

SPONSORSHIP INFORMATION

Sponsoring companies are greatly appreciated and the MACP has specific events and items available for sponsorship at each conference. **For additional information on how your company can become a sponsor, please contact the MACP at 517-349-9420.**

LEVELS OF SPONSORSHIP AND BENEFITS:

DIAMOND: \$10,000

- ❖ Free Supporting Membership for one year from the date of sponsored event;
- ❖ Recognition in the *Michigan Police Chiefs Magazine*;
- ❖ Recognition in the conference mobile app (including logo and website);
- ❖ Signage at your booth recognizing you as a sponsor;
- ❖ Plaque of recognition for sponsorship;
- ❖ Ribbons on your name tag identifying you and your staff as a conference sponsor;
- ❖ Rotating banner ad with your booth number on the MACP website for two weeks prior to the conference;
- ❖ Advertising article in the *Michigan Police Chiefs Magazine* in the edition following the conference;
- ❖ Guaranteed prime booth location.

SAPPHIRE: \$5,000

- ❖ Recognition in the *Michigan Police Chiefs Magazine*;
- ❖ Recognition in the conference mobile app (including logo and website);
- ❖ Signage at your booth recognizing you as a sponsor;
- ❖ Plaque of recognition for sponsorship;
- ❖ Ribbons on your name tag identifying you and your staff as a conference sponsor;
- ❖ Mobile app custom notification to attendees on 1st and 2nd day of conference;
- ❖ One-page insert/flyer in the attendee conference bags (delivered to the MACP by set deadline);
- ❖ Full-page color ad in pre-conference or post-conference edition of the *Michigan Police Chiefs Magazine* (contact the MACP for specific deadlines and specifications for submission);
- ❖ Guaranteed prime booth location.

RUBY: \$2,500

- ❖ Recognition in the *Michigan Police Chiefs Magazine*;
- ❖ Recognition in the conference mobile app (including logo and website);
- ❖ Signage at your booth recognizing you as a sponsor;
- ❖ Certificate of recognition for sponsorship;
- ❖ Ribbons on your name tag identifying you and your staff as a conference sponsor;
- ❖ Mobile app custom notification to attendees on 1st and 2nd day of conference;
- ❖ One-page insert/flyer in the attendee conference bags (delivered to the MACP by set deadline);
- ❖ Half-page color ad in pre-conference or post-conference edition of the *Michigan Police Chiefs Magazine* (contact the MACP for specific deadlines and specifications for submission);
- ❖ Guaranteed booth placement in the main exhibit hall.

PLATINUM: \$2,000

- ❖ Recognition in the *Michigan Police Chiefs Magazine*;
- ❖ Recognition in the conference mobile app (including logo and website);
- ❖ Signage at your booth recognizing you as a sponsor;
- ❖ Certificate of recognition for sponsorship;
- ❖ Ribbons on your name tag identifying you and your staff as a conference sponsor;
- ❖ Mobile app custom notification to attendees on 1st and 2nd day of conference;
- ❖ One-page insert/flyer in the attendee conference bags (delivered to the MACP by set deadline).

GOLD: \$1,500

- ❖ Recognition in the *Michigan Police Chiefs Magazine*;
- ❖ Recognition in the conference mobile app (including logo and website);
- ❖ Signage at your booth recognizing you as a sponsor;
- ❖ Certificate of recognition for sponsorship;
- ❖ Ribbons on your name tag identifying you and your staff as a conference sponsor;
- ❖ Mobile app custom notification to attendees on 1st and 2nd day of conference.

SILVER: \$1,000

- ❖ Recognition in the *Michigan Police Chiefs Magazine*;
- ❖ Recognition in the conference mobile app (including logo and website);
- ❖ Signage at your booth recognizing you as a sponsor;
- ❖ Certificate of recognition for sponsorship;
- ❖ Ribbons on your name tag identifying you and your staff as a conference sponsor;
- ❖ Mobile app custom notification to attendees on 1st day of conference.

BRONZE: \$500

- ❖ Recognition in the *Michigan Police Chiefs Magazine*;
- ❖ Recognition in the conference mobile app (including logo and website);
- ❖ Certificate of recognition for sponsorship;
- ❖ Signage at your booth recognizing you as a sponsor;
- ❖ Ribbons on your name tag identifying you and your staff as a conference sponsor.

ADDITIONAL SPECIFIC EVENT SPONSORSHIPS AVAILABLE:

- ❖ Conference Badges
- ❖ Attendee Lanyards
- ❖ Conference Bags
- ❖ Exhibitor/Member Reception
- ❖ Breakfasts (3 available)
- ❖ Membership Reception
- ❖ Home Page Mobile Conference App
- ❖ Keynote Speakers
- ❖ Board Dinner

Contact the MACP at (517) 349-9420 for more information on additional Event Sponsorships.