



MGTA

Midwest Global Trade Association

1000 Westgate Drive, Suite 252 | St. Paul, MN 55114 | phone 651.290.7482 | fax 651.290.2266 | office@mgta.org | www.mgta.org

Sponsorship Opportunities - Trade Organizations (Corporate)

Gold Sponsor | \$2,000

- For hosted events, up to 10 free attendees (excludes Premiere events)
- Company spotlight in Quarterly Newsletter
- Buy 1 attendee get 1 attendee at 75% off (max 3 per year, excludes Premiere events)
- 1 Seminar tailored to sponsors specific needs/topic (see board member for details)
- Free Hole Sponsor for annual golf tournament
- Whole Organization Membership (see board member for details)
- Logo in MGTA electronic communications (primary placement)
- Logo/hyperlink placement on home page of the MGTA website (primary placement)
- Expanded link on all MGTA website pages
- Logo placement in all newsletters and seminar mailings as the Gold Sponsor (primary placement)
- Three-minute verbal presentation by a representative from your organization at the annual meeting
- Gold Sponsor ribbon on the name tags of your members at any events
- Logo placement on sponsor sign to be displayed at events
- Primary listing in promotional materials at the annual meeting & annual golf tournament
- Annual Meeting attendance at no charge for all members

TOTAL VALUE: \$7,025

Silver Sponsor | \$1,500

- For hosted events, up to 5 free attendees (excludes Premiere events)
- Company spotlight in Quarterly Newsletter
- Buy 1 attendee get 1 attendee at 50% off (max 2 per year, excludes Premiere events)
- 1 Seminar tailored to sponsors specific needs/topic (see board member for details)
- Free Hole Sponsor for annual golf tournament
- Organizational Membership for 4 associates
- Logo in MGTA electronic communications

- Logo/hyperlink placement on home page of the MGTA website
- Logo placement in all newsletters and seminar mailings as the Silver Sponsor.
- Two-minute verbal presentation by a representative from your organization at the annual meeting
- Logo placement on sponsor sign to be displayed at events
- Secondary listing in promotional materials at the annual meeting & annual golf tournament
- Silver sponsor ribbon on the name tags of your members at any events

TOTAL VALUE: \$3,625

Bronze Sponsor | \$1,000

- For hosted events, up to 2 free attendees (excludes Premiere events)
- Company spotlight in Quarterly Newsletter
- Buy 1 attendee get 1 attendee at 25% off (max 1 per year, excludes Premiere events)
- Free Hole Sponsor for annual golf tournament
- Organizational Membership for 3 associates
- Logo in MGTA electronic communications
- Logo/hyperlink placement on home page of the MGTA website
- Logo placement in all newsletters and seminar mailings as the Bronze Sponsor
- One-minute verbal presentation by a representative from your organization at the annual meeting
- Logo placement on sponsor sign to be displayed at events
- Tertiary listing in promotional materials at the annual meeting & annual golf tournament
- Bronze sponsor ribbon on the name tags of your members at any events

TOTAL VALUE: \$2,150

Service Providers (FF/Brokers/Vendors)

Gold Sponsor | \$2,000

- Free Hole Sponsor for annual golf tournament
- Bring 1 complementary guest with paid attendee (max 3 per year, max value \$140 per attendee)
- Sponsorship table at annual meeting
- Choice of 2 Seminar sponsorships per year, 75% any additional seminar sponsorships.
- Primary listing in promotional materials at the annual meeting
- Primary listing on annual golf tournament materials
- Whole Organization Membership (see board member for details)
- Logo in MGTA electronic communications (primary placement)
- Logo/hyperlink placement on home page of the MGTA website
- Expanded link on all MGTA website pages
- Logo placement in all newsletters and seminar mailings.
- Gold Sponsor ribbon on the name tags of your members at all events
- Logo placement on sponsor sign displayed at all events
- Three-minute verbal presentation by a representative from your organization at the annual meeting

TOTAL VALUE: \$7,025

Silver Sponsor | \$1,500

- Free Hole Sponsor for annual golf tournament
- Bring 1 complementary guest with paid attendee (max 2 per year, max value \$140 per attendee)
- 50% off Seminar Sponsorship
- Secondary listing in promotional materials at the annual meeting
- Secondary listing on annual golf tournament materials
- Organizational Membership for 4 associates (see board member for details)
- Logo in MGTA electronic communications
- Logo/hyperlink placement on home page of the MGTA website
- Logo placement in all newsletters and seminar mailings
- Logo placement on sponsor sign to be displayed at events
- Two-minute verbal presentation by a representative from your organization at the annual meeting
- Silver sponsor ribbon on the name tags at all events.

TOTAL VALUE: \$3,625

Bronze Sponsor | \$1,000

- Free Hole Sponsor for annual golf tournament
- Bring 1 complementary guest with paid attendee (max 1 per year, max value \$140)
- 25% off Seminar Sponsorship
- Tertiary listing in promotional materials at the annual meeting
- Tertiary listing on annual golf tournament materials
- Organizational Membership for 3 associates (see board member for details)
- Logo in MGTA electronic communications
- Logo/hyperlink placement on home page of the MGTA website
- Logo placement in all newsletters and seminar mailings
- Logo placement on sponsor sign to be displayed at events
- One-minute verbal presentation by a representative from your organization at the annual meeting
- Bronze sponsor ribbon on the name tags at all events.

TOTAL VALUE: \$2,150

Application for Sponsorship

Company Information

Organization _____
Name _____
Address _____
City _____ State _____ Zip _____
Website _____
Phone _____ Fax _____
Preferred E-Mail _____

Sponsorship Terms

Deadlines: Sponsor applications and payment are due by January 24, 2018. This application will become a binding contract upon acceptance by event management.

Seminar Registrations: Please note that registration for seminars is separate from your sponsorship application. If your sponsorship package includes complimentary registrations, you must complete a registration for each recipient via the event registration process provided and by the event registration deadline.

Memberships: Please note that membership is separate from your sponsorship application. If your sponsorship package includes complimentary memberships, you must complete a membership application for each recipient.

Logo: Please provide your company's logo to Bryan Mowry at bryan.mowry@mgta.org by January 20, 2018 as a vectored-art EPS file. Transmission by e-mail is preferred. If you choose to mail a CD, please note that the office utilizes PC-based software.

Sponsorship Package

Please check the sponsorship package that interests you. If two or more organizations select the same package, preference will be given on a first-come, first-served basis.

Trade Organizations (Corporate)

- Gold Sponsor – \$2,000
- Silver Sponsor – \$1,500
- Bronze Sponsor – \$1,000

Service Providers (FF/Brokers/Vendors)

- Gold Sponsor – \$2,000
- Silver Sponsor – \$1,500
- Bronze Sponsor – \$1,000

Payment Options

- Check (payable to MGTA) Visa MasterCard Please invoice me

Cardholder Name _____
Cardholder Phone _____
Card Number _____
Exp. Date _____ 3-Digit Security Code _____
Billing Address _____
Authorized Signature _____

Please return form to:



MGTA
Midwest Global Trade Association
1000 Westgate Drive, Suite 252
St. Paul, MN 55114
fax 651.290.2266

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		