



# MGTA Website & Newsletter Advertising Contract

**Please Note:** *The World Trader* is distributed electronically as an e-newsletter. Because of this, we need ads in electronic format. If you need help creating the ad, please contact Janey Duntley at (651) 265-7854. All ads provide click-through access to the advertiser's website!

	Full Year (6 issues)	Half Year (3 issues)
<b>Newsletter ad – Front Page</b> Electronic: 460 px wide x 100 px high	<input type="checkbox"/> \$79 ea./\$475 yr.	<input type="checkbox"/> \$98 ea./\$294 total
<b>Newsletter ad – Mid-length</b> Electronic: 460 px wide x 100 px high	<input type="checkbox"/> \$46 ea./\$278 yr.	<input type="checkbox"/> \$62 ea./\$185 total
<b>Website – Quarter Page</b> Electronic: 400 px wide x 250 px high	<input type="checkbox"/> \$79 ea./\$475 yr.	<input type="checkbox"/> \$98 ea./\$294 total
<b>Website – Business Card Page</b> Electronic: 250 px wide x 125 px high	<input type="checkbox"/> \$46 ea./\$278 yr.	<input type="checkbox"/> \$62 ea./\$185 total

**Rate for design, if necessary: \$75/hour**

### Newsletter Ads:

Front page newsletter ads will be included in the Table of Contents Email that is sent to all members. Mid-length newsletter ads will appear midway down the newsletter page.

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Date you want ad to begin:     Aug/Sept     Oct/Nov     Dec/Jan     Feb/Mar     Apr/May     Jun/Jul

**Payment:**     Check enclosed     VISA     MasterCard

If payment by credit card:

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-digit Security Code \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

Payment must be included to begin advertising. Please send JPG or GIF files (EPS or TIF files are also acceptable) via e-mail or on a Macintosh-compatible CD. Files may be submitted by e-mail to: [janey.duntley@mgta.org](mailto:janey.duntley@mgta.org).

**Return this form with payment to:**

MGTA • 1000 Westgate Drive, Suite 252 • St. Paul, MN 55114  
Fax: (651) 290-2266 • Call (651) 290-7482 with any questions.

