

**MICH** | **EXPO**  
**BIO** | **OCTOBER 29 - 30**  
25 Years of Bio-Industry Growth



**SPONSORSHIP  
PROSPECTUS**



## About EXPO 2018

The MichBio EXPO and Conference will take place on Monday, October 29th and Tuesday, October 30th, 2018 at the Ann Arbor Marriott at Eagle Crest in Ypsilanti, Michigan.

This year MichBio marks 25 years of growing Michigan's bio-industry and continuing the legacy of bioscience discovery, innovation, and improving life.

As an EXPO Sponsor, your company/brand will be showcased with the largest gathering of bioscience industry professionals in the state!

Join hundreds of bioscience researchers, manufacturers, executives and service providers this Fall at EXPO 2018 sponsored by the Michigan Economic Development Corporation (MEDC).



## Inquiries/Contact

Elizabeth Foster  
elizabeth@michbio.org  
734-527-9150  
michbio.org

## Important Dates

### May 1 - July 29

Early Bird Registration for Members

### September 29

Print deadline for event program

### October 29 - 30

EXPO 2018

## Sponsoring the MichBio EXPO supports Michigan's Bio-Industry!

### Payment Options:

Online via secure payment link

Phone (734) 527-9150

Invoice via mail, email, fax

## Location

Ann Arbor Marriott at Eagle Crest  
(Atrium)

1275 South Huron St.

Ypsilanti, MI 48197

734-487-2000



## Former & Current Expo Sponsors

Aon  
Ash Stevens  
Bank of America Merrill Lynch  
BIO  
Calibrate, Inc.  
Capitol Affairs  
Coy Laboratory Products  
Drug and Laboratory Disposal, Inc.  
E.M.M.A. International Consulting Group, Inc.  
Enzo Life Sciences  
GR Current  
Grand River Aseptic Manufacturing  
Great Lakes Entrepreneur's Quest  
Honigman, Schwartz, & Cohn  
Hylant  
In2Being  
Kalexsyn  
Kettering University  
Medical Main Street  
MiBiz  
Michigan Business Network  
MITechNews.com  
MPI Research  
Northwestern Capital Partners LLC  
NSF Health Sciences  
Oxford Biomedical Research  
PharmaMed Resources  
PharmOptima, LLC  
Sanofi  
Siemens  
Southwest Michigan First  
Southwest Michigan Innovation Center  
TechTown Detroit  
Terumo Cardiovascular Systems  
UPS  
VWR



MICHIGAN ECONOMIC  
DEVELOPMENT CORPORATION

The 2018 MichBio EXPO is  
generously sponsored by  
the MEDC



## \$25,000 EXPO Sponsor | **SOLD!**

- Lead welcome at Expo Luncheon\*
- Podium recognition
- Logo on Expo signage
- Logo in event program & name badge
- Logo on all Expo promotional materials
- Logo and link on MichBio homepage
- Logo and link on MichBio Expo emails
- Social media mentions as Expo sponsor
- 25 complimentary registrations
- Complimentary exhibit table in premium location
- 1 piece of collateral in Expo event bag
- Electronic leads of all event attendees

\* Brief welcome and/or recognition at general session; dedicated room signage

## \$10,000 Co-Sponsor | 2 Available

- Podium recognition
- Logo on Expo signage
- Logo in event program
- Logo on all Expo promotional materials
- Logo and link on MichBio website and emails
- Promotion on MichBio's social media
- 8 complimentary registrations
- Complimentary exhibit table in premium location
- 1 piece of collateral in Expo event bag
- Electronic leads of all event attendees

## \$5,000

### Expo Event Bag Sponsor **SOLD!** Expo Leadership Dinner Sponsor

- Podium recognition
- Logo on Expo signage
- Logo in event program
- Logo on all conference promotional materials
- Logo and link on MichBio website and emails
- Promotion on MichBio's social media
- 4 complimentary registrations
- 1 piece of collateral in Expo event bag
- Electronic leads of all event attendees
- Leadership Dinner Sponsor includes 2 invitations to October 29th dinner with MichBio Board & Leadership

## \$4,000

### Expo Lunch Sponsor | 2 Available Expo Breakfast Sponsor | 1 Available

- Dedicated Logo on Expo signage in event areas
- Logo in event program
- Logo on all Expo promotional materials
- Logo and link on MichBio website and emails
- Promotion on MichBio's social media
- 2 complimentary registrations
- 1 piece of collateral in Conference & Expo bag
- Electronic leads of all event attendees



**\$2,500**

**Registration Sponsor**  
**Charging Station Sponsor\***  
**Awards Sponsor**  
**Flash Drive Sponsor#**

- Logo in event program
- Logo and link on MichBio website
- Promotion on MichBio's social media
- 2 complimentary registrations
- 1 piece of collateral in Expo bag
- Dedicated logo signage in event areas
- \*Logo printed on phone charging stations
- #Logo printed on flash drives and placed in Expo event bag

**\$1,000**

**Wifi Sponsor\* SOLD!**  
**Charging Cable Sponsor^**  
**Lanyard Sponsor^ SOLD!**  
**Water Bottle Sponsor^**

- Logo and link on MichBio website
- Promotion on MichBio's social media
- 1 complimentary registration
- \*Name, logo, contact information on business cards with wifi password
- ^Logo printed on 250 promotional items with Expo logo

**\$500**

**Advertisement in Expo Event Program**

- Ad printed in 250 event programs
- Artwork due September 29th, 2018
- Contact us for file specifications

## **Inquiries/Contact**

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**\$250**

**Item in Expo Event Bag | 25 Available**

- Logo and link on MichBio website
- Logo in Expo event program
- Item must be received by October 15th, 2018

