



Michigan Association of Nurse Anesthetists

2019 Advertising Contract

Print Advertising

Advertising in the MANA quarterly newsletter the *Connector* is a great way to reach CRNAs and SRNAs throughout the state.

Net non-commissionable rates for grayscale ads per issue are:

- Full Page - 8"(w) x 10.5"(h) _____ \$410
- Half Page - 8"(w) x 5"(h) _____ \$260
- Quarter Page - 3.75"(w) x 5"(h) _____ \$145

Print and Mail Dates for 2018 are:

February 15, May 15, August 15, November 15
Ads are due 4 weeks prior to the print and mail date.
Preferred ad format is high resolution pdf.

Web Advertising

Banner Ads

Advertising on the MANA website is a great way to reach CRNAs and SRNAs throughout the state.

Net non-commissionable rates for full color banner ads linked to your website are:

- 6 months _____ \$400
- 12 months _____ \$550

Career Center

Post job opportunities, find potential candidates, search openings, and subscribe to new posting notifications. To search for open jobs, select the "search openings" button at the top of the page.

To search for available resumes, select the "resumes/CSV" button at the top of the page.

If you would like to post to the career center, please select the appropriate store product below:

- Career Center: 30 Day Posting _____ \$100
- Career Center: 60 Day Posting _____ \$175
- Career Center: 90 Day Posting _____ \$250



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- q Full page ad _____ \$410
q February q May q August q November
- q Half page ad _____ \$260
q February q May q August q November
- q Quarter page ad _____ \$145
q February q May q August q November
- q 6-month web banner ad _____ \$400
- q 12-month web banner ad _____ \$550
- q 30 day Career Center Posting _____ \$100
- q 60 day Career Center Posting _____ \$175
- q 90 day Career Center Posting _____ \$250

Contact Information:

Company: _____

Contact: _____

Address: _____

City State Zip: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Payment Information: Total Amount: \$ _____

q Check Enclosed q Visa q MasterCard q Discover

Credit Card #: _____ - _____ - _____ - _____

Exp. Date: _____ CVV Code: (3 digit code on back of card) _____

Name on Card: _____

Billing Address: _____

Billing City/State/Zip: _____

Signature: _____

Please direct your advertising inquiries and communications to:

Jennifer Dickie, Account Manager
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1390 Eisenhower Place, Ann Arbor, MI 48108
734-477-0328, Fax 734-677-2407, Jennifer@miana.org