunch Friday (1 Available)
- ___ \$1000 Friday Family Dinner (2 Available)
- ___ \$500 Service Project (1 Available)
- ___ \$1000 Diversity (1 Available - includes 1 event registration)

Diversity Seminar

- ___ \$400

Women in the Law Breakfast

- ___ \$400

Calendar Event acknowledgement & Event Email acknowledgement and signage recognition at each event.



Annual Sponsor/ Event Registration

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Sign us up for:

____ Annual Supporter Law Firm \$5500

____ Annual Supporter Exhibitor / Vendor \$5500

____ Annual Event Sponsor Law Firm \$1500

____ Annual Event Sponsor Exhibitor / Vendor \$3000

____ Mid-Winter Conference Only 1 Exhibitor / Vendor \$1000

____ Trial Techniques Seminar Only 1 Exhibitor / Vendor \$1250

____ Diversity Seminar Only 1 Exhibitor / Vendor \$400

____ Women in the Law Only 1 Exhibitor / Vendor \$400

Upgrade us for these opportunities:

____ Dinner +\$1000 (2 available - 1 each - includes 1 registration each)

____ Diversity + \$1000 (2 available - 1 each - includes 1 registration each)

____ Opening reception +\$500 (4 available - 2 each)

____ Breakfast MWC & TTS + \$100 (4 available - 2 each)

____ Break MWC & TTS +\$100 (4 available - 2 each)

____ Lunch TTS \$1000 (2 available - 1 each)

____ Lanyard +\$1200 (1 available for entire year)

____ TOTAL DUE

Method of payment:

____ Check enclosed, payable to "MDLA" 9505 Copley Dr., Indianapolis, IN 46260

CC Information below.

Cardholder Name (print): _____

Credit Card Number: _____

Security Code: _____ Exp. Date: ____ / ____

Billing Address: _____ City _____ State _____ Zip _____

Cardholder Signature: _____



Exhibitor / Vendor Representatives

Additional Representatives beyond the two included are \$200 per person and are exhibit hall passes only. Please list your company representative(s) below. If you are unsure at this time, please indicate TBD. If you have any changes in registrants, please contact director@mdla.org.

Complimentary Annual Representative - MWC

Representative 1 Name:

Representative 1 Email:

Complimentary Annual Representative - MWC

Representative 2 Name:

Representative 2 Email:

Additional Representative MWC + \$200

Representative 3 Name:

Representative 3 Email:

Complimentary Annual Representative - Diversity Seminar

Representative 1 Name:

Representative 1 Email:

Complimentary Annual Representative - Diversity Seminar

Representative 2 Name:

Representative 2 Email:

Complimentary Representative - WITL Breakfast

Representative 1 Name:

Representative 1 Email:

Complimentary Representative - WITL Breakfast

Representative 2 Name:

Representative 2 Email:

Complimentary Annual Representative - TTS

Representative 1 Name:

Representative 1 Email:

Complimentary Annual Representative - TTS

Representative 2 Name:

Representative 2 Email:

Additional Representative TTS + \$200

Representative 3 Name:

Representative 3 Email:

Adults (13 +) attending dinner MWC _____ @ \$70 per person = _____

Children (- 12) attending dinner MWC _____ @ \$25 per person = _____

Adults (13 +) attending dinner TTS _____ @ \$70 per person = _____

Children (- 12) attending dinner TTS _____ @ \$25 per person = _____

Dinner Due \$ _____

Exhibitor Due \$ _____

TOTAL DUE \$ _____