



2020
Sponsorship
Opportunities

Business Partners: Become a part of Greater St. Louis MGMA!

Share our vision of nurturing healthcare practices to reach peak performance and to create exceptional experiences for patients, employees, physicians, and the professionals who manage them, by becoming a Business Partner of Greater St. Louis MGMA. Membership Benefits include the following:

Brand Recognition

As a Business Partner Member, your company description and a link to your company's website will be listed on the Greater St. Louis MGMA's website. You may also submit articles of interest for publication in our newsletter.

Advertising

Business Partner Members only may place ads on the Greater St. Louis MGMA website and in the newsletter through sponsorship. Also available are additional sponsorship opportunities to showcase products and services at the Annual Conference and to other Greater St. Louis MGMA events throughout the year.

Networking

Business Partner Members can make valuable connections with Practice managers and increase company recognition and visibility by participating in educational meetings and social events, volunteering to serve on committees, and participating in the Annual Conference.

Education

Monthly educational meetings and webinars, plus access to articles and information on Greater St. Louis MGMA's website, keep all MGMA members abreast of current trends in practice management.

Business Partner Membership - \$250 annually

Business Partner Membership is granted to organizations providing purchased services and/or products to the healthcare industry. There is no limit to the number of representatives from a Business Partner company. A Business Partner is entitled to membership services as determined by the Board of Directors, including the right to one vote per company and to serve on or chair a committee.

Please note: the membership year runs from January 1 through December 31. New members joining mid-year pay a pro-rated dues amount.

The pro-rated amount for Business Partners joining in the following months are:

July: \$140

August: \$120

September: \$100

For those joining after October 1, the full \$250 membership fee is due but will include the entire next year (up to 15 months of membership) for the standard price.

- ✓ **Access**
- ✓ **Education**
- ✓ **Networking**

**A Better You.
A Best Practice.**

Yearly Sponsorship Packages:

Sponsorship packages create a continuous benefit for your business! Select a Yearly Sponsorship Package with Greater St. Louis MGMA and build a year-round connection with healthcare professionals in the St. Louis region. **Members only!**

Platinum Sponsorship Package (Saving \$700)

- All Annual Conference Platinum Sponsorship benefits. See details on next page (a \$2,000 value!)
- 3 **additional** newsletter ads; 5 newsletters total (a \$300 value!)
- Your logo with a link to your company scrolling on the MGMA website Front Page *AND* all mgastl.org pages 12 months (a \$2,000 value!)
- 2 Meeting Sponsorships, monthly meeting or webinar. The month is selected in order of payment received (a \$600 value!)

\$4,200 Member Price

Gold Sponsorship Package (Saving \$600)

- All Annual Conference Gold Sponsorship benefits. See details on next page (a \$1,200 value!)
- 2 **additional** newsletter ads ; 3 newsletters total (a \$200 value!)
- Your logo with a link to your company scrolling on the MGMA website Front Page *AND* all mgastl.org pages for 6 months (a \$1,200 value!)
- 1 Meeting Sponsorship, monthly meeting or webinar. The month is selected in order of payment received (a \$300 value!)

\$2,300 Member Price

Silver Sponsorship Package (Saving \$200)

- All Annual Conference Silver Sponsorship benefits. See details on next page (a \$750 value!)
- 2 newsletter ads (a \$200 value!)
- Your logo with a link to your company scrolling on the MGMA website Front Page *AND* all mgastl.org pages for 3 months (a \$600 value!)

\$1,350 Member Price

Sign Up Today!

25% surcharge on sponsorships reserved within 30 days of event.

Annual Conference Sponsorships:

Greater St. Louis MGMA hosts a conference that includes a general session, two tracks of breakout sessions and sponsor table displays. You'll also have lots of time to interact with your colleagues, both practice managers and business partners.

The Annual Conference:

- Draws practice managers from across the area and offers topics pertinent to leadership, healthcare, human resources, finance, etc.
- Focuses on insurance and advocacy issues. This conference provides tools and resources for both practice managers and billing staff.

Platinum

Members \$2,000 Non-Members \$4,000

- Company name and logo on event signage
- Double size exhibit table with preferred location at the next Annual Conference & Medicare Update
- Logo recognition in promotional emails and conference materials
- Give a brief "infomercial" from the podium
- Opportunity to place collateral materials at each place setting for lunch at the conference
- Opportunity to place 1 flyer and 1 small promotional item in the conference bag
- 2 newsletter ads (you select the month)
- 4 registrations to the event for your **staff**, plus 2 **non-member practice manager guests**
- Purchase additional **staff** registrations for \$50 each
- A registration list sent before and after the conference

Gold

Member \$1,200 Non-Member \$2,400

- Exhibit table with preferred location at the next Annual Conference & Medicare Update
- Company name and logo on event signage
- Logo recognition in promotional emails and conference materials
- Recognition from the podium
- Opportunity to place 1 flyer and 1 small promotional item in the conference bag
- 1 newsletter ad (you select the month)
- 2 registrations to the event for your **staff**, plus 1 **non-member practice manager guest**
- Purchase additional **staff** registrations for \$50 each
- A registration list sent before and after the conference

Silver

Member \$750 Non-Member \$1,500

- Company name and logo on event signage
- Exhibit table at the next Annual Conference & Medicare Update
- Recognition in promotional emails and conference materials
- Recognition from the podium
- 2 registrations to the event for your **staff**
- Purchase additional **staff** registrations for \$50 each
- A registration list sent before and after the meeting

Other Opportunities - Members Only!

- **Keynote Speaker Sponsorship** \$2,000
Introduce the speaker and receive company logo on signage at the entrance to the session
- **Conference Bag Sponsorship** \$750
Company logo on front of show bag and recognition in conference materials
- **Wi-Fi Access** \$500
Company logo on signage and recognition in conference materials
- **Specialty Coffee Bar** \$500
Receive recognition on signage positioned by the coffee station and recognition in conference materials
- **Dessert** \$500
Company logo on signage positioned by dessert station and recognition in conference materials

Digital Sponsorship

E-Newsletter

Be a part of our monthly E-Newsletter that includes direct links to your website from advertising in the newsletter! This E-Newsletter is a key piece of our member communications strategy.

\$100 per month

\$1,000 per year (saving \$200)

Front Page Sponsor

Features your logo linked to your company website on the MGMA website's Front Page.

\$125 per month

\$1,250 per year (saving \$250)

Scrolling Sponsor

Features your logo linked to your company website on the MGMA Front Page AND scrolling throughout all pages of the MGMA website!

(BEST DEAL!)

\$200 per month

\$2,000 per year (saving \$400)

Meeting Sponsorship

Luncheon Meetings

Members Only! Monthly luncheon meetings will be held in February, March, April, June and September. Sponsor one of the monthly meetings for **\$300** and receive the following benefits.

- Place your marketing materials at each place setting
- Company logo on email promotions
- Up to five minutes at the podium to highlight your business before the event begins. This could include a client testimonial.
- Place your company banner at the front of the room
- A registration list sent after the meeting
- Giveaway: Free attendance to a future monthly meeting in your company name

Webinar Meetings

Members only! Sponsor one of our monthly webinar meetings at **\$300** and receive the following benefits. Webinar meetings will be held in January, July, August and November.

- Place 2 slides in the slide deck (after the organization's slides and before the speaker's slides)
- Up to three minutes to highlight your business before the speaker begins
- Company logo on email promotions
- A registration list sent after the meeting
- Webinars will be recorded for "on-demand" viewing afterward - your slides and introduction will be included in the recorded version!

Social Events

Members only! Sponsor either of the social events and receive the following benefits. Social events will be held in May (Networking Event) and December (Holiday Event).

- **Event** **\$500**
Introduce the speaker and receive company logo on signage at the entrance to the session
- **Lunch** **\$300**
Company logo on signage positioned by the buffet station
- **Cocktail** **\$300**
Company logo on signage positioned by the cocktail station (if available)
- **Coffee** **\$300**
Company logo on signage positioned by the coffee station (if available)
- **Dessert** **\$300**
Company logo on signage positioned by the dessert station (if available)

2020 Sponsorship Agreement



Yearly Sponsorship Packages:

- _____ Platinum @ \$4,200 (saving \$700!)
- _____ Gold @ \$2,300 (saving \$600!)
- _____ Silver @ \$1,350 (saving \$200!)

Sub-total: _____

Annual Conference Sponsorship:

25% surcharge on sponsorships reserved within 30 days

Level	Member	Non-Member
_____ Platinum	\$2,000	\$4,000
_____ Gold	\$1,200	\$2,400
_____ Silver	\$750	\$1,500

Other Annual Conference Opportunities:

Other opportunities selection is first-come, first-serve

- Keynote Speaker:** \$2,000
- Conference Bags:** \$750
- Wi-Fi:** \$500
- Specialty Coffee Bar:** \$500
- Dessert:** \$500

Sub-total: _____

Meeting Sponsorship:

Meeting/Event month selection is first-come, first-serve
Please circle month(s)

Monthly Meetings (Feb., March, April, June, & Sept.)

_____ # of Months @ \$300 per Month

Webinar Meetings (Jan., July, Aug., & Nov.)

_____ # of Months @ \$300 per Month

Social Events (May and December)

_____ Sponsorship @ \$ _____

(Sponsor Opportunity type)

Sub-total: _____

Digital Sponsorship:

Digital selections are first-come, first serve

E-Newsletter:

_____ # of Issues @ \$100 per month
_____ \$1,000 for the year (saving \$200!)

Front Page Sponsor:

_____ # of Months @ \$125 per Month
_____ \$1,250 for the year (saving \$250!)

Scrolling Sponsor:

_____ # of Months @ \$200 per Month
_____ \$2,000 for the year (saving \$400!)

Sub-total: _____

Grand Total: _____

Please Complete the Following:

Contact Name: _____
Company: _____
Address: _____
City/State: _____
Zip: _____
Phone: _____
Email: _____

Pre-payment is required to be considered.

_____ Check Enclosed
_____ Visa _____ MC _____ Discover _____ AMEX
Credit Card #: _____
Expiration: _____ V-Code _____
Name on Card: _____
Signature: _____

Chapter Administrator: Kara Nagel

Office: (314) 499-9344

Email: administrator@mgmastl.org

Please complete and mail or e-mail to:

Greater St. Louis MGMA

P.O. Box 16012

St. Louis, MO 63105

Please note: some options are fulfilled on a first-come, first-served basis. Some opportunities are available for members only. You will receive confirmation upon your request being collected and availability verified. Thank you for your considerations!