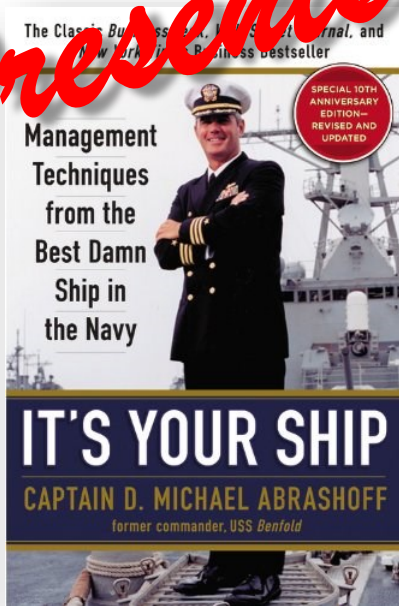


# MACP 2018 Winter Professional Development Conference

*Presents*



# It's Your Ship!

**Mike Abrashoff**  
**Former Commander**  
**USS Benfold**

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**February 9, 2018** ❖ **9:30am – 12:30pm**

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**DeVos Center, Grand Rapids, Michigan**

At the age of 36, Mike Abrashoff took command of the worst-performing ship in the Navy's Pacific Fleet, the *USS Benfold*. The challenges aboard this underachieving destroyer were staggering, with extremely low morale and the highest turnover rate in the Navy.

Twelve months later it was the best ship in the entire Navy... using the same crew. How?

The transformation began with Abrashoff working to see the ship through the eyes of his crew and learning to lead differently. Mike's New York Times best selling book *"It's Your Ship"* details his system of beliefs that he calls the leadership roadmap: a process of re-imagining leadership and replacing "command and control" with "commitment and cohesion." By engaging the hearts, minds, and loyalties of his sailors, he achieved a level of operational success never before seen in the Navy.

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**Because this is such an important message, this session is also open to non-conference attendees at a discounted rate. Don't miss this must see presentation!**

**For this session only, the rate is reduced to **\$75****

**YES, I will register at [michiganpolicechiefs.org](http://michiganpolicechiefs.org) for the *'IT'S YOUR SHIP'* session on Feb. 9, 2018 as part of the MACP 2018 Winter Professional Development Conference for the great price of only **\$75** per person!**

**Register at [www.michiganpolicechiefs.org](http://www.michiganpolicechiefs.org) today!**