



BioMatters

Article Submission Guidelines

2019 - Spring Edition

Looking to influence Michigan's bioscience leaders and decision makers? BioMatters magazine is the only statewide publication devoted to promoting the companies, innovations, products, and people that make up Michigan's bioscience community.

How to submit an article:

All MichBio members are welcome to submit a free article for publication in BioMatters. Not a member? Visit www.michbio.org/join for membership details.

Those interested in submitting an article should follow these steps:

1. Contact Alisha Brown for content ideas/topic **(required)**
 - Email topic ideas to alisha@michbio.org or call 734-527-9147
 - The 2019 issue will feature stories on why our organizations exist--what problems are they trying to solve.
2. Once we've approved your topic, follow these guidelines for your article:
 - Tell a story! What does your company do, how does the work impact our industry, and what do you value about being a MichBio member?
 - Be written in the third person
 - Include your company's tie to Michigan in the first paragraph
 - Be written for the lay person and not be too technical

- Have a word count between 500-700 words
 - Have only one space between sentences
 - Include a title
 - Include your company's address, website URL, and phone number as a footnote
 - Attach 2-3 product/building/people photos or illustrations AND company logo. Images must be at least 300 dpi and 6" w; all photos/illustrations must include captions. Preferred file format for photos = high res JPG or TIFF; preferred file format for illustrations and logs = high res PNG (with transparent background) or EPS. **Please attach all image files separately, do not embed within written article.**
3. Email your article, images/illustrations, and logo to alisha@michbio.org by March 1, 2018. **Don't delay! Space is limited!**

Need help? Contact Alisha at 734-527-9147 or alisha@michbio.org for examples of well-written stories from past issues of BioMatters.

