MICHIGAN SMARTZONES

SmartZones provide distinct geographical locations where technology-based firms, entrepreneurs and researchers locate in close proximity to all of the community assets that assist in their endeavors. SmartZone technology clusters promote resource collaborations between universities, industry, research organizations, government and other community institutions, growing technology-based businesses and jobs. New and emerging businesses in SmartZone technology clusters are primarily focused on commercializing ideas, patents and other opportunities surrounding corporate, university or private research institute R&D efforts.

TECHNOLOGY BUSINESS ACCELERATION AND INCUBATION

Michigan’s 15 SmartZones include technology business accelerators that provide the services identified below and help facilitate the commercialization of technology emerging from research in Michigan universities and private companies. Accelerators mine technology from universities and private enterprise, assist companies and entrepreneurs in building business structures around the technology, conduct product development and help companies secure necessary start up financing. The SmartZones are also home to incubation facilities providing office and wet lab space to technology companies.

Business accelerator services include, but are not limited to:
- Business development mentoring
- Networking events
- Business feasibility studies
- Business planning
- Entrepreneurial training
- Grant writing
- Incubator and wet lab space
- Management recruitment
- Market analysis
- Product development
- Small Business Innovation Research (SBIR) assistance
- Small Business Technology Transfer (STTR) assistance
- Technology assessments
- Technology mining
- Venture capital preparation and introductions
- Incubators:
  - Automation Alley
  - Bizdom Detroit
  - MLSIC Plymouth
  - Grand Rapids Current
  - SMIC Kalamazoo
  - SPARK East Ypsilanti
  - Tech Town Detroit
  - MTEC Houghton
  - Macomb OU Incubator
  - Technology Innovation Center East Lansing
  - CMU Research Corporation
  - Mid-Michigan Innovation Center Midland
  - MAREC Muskegon
  - Lakeshore Advantage Holland
  - OU Incubator Rochester Hills

For further information, contact the MEDC Customer Contact Center at 517.373.9808.
1. MTEC SmartZone
Michigan Technological University
www.mtecsz.com

2. Sault Ste. Marie
Lake Superior State University
www.ssmartzone.com

3. Michigan Alternative Energy Center
Grand Valley State University
www.gvsu.edu/marec

4. West Michigan Science and Technology Initiative
Cook-DeVos Center for Health Sciences
www.gvsu.edu/businessresource/west-michigan-science-technology-initiative-5.htm

5. CMU Research Corporation
Central Michigan University
www.cmurc.com

5a. Mount Pleasant SmartZone Satellite Center
MidMichigan Innovation Center
www.mtpleasantsmartzone.com

6. Lansing Regional SmartZone
Cities of East Lansing and Lansing; Ingham County; Lansing Regional Chamber of Commerce; MBI International; Michigan State University; the Michigan State University Foundation; and the University Corporate Research Park
http://edc.lansingmi.gov/modules.php?name=Pages&sp_id=244&smenu_id=168

7. Southwest Michigan Innovation Center
Western Michigan University
www.kazoosmic.com

8. Battle Creek Unlimited
Western Michigan University and Kellogg Community College
www.bcunlimited.org

9. Jackson Technology Park
Baker College, Jackson Community College and Spring Arbor University
www.enterprisegroup.org

10. Ann Arbor SPARK
University of Michigan and Eastern Michigan University
www.annarborusa.org

11. Pinnacle Aeropark
Detroit Metropolitan Airport, Wayne County Economic Development Growth Engine (EDGE)
www.waynecounty.com/edge/892.htm

12. TechTown
Wayne State University
www.techtowndetroit.org

13. OU INCubator
Oakland University—Rochester
www.oakland.edu/ouinc

14. Macomb INCubator
Oakland University—Macomb
www.oakland.edu/macombouinc

15. Automation Alley
Lawrence Technological University and Oakland University
www.automationalley.com

REGIONS
- **Upper Peninsula region**
- **Northwest region**
- **Northeast region**
- **West Michigan region**
- **East Central region**
- **East Michigan region**
- **South Central region**
- **Southwest Michigan region**
- **Southeast Michigan region**
- **Detroit Metro region**