

MICHIGAN SMARTZONES

SmartZonesSM provide distinct geographical locations where technology-based firms, entrepreneurs and researchers locate in close proximity to all of the community assets that assist in their endeavors. SmartZone technology clusters promote resource collaborations between universities, industry, research organizations, government and other community institutions, growing technology-based businesses and jobs. New and emerging businesses in SmartZone technology clusters are primarily focused on commercializing ideas, patents and other opportunities surrounding corporate, university or private research institute R&D efforts.

TECHNOLOGY BUSINESS ACCELERATION AND INCUBATION

Michigan's 15 SmartZones include technology business accelerators that provide the services identified below and help facilitate the commercialization of technology emerging from research in Michigan universities and private companies. Accelerators mine technology from universities and private enterprise, assist companies and entrepreneurs in building business structures around the technology, conduct product development and help companies secure necessary start up financing. The SmartZones are also home to incubation facilities providing office and wet lab space to technology companies.

Business accelerator services include, but are not limited to:

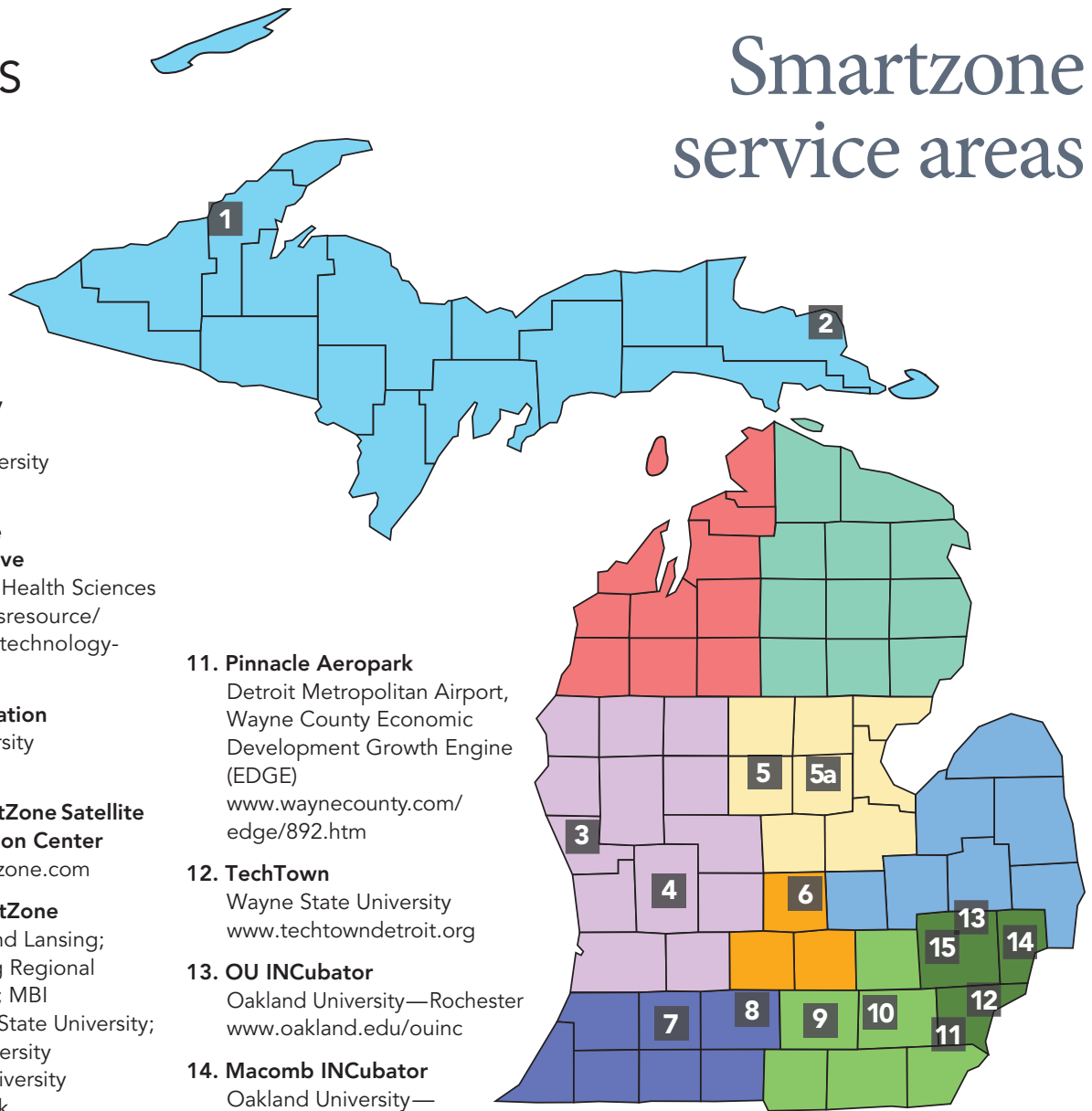
- Business development mentoring
- Networking events
- Business feasibility studies
- Business planning
- Entrepreneurial training
- Grant writing
- Incubator and wet lab space
- Management recruitment
- Market analysis
- Product development
- Small Business Innovation Research (SBIR) assistance
- Small Business Technology Transfer (STTR) assistance
- Technology assessments
- Technology mining
- Venture capital preparation and introductions
- Incubators:
 - Automation Alley
 - Bizdom Detroit
 - MLSIC Plymouth
 - Grand Rapids Current
 - SMIC Kalamazoo
 - SPARK East Ypsilanti
 - Tech Town Detroit
 - MTEC Houghton
 - Macomb OU Incubator
 - Technology Innovation Center East Lansing
 - CMU Research Corporation
 - Mid-Michigan Innovation Center Midland
 - MAREC Muskegon
 - Lakeshore Advantage Holland
 - OU Incubator Rochester Hills

For further information, contact the MEDC Customer Contact Center at 517.373.9808.

SMARTZONES

1. **MTEC SmartZone**
Michigan Technological University
www.mtecsz.com
2. **Sault Ste. Marie**
Lake Superior State University
www.ssmartzone.com
3. **Michigan Alternative and Renewable Energy Center**
Grand Valley State University
www.gvsu.edu/marec
4. **West Michigan Science and Technology Initiative**
Cook-DeVos Center for Health Sciences
www.gvsu.edu/businessresource/west-michigan-science-technology-initiative-5.htm
5. **CMU Research Corporation**
Central Michigan University
www.cmurc.com
- 5a. **Mount Pleasant SmartZone Satellite MidMichigan Innovation Center**
www.mtpleasantsmartzone.com
6. **Lansing Regional SmartZone**
Cities of East Lansing and Lansing; Ingham County; Lansing Regional Chamber of Commerce; MBI International; Michigan State University; the Michigan State University Foundation; and the University Corporate Research Park
http://edc.lansingmi.gov/modules.php?name=Pages&sp_id=244&smenu_id=168
7. **Southwest Michigan Innovation Center**
Western Michigan University
www.kazoosmic.com
8. **Battle Creek Unlimited**
Western Michigan University and Kellogg Community College
www.bcunlimited.org
9. **Jackson Technology Park**
Baker College, Jackson Community College and Spring Arbor University
www.enterprisegroup.org
10. **Ann Arbor SPARK**
University of Michigan and Eastern Michigan University
www.annarborusa.org

Smartzone service areas



11. **Pinnacle Aeropark**
Detroit Metropolitan Airport, Wayne County Economic Development Growth Engine (EDGE)
www.waynecounty.com/edge/892.htm
12. **TechTown**
Wayne State University
www.techtowndetroit.org
13. **OU INCubator**
Oakland University—Rochester
www.oakland.edu/ouinc
14. **Macomb INCubator**
Oakland University—Macomb
www.oakland.edu/macombouinc
15. **Automation Alley**
Lawrence Technological University and Oakland University
www.automationalley.com

REGIONS

- Upper Peninsula region
- Northwest region
- Northeast region
- West Michigan region
- East Central region
- East Michigan region
- South Central region
- Southwest Michigan region
- Southeast Michigan region
- Detroit Metro region

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